

# Praxas: Measure, Protect and Build a Safe World

*Praxas is a company specialized in monitoring the quality and protection of goods during transport and storage. We provide solutions and services aimed at measuring, monitoring and protecting products against environmental influences, such as temperature changes, humidity and other factors that can alter the quality of goods.*



## The origins of Praxas

Praxas was founded in an attic room in Etten-Leur. As the son of a florist, Bob van Velden decided to delve into ethylene and its impact on flowers and plants. He decided to tackle the problems with ethylene gas and his first slogan was: Ethylene, no problem. More than 20 years later, the company has developed into an authority in the field of environmental factors that influence the quality and integrity of various goods.

## Praxas, measure and protect

Praxas offers a wide range of products and solutions, ranging from advanced sensors and measuring equipment to means designed to protect goods during transport and storage. A team of experts identifies and analyzes what could be improved in the chain. They advise companies on how their chain can be improved by measuring and protecting. Logistics processes are optimized, quality of goods is guaranteed and waste in the chain can be prevented.

## What makes Praxas unique?

- **Reliable monitoring:** Praxas offers accurate and reliable measurement solutions that provide real-time insight into environmental factors, allowing companies

allowing companies to proactively identify and address issues.

- **Advice:** Praxas is happy to visit you to map the chain and analyze where the areas for improvement lie. By listening to the customer and mapping the journey of the products, we can offer solutions based on the specific needs of their customers. Whether it concerns small companies or large logistics players. The commitment to providing solutions goes beyond just product sales.
- **Expertise:** Through their years of experience in the field, Praxas can provide professional advice for Best Practices and solutions for protecting goods, allowing customers to manage their supply chain more efficiently and effectively.
- **Service:** Praxas strives for long-term relationships with customers. They offer extra service and support to ensure that customers get the most out of their products.

## Mission and vision

**Mission:** Praxas is a company dedicated to providing the highest level of safety, efficiency and assurance to its customers. We strive to ensure that our customers have the most reliable and protected environment for their goods, people and assets.

Our team of experts is committed to providing our customers with the best possible service at all times.

**Vision:** Praxas believes that we can live in a good and safe world by measuring and protecting.

## A safe world

Our vision already indicates that by measuring and protecting we can live in a better and safer world.

By optimizing inventory management we reduce the number of transports. By placing stock in strategic locations, the frequency of transport can be reduced. This means a reduction in the ecological footprint. By reducing the number of deliveries, Praxas indirectly contributes to reducing CO2 emissions and promoting environmental friendliness.



Praxas has established itself as a trusted partner for companies that value the quality and integrity of their goods during transportation and storage, and they continue to innovate to meet the evolving needs of the industry.