



BOOST YOUR  
EVENT  
EXPOSURE  
WITH SENSIKS  
SENSORTY  
REALITY PODS

- *SENSIKS Pods can be placed at your exhibition will attract many people to your stand*
- *Standard or customized branded content can be created on request*
- *Pods can be rented, bought or leased*



SENSIKS.

presents

SR CINEMATIC  
EXPERIENCE

# LONGING for WILDERNESS

produced by

Opic Scapes

# MASTERS OF LXR<sup>Y</sup>

EUROPE'S LEADING LUXURY EVENT









The McLaren logo, featuring the brand name in a bold, italicized sans-serif font with a stylized wing-like graphic element above the 'n'.

SENSIKS.

SENSORY REALITY  
PODS & PLATFORM



**TNO** innovation  
for life

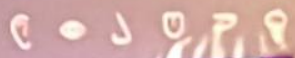
**WEERBAARHEID  
VAN DE  
PROFESSIONAL**

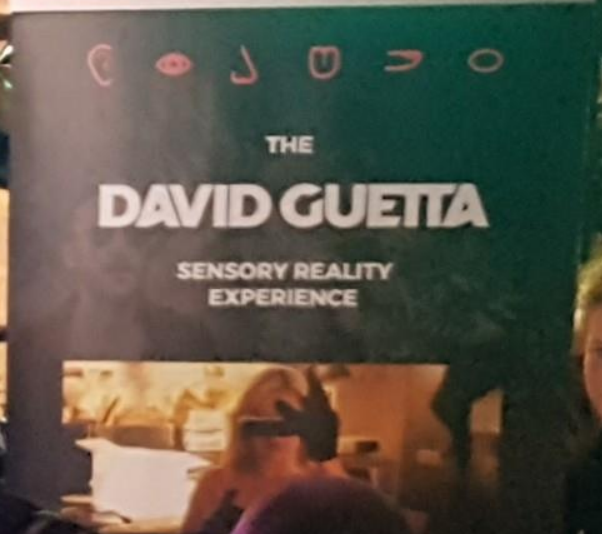


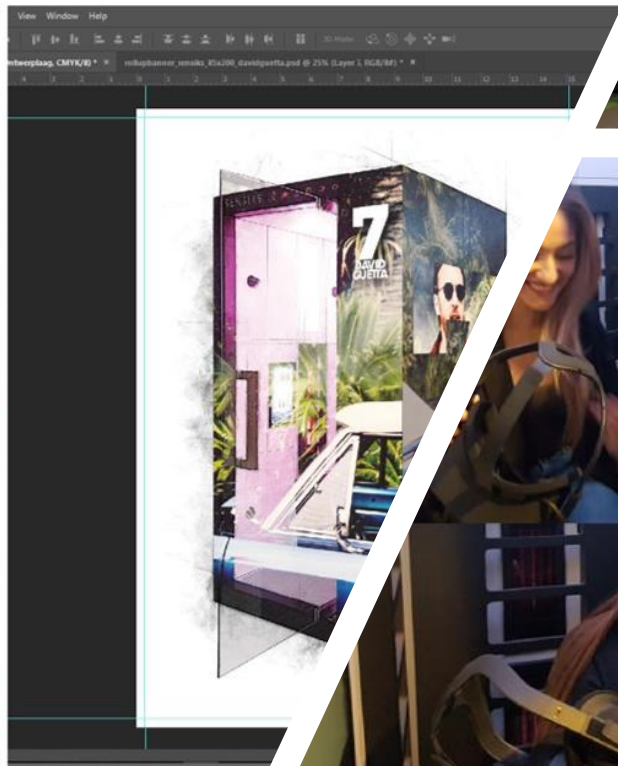
TECHNOLOGIE VOOR VEILIGHEID





SENSIKS. 



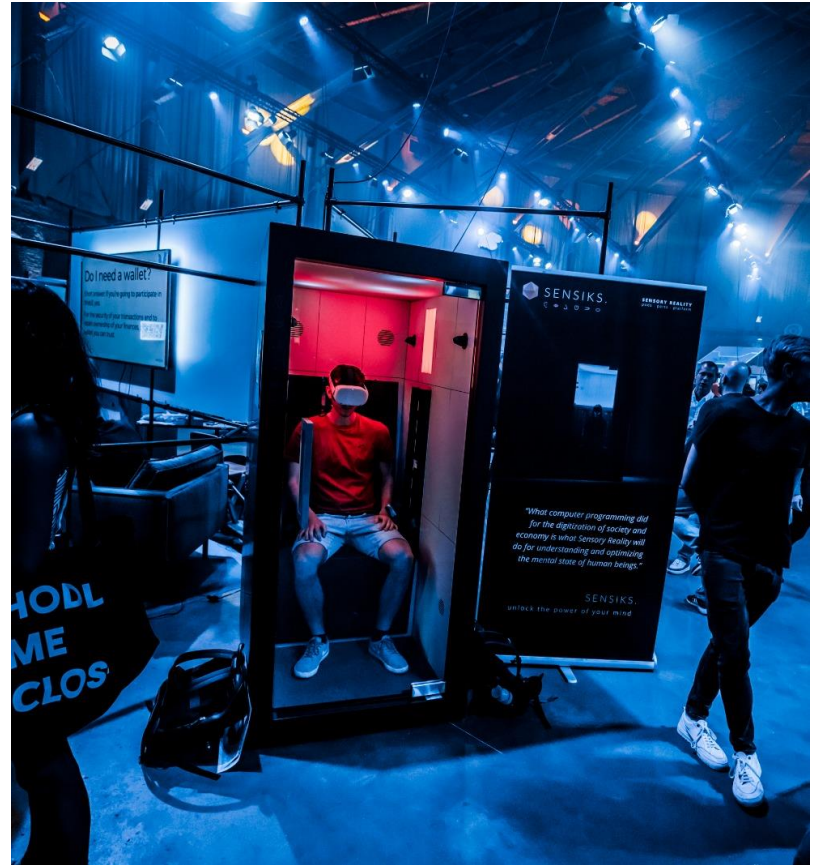


Recharge

Step into another world and experience a multi-sensory reality.

Royal Dutch Airlines







SENSIKS.  
0 1 0 0 0

SENSOR  
pods - part

'hat computer





SENSIKS.



SENSORY REALITY  
pods - parts - platform



*"What computer programming did for the digitization of society and economy is what Sensory Reality will do for understanding and optimizing the mental state of human beings."*

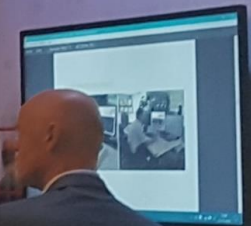
**TNO** innovation  
for life

# WEERBAARHEID VAN DE PROFESSIONAL



**TNO** innovation  
for life

BEELD- EN SENSORTECHNOLOGIE











FUTURE SHAP

kima ventures CAP HORNA idinvest WHITE STAR XAnge Index Ventures  
IrisCapital STR IDE REALITY MEDIA NETWORK

aws

(B)

We make you crypto famous.

OFF WHITE

SENSIKS. SENSORY REALITY  
PARIS - PARIS - PARIS

*"What computer programming did for the digitization of society and economy is what Sensory Reality will do for understanding and optimizing the mental state of human beings."*

SENSIKS.  
unlock the power of your mind





Brights Best of Dutch Design Week  
BRIGHTS

Vanaf hier  
30 minuten  
wachttijd.

BRIGHT  
BRIGHT

EXIT

Wachttijd



SENSIKS, SENSORY REALITY  
PODS, PARTS, PLATFORM





# Sportstyle



Sportstyle



Sportstyle



Sportstyle



Sportstyle



INTERSPORT

Training













DUTCH

Virtual Reality Solution



SENSIKS.  
THEORY REALITY PODS

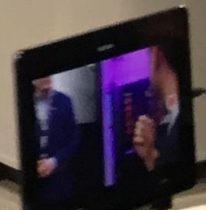
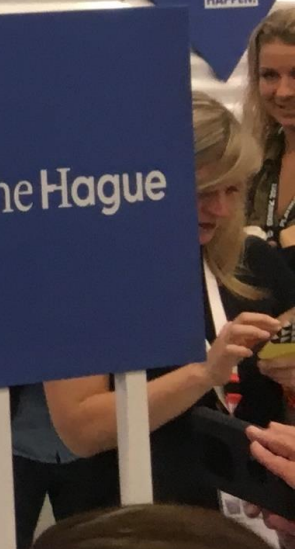
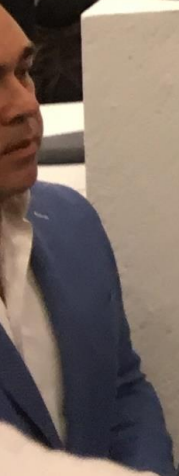
MAKE IT HAPPEN

The Hague

ROTTERDAM.  
MAKE IT HAPPEN.



Selection





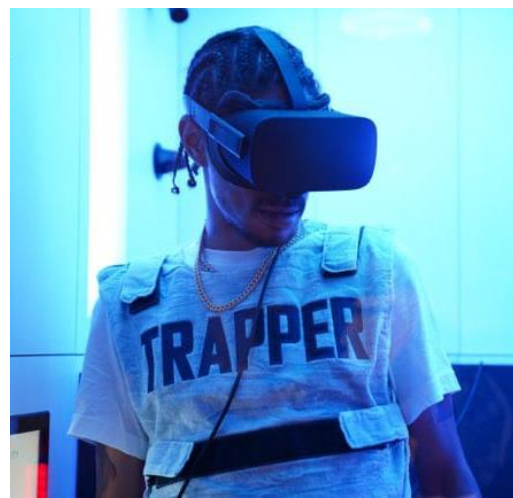
“Experiences  
are going to be  
the new  
currency”

~ Kevin Kelly

*technology guru & co-founder*

**WIRED**











 **Silo 36**  
**Copraloads**  
 **Festivalplein**

SENSIKS SMART SENSORS

SENSIKS

SENSIKS

SENSIKS REALITY POOL

SENSIKS





1.75 SENSIKS.

SENSIKS.  
Building the world's  
largest multi-sensory  
content database together

network  
ity.com

SENSIKS.  
Eng  
with  
Pods





3dRudder  
DISCOVER THE POWER OF YOUR FEET IN V...

AVATAR  
IMAGINATION

- Carnegie Hall
- Manzanar
- Roman Baths
- Catalina Island
- Los Angeles Metro
- Air New Zealand
- Apple
- Rockstar Games
- Disney
- The Acre
- Chichen
- Statue of Liberty
- Ellis Island

SENSORS

AVATAR XPRIZE  
TRANSPORTING LIFE-SAVING SKI INSTANTLY, AVATAR

XPRIZE

BISHOPSGATE

**SENSIKS.**  
www.sensiks.com

**BOOSTING EMPLOYEE WELLBEING  
SENSORY REALITY PODS**

STRESS & TRAUMA  
CAUSE ANXIETY  
AND DEPRESSION  
RESULTING IN  
SICKNESS & ABSENTEEISM

RESEARCH SHOWS STRESS & TRAUMA  
CONTRIBUTE TO PRODUCTIVITY  
LOSS & INCREASED  
SUPPORTIVE WELLBEING  
PROGRAMS CAN IMPROVE  
PERFORMANCE BUT ALSO  
IMPROVE WELLBEING

**SENSIKS.** HEALTH TECH + YOU

SENSORY REALITY  
ANTI-STRESS APPLICATION  
EASIER FOR YOU

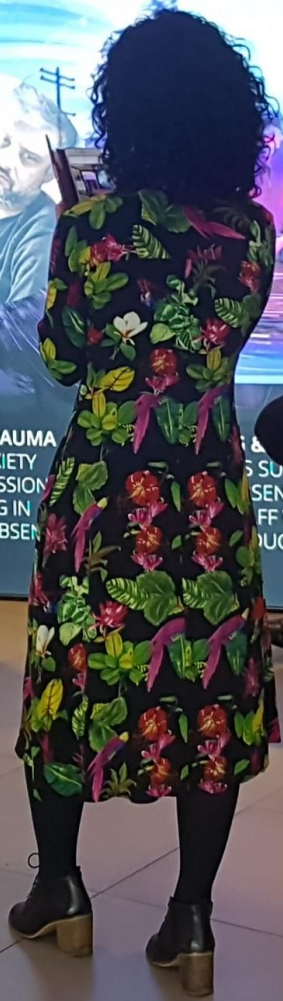
2018 FINALIST AXA THE MENTAL HEALTH  
IN THE WORKPLACE CHALLENGE

The Sensory Reality Pod provides multi-sensory  
mixed reality experiences in order to help reduce  
stress and burnout in the workplace.

Integrated biofeedback systems enable  
monitoring of stress levels to help prevent  
employee absenteeism.

www.sensiks.com

EXPERIENCE IT HERE



Pune, India

Key dates

Location

Investment

Purpose

With world-class Renault manufacturing facility in Canada's largest investment since 1988 in India, a key high-growth market. Expected to generate 100,000 jobs for people. Pune will boost capabilities in local manufacturing, process technology, emissions, process flow and spray coating in India.



Zurich Innovation Center (ZIC)


Key dates

Location

Investment

Purpose

Our new innovation center in Switzerland's heartland will offer the latest in design and collaboration technology to support regional innovation in Europe and Switzerland. Innovation projects will include: smart mobility, smart cities, smart energy, smart health, smart agriculture, smart industry, smart infrastructure, smart services, smart mobility, smart energy, smart health, smart agriculture, smart industry, smart infrastructure, smart services.



Interactive display area with text and graphics





# Recharge mental health and wellbeing with SENSIKS' Sensory Reality Pods



A person is shown in profile, wearing a VR headset. They are in a dark room with a doorway in the background. The doorway is illuminated with a purple light, and another person is visible standing in it. The overall lighting is dim, with a warm orange glow from the right side of the frame.

OUR SENSES EVOLVED TO WORK  
TOGETHER,

**WHICH MEANS THAT  
WE LEARN BEST IF WE STIMULATE  
SEVERAL SENSES AT ONCE.**

~ BRAIN RULES **BY JOHN MEDINA**

# SENSORY REALITY

#PODS.PLATFORM.

SENSIKS. Sensory Reality Pods are hardware booths that can be installed everywhere and provide a safe space to calm down mind and body with soothing multisensory experiences.

Synchronized visuals, audio, fragrances, airflow, heat fluctuations, haptics and vibrations.

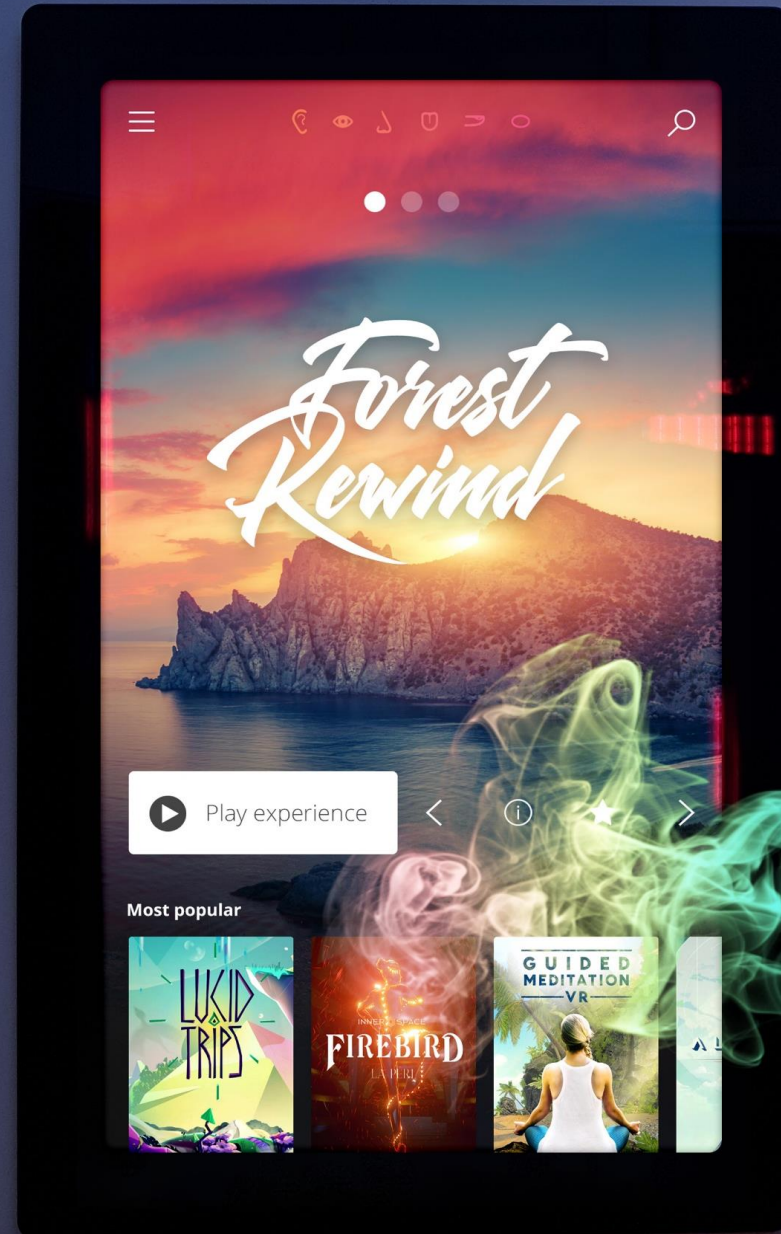


# CONTENT LIBRARY

#MULTI.SENSORY.REALITY.

Over 2000 therapeutic multi-sensory reality experiences available for relaxation, burn-out prevention, anxiety reduction, mindfulness, guided meditation, pain relief, educational or serious gaming.

Customized content can be created on request.



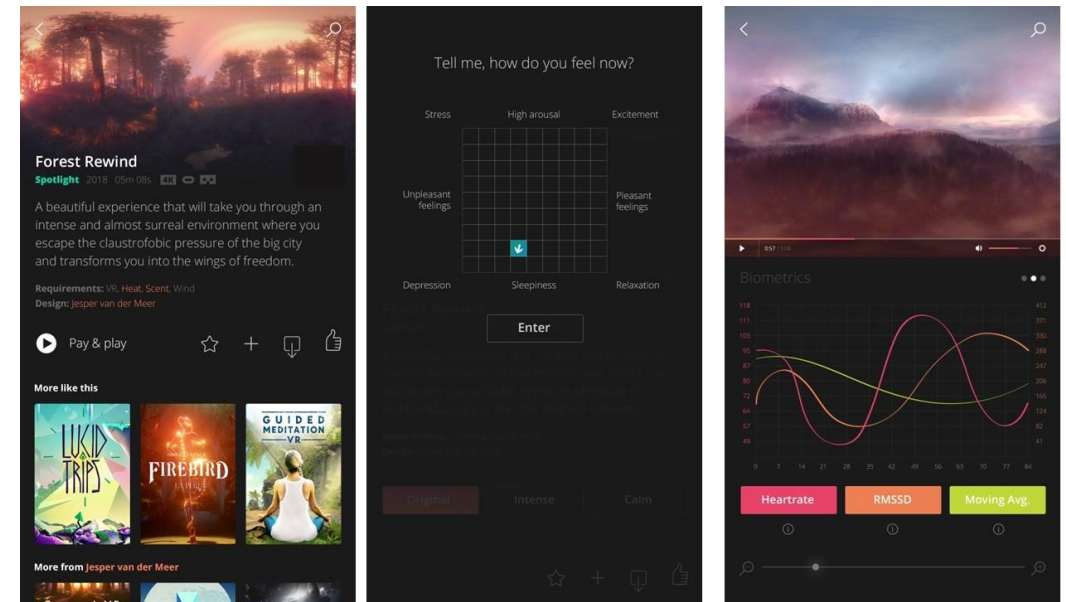
# BIOFEEDBACK

## #INTERACTIVE.PERSONALIZED.ADAPTIVE.

Several monitoring sensors are available for measuring and storing biofeedback response before, during and after sensory reality experiences.

Stress levels as well as certain other emotions such as anxiety, fears, negative or positive excitement can be analyzed and pinpointed quite accurate. These data can then be used for offering personalized experiences or interactive applications so users can learn to influence and control their stress levels and mental states for improved mental resilience and overall performance and quality of life.

“Overall increase or decrease of stress levels and feelings of wellbeing can be measured over time which can help users to intervene or adjust their lifestyle if necessary for instance to prevent burnout.”



# SOLUTIONS

#SUSTAINABLE.SATISFACTION.

- ✓ MENTAL HEALTH
- ✓ WELLBEING
- ✓ RESILLIANCE
- ✓ EDUCATION
- ✓ RESEARCH
- ✓ PLAY

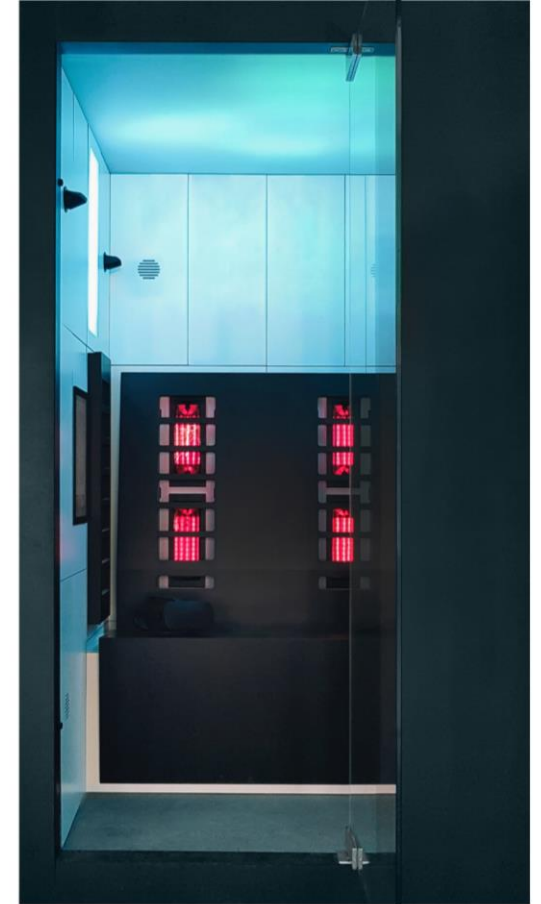
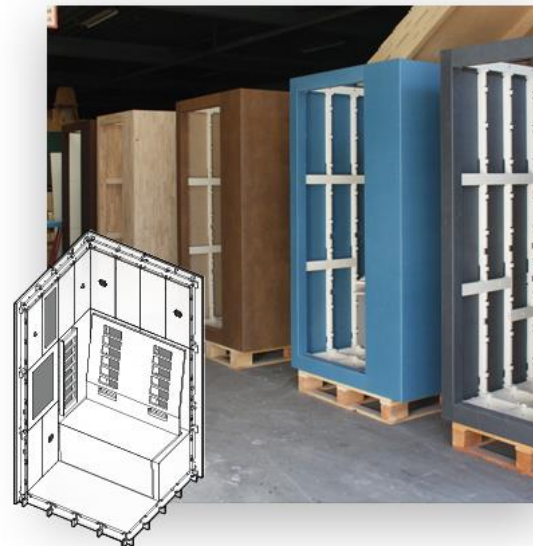
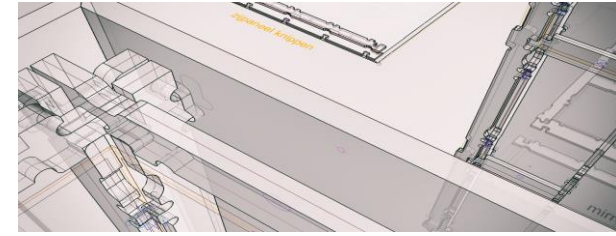


# SUSTAINABLE MANUFACTURING

## #DIGITAL.MATTER.

Sensiks pods are manufactured with the state-of-the-art sustainable production methods using 100% digital and local manufacturing technologies such as CNC milling, laser cutting and 3D printing, and sustainable, waste-based materials, pressed with bio glue and colored with bio-based stain and natural pigments.

All pod parts are connected via a unique flexible and modular clicking system making all hardware elements separately re-usable and upgradable at any time. In other words, Sensiks pods are built to last forever.



# SENSORY REALITY

## #CLOSING.THE.SIMULATION.GAP

The Human brain consumes 20-25% of a person's available energy.

During audiovisual experiences, such as film or virtual reality, 2 senses are stimulated. The brain remains in a state of passive observation, which is the 'energy saving' modus of the brain.

During coherent multi sensory experiences all senses are stimulated. The brain is now activated into what scientists call "participation mode", during which it refers to past stored emotional memories which then enhances the immersion of the experience. Given sufficient realism, the additional senses provide a much stronger suspension of disbelief leading to a simulated reality that feels hyper realistic.

**Sensiks coined the term 'Sensory Reality' to refer to this "Brain Switch"**

With Sensory Reality (SR) therapeutic experiences can be utilized to greater effect due to enhanced emotional impact.

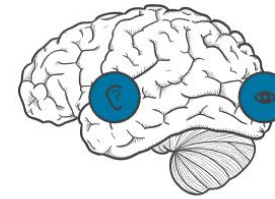
Education can be made more effective due to utilizing the memory functions of emotions during the transfer of information (a VR simulation, interactive story, serious gaming, or explanation).

Audio-visual



Passive observation modus

2 senses are activated  
Lazy modus



Audio-visual experience: value = 2

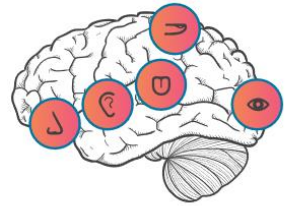


Multi-sensory



Active experience modus

5 senses are activated  
Active modus

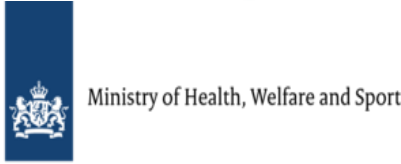


Multi-sensory experience: value = 9





# B2B CUSTOMERS SELECTION



Universitair Medisch Centrum Utrecht



Lufthansa

# SENSIKS Introduces Sensory Reality

FEB 21, 2017 2:10-18 PM. BY: HIGH TECH CAMPUS

After Virtual and Augmented Reality, now there is Sensory Reality.

2017 HIGH TECH CAMPUS AFTER VIRTUAL AND AUGMENTED REALITY, NOW THERE IS SENSORY REALITY



LENY (73) FINDS RELAXATION IN THE SENSORY REALITY POD



## SENSORY REALITY - A LIFE CHANGING TECHNOLOGY



WE THINK OUR PARTNER SENSIKS CAN HELP US COPE WITH DEMENTIA, PTSS, BURN-OUT AND PARKINSONS



## "TECHNOLOGY IS TRANSFORMING VIDEO CONTENT"

Everyone has been talking about AR, VR, and 360, which will continue to be points of interest in our field; but for me, the experience that crystalized how technology can transform content was SENSIKS' sensory reality pod. Entering the "pod" and witnessing how visual content can be enhanced with scent, light, temperature, and other senses, was the most immersive experience I had and has absolutely affected how I'm looking at content opportunities across our studio network. ~ Melinda Lee, SVP & GM, Meredith Video Studios



Masters of Media

Sensory reality; a new technology that changes both your virtual and physical world

NETHERLANDS' PREMIER CONFERENCE FOR KEY PLAYERS IN HEALTH AND LIFE SCIENCES  
SHAPING THE FUTURE OF HEALTHCARE

**Innovation for Health**

Selected for Innovation Pitches:

- Antelope Diagnostics
- FLEX/design
- Intelligent Pharma
- Nano Fiber Matrices
- Ntrans Technologies
- Pepscope
- SENSIKS
- Sleep.AI
- Stentit
- TU Delft

www.innovationforhealth.eu

INNOVATION FOR HEALTH - 7 DEC. 2016 CONGRATS SENSIKS, NTRANS, ANTELOPE, PEPSCOPE, SLEEP.AI, FLEXDESIGN, STENTIT E.O. FOR BEING SELECTED FOR INNOVATION PITCH



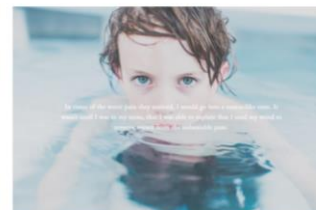
## TRAUMA TREATMENT WITH SENSORY REALITY

Health-Holland

Six More Projects Awarded in COVID-19 Call

COVID19

TNO, KINDT CLINICS AND SENSIKS ESTABLISHED A NEW PARTNERSHIP FOR THE IMPLEMENTATION OF A SHORT-TERM TREATMENT STRATEGY FOR TRAUMATISED HEALTHCARE WORKERS DURING COVID-19 - FUNDED BY HEALTH-HOLLAND



WAVELENGTH VR FOR PAIN: "THIS WAS A DEEPER LEVEL OF IMMERSION THAN I HAD EVER FELT BEFORE."

ARTIFICIAL INTELLIGENCE, STARTUPS, VIRTUAL REALITY (VR), VR WORLD

## SENSORY REALITY PODS LET WORKERS DE-STRESS IN VR



SENSORY REALITY PODS LET WORKERS DE-STRESS IN VR LONDEN



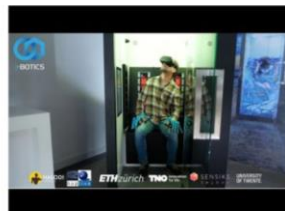
WNL AND DUTCH PRINCE CONSTANTIJN ON SENSIKS. "AN INSANE IDEA.."



IMPROVING QUALITY OF LIFE IN CARE HOMES - SENSORY STIMULATION IS VITAL TO THE EMOTIONAL WELLBEING OF HUMANS AND IT'S ABSOLUTELY ESSENTIAL IN THE MENTAL CARE SETTING.



TOPIC - A NEW WAY TO TREAT, OR EVEN ELIMINATE, PHOBIAS AND THE EFFECTS OF EMOTIONAL TRAUMA



ANYWHERE IS POSSIBLE! THE \$10M ANA AVATAR XPRIZE AIMS TO CREATE AN AVATAR SYSTEM THAT CAN TRANSPORT HUMAN PRESENCE TO A REMOTE LOCATION IN REAL TIME.



ENHANCE TOBACCO HEALTH MESSAGES AGAINST ADDICTION WITH SENSORY REALITY - FUNDED BY THE FRENCH INSTITUTE FOR PUBLIC HEALTH RESEARCH (IRESP) AND NATIONAL CANCER INSTITUTE (INCA).



SXSW 2017: HRH PRINCE CONSTANTIJN SAYS DUTCH VIRTUAL REALITY START UP HAS PTSD APPLICATION

MUTISENSORISCHE CABINE VINDT BIJ TOEVOL TOEPASSING IN DE ZORG



MULTISENSORY POD FINDS USECASE IN HEALTHCARE BY COINCIDENCE

AXA HEALTH TECH YOU

2018 Finalist

The Mental Health in the Workplace Challenge

SENSIKS TOP 3 FINALIST AXA'S MENTAL HEALTH IN THE WORKPLACE CHALLENGE LONDON



MENTAL RESILIENCE FOR FIRST RESPONDERS AT INNOVATION CONGRESS

SOCIOLOGY OF HEALTH & ILLNESS

Post-place care: disrupting place-care ontologies

Dara Ivanova

TELE CARE STUDY: POST-PLACE CARE DISRUPTING PLACE-CARE ONTOLOGIES



VIRTUAL TOURISM AND VIRTUAL PRESENCE - SAXION UNIVERSITY OF APPLIED SCIENCES - SENSIKS - ANVR



KLM CROWN LOUNGE 52 AMSTERDAM, NETHERLANDS UPDATED LOUNGE REVIEW INCLUDING SENSIKS VIRTUAL REALITY ROOM



SENSIKS X TNO TECHNOLOGY CLUSTER - FUNDED BY TNO AND DUTCH MINISTRY OF ECONOMIC AFFAIRS



CTRL ALT DELETE - SENSIKS - NP03 - "WHAT DOES IT MEAN TO BE HUMAN?"









SENSIKS.  
SENSORY REALITY PODS

“EXPERIENCE IS A TRINITY”

**INPUT FROM THE SENSES** (SENSORY ACTIVATION)

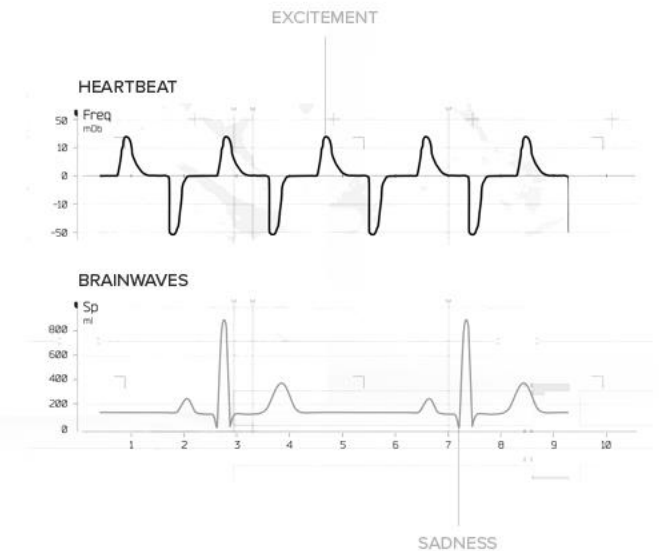
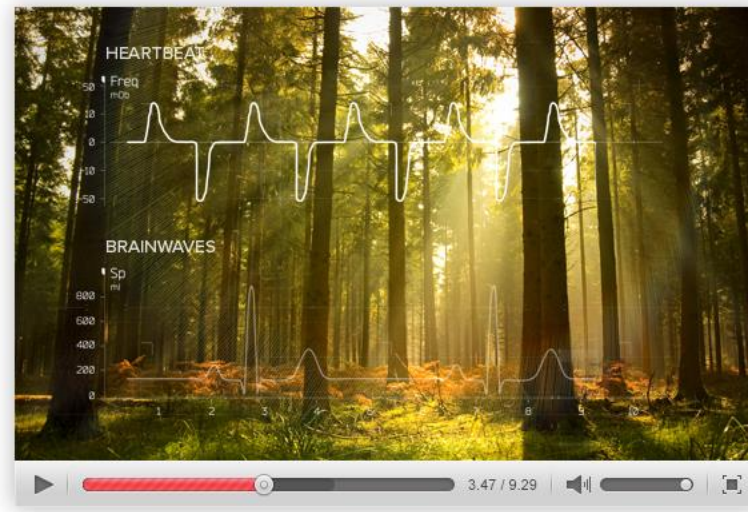
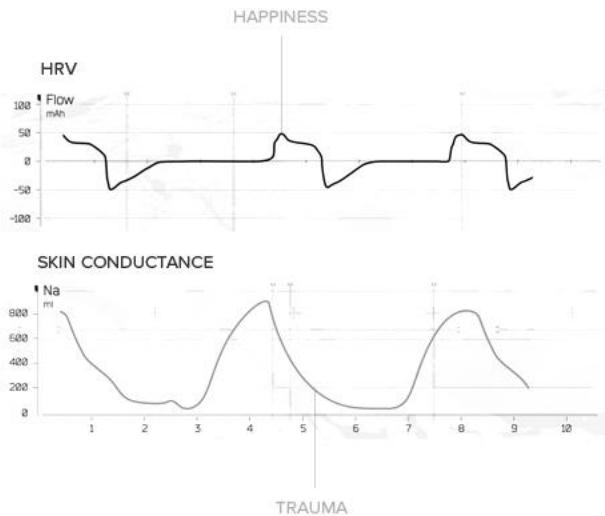
**REACTION OF THE ORGANISM** (BIOFEEDBACK)

**SUBJECTIVE JUDGEMENT** (PLEASURE OR PAIN)



SMARTWATCHES  
COLLECT DATA  
**BUT LACK**  
**CONTEXT**

SENSORY REALITY PODS **CREATE CONTEXT** AROUND BIOMETRICS SO EMOTIONS CAN BE LOCATED AND STEERED







**SENSIKS** HEALTH FOR YOU

SENSORY REALITY ANTI-STRESS APPLICATION

**2018 FINALIST AXA THE MENTAL HEALTH IN THE WORKPLACE CHALLENGE**

The Sensory Reality Pod provides multi-sensory mixed reality experiences in order to help reduce stress and burnout in the workplace.

Integrated biofeedback systems enable monitoring of stress levels to help prevent employee absenteeism.

[www.sensiks.com](http://www.sensiks.com)

**EXPERIENCE IT HERE**



**SENSIKS.**

**BOOSTING EMPLOYEE WELLBEING  
SENSORY REALITY PODS**

[www.sensiks.com](http://www.sensiks.com)

**STRESS & TRAUMA  
CAUSE ANXIETY  
AND DEPRESSION  
RESULTING IN  
SICKNESS & ABSENCE**

**RELIEVING & RELIVING  
PROVIDES SUPPORT  
REDUCING ABSENCE RATES,  
IMPROVING STAFF WELLBEING  
AND PRODUCTIVITY**

**MOVING  
TO  
MAKE  
HUMAN, BUSINESS LEVEL**



**Radboudumc**  
university medical center



**prinsesMÁXIMA**  
centrum voor kinderoncologie

# SENSIKS. SENSORY REALITY BUILDER





SENSIKS.  
SENSORY REALITY  
PODS, PARTS, PLATFORM



GET TREATMENT  
in  
MULTI-SENSORY REALITY



STRESS & TRAUMA



RELIEVING & RELIVING



MOVING FROM STIGMA



# Forest Rewind

Spotlight 2018 05m 08s

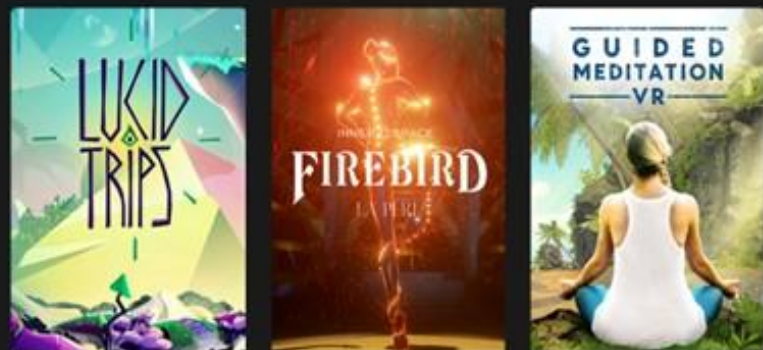
€ 7.35

A beautiful experience that will take you through an intense and almost surreal environment where you escape the claustrofobic pressure of the big city and transforms you into the wings of freedom.

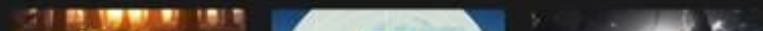
Requirements: VR, Heat, Scent, Wind  
Design: Jesper van der Meer

Pay & play

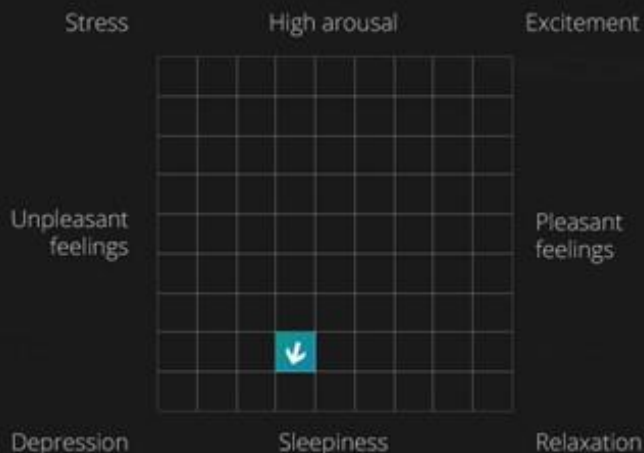
### More like this



### More from Jesper van der Meer



Tell me, how do you feel now?



Enter

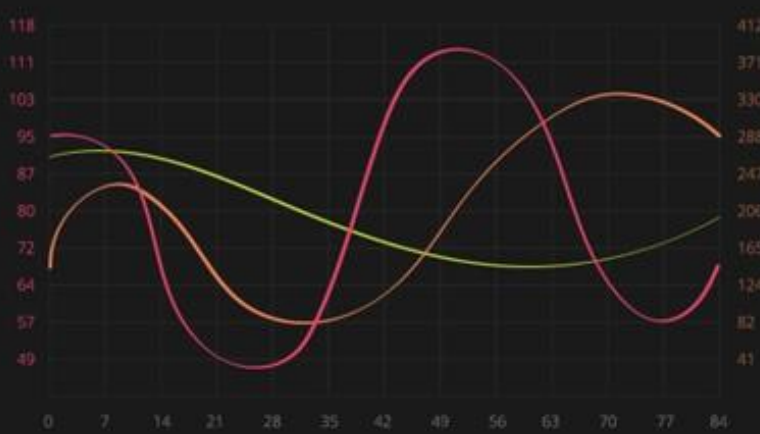
Original Intense Calm

Pay & play



0:57 / 1:08

### Biometrics



Heartrate RMSSD Moving Avg.

Progress bar





SENSIKS.  
SENSORY REALITY PODS



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