

IT'S GOOD
TO SEE
YOU!

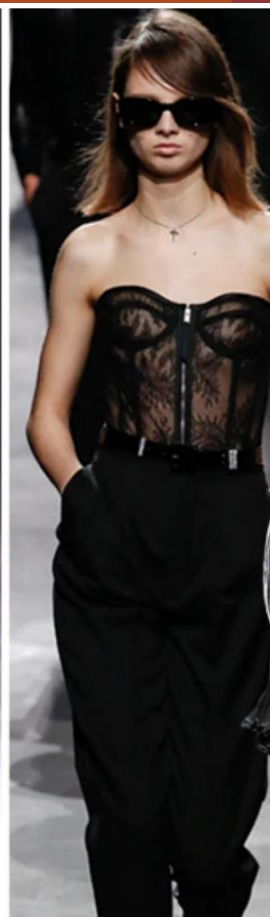
FALL WINTER 2019 | 20

COLOUR TRENDS

COLOR TREND FOR THE NEW SEASON



2019 | 20



2019/20

THE COLORS

FOR THE FALL

WINTER 19|20 SEASON

ARE LINKED TO MOTHER NATURE

AND THEY CREATE A PALETTE OF STRONG AND BRAVE



ROCKY ROAD

IT IS A SOLID EARTHY
DEEP AND INTENSE BROWN



SUGAR ALMOND

SUGAR TONE OF BROWN CHARMING AND BON TON



DARK CHEDDAR

STRONG AND BOLD IS A CLEAR MIXTURE
OF YELLOW AND ORANGE EXTREMELY ELEGANT NUANCE





CHILI PEPPER

SPICY RED, STIMULATES THE SENSES &
ADDS EXCITEMENT TO THE LOOKS



TUTTI I
SONO AMMESSI



IL CHILI È IL PIÙ NUOVO
Piena energia
sensualità!



CORE ME

INSTILLED A SENSE OF DELICACY AND ELEGANCE



BIKING RED

DEEP AND ADVENTUROUS RED
STRONG AND POWERFUL NUANCE



MAKE-UP TRENDS

MUST HAVE TRENDS AND STYLES FOR THE NEW SEASON

2019 | 20

2019 | 20



HOT & WRAPPING

NUANCES



H.I.T.E.C.H

FORMULAS

FOR WONDERFUL BONNE MINE EFFECTS

LIPSTICK

NEW TEXTURES



...WE WILL NOT REGRET

SUMMER KISSES



IT WILL BE ...

W
S
O

AT FIRST SIGHT FOR THE NEW MAKE-UP FW 19|20

MAKE UP FOR
FALL, WINTER

IS AN ODE TO THE

(truly)

CONTEMPORARY
BEAUTY

nee
MAKE UP
MILANO



A NEW CONCEPT
OF BEAUTY

SYNONYMOUS OF SEARCHED
SIMPLICITY

THE POSSIBILITY OF SEEING YOU
ALWAYS



THE SKIN IS PERFECT
THAT IT SEEMS ALMOST WITH NO-MAKEUP

THE MAKE UP LEAVES AN ANGELIC
EFFECT

GLOW



REE BEAUTY TIP:

FOR A TRENDY LOOK YOU CANNOT
MISS THE

FRECKLES

AN IRRESISTIBLE WEAPON



NUDE AND EARTHY TONES

ALSO FOR EYES MAKE UP

**THE LOOK IS INTENSIFIED BY
EYELINER AND EYE PENCIL LINES**



THE LOOK

CANNOT BE MORE

ILLUMINATED BY VELVETY
EYESHADOWS IN BROWN TONES



WHEN YOU WEAR THE LIPSTICK
IT MUST STEAL THE SCENE!

IN ALL ITS SHADES IS
ALWAYS A TREND

TO ALTERNATE TO



NEE MAKE-UP COLLECTIONS

THE NEW NEE COLLECTIONS FOR THE SEASON

2019 | 20

nee
MAKE UP
MILANO

NEW GLAM

INSPIRED BY THE COLORS OF THE EARTH



NEW GLAM

INSPIRED BY THE COLORS OF THE EARTH

FACE



ABSOLUTE FOUNDATION
WARM BEIGE

THE BLUSHER
CHOCOLATE GLOW

EYES



EYESHADOW TRIO
SOPHI

SUPER STAY EYE KAJAL
24H EBONY

LIPS



CHUBBY STICK
CHOCOLATE

ABSOLUTE FOUNDATION

WARM BEIGE



NEW SHADE FOR THE ICONIC FOUNDATION NEE MAKE UP

AN IDEAL COLOR FOR THE NEW SEASON

IT WARMS AND BRIGHTENS THE COMPLEXION

SPECTACULAR RESULT, MAXIMUM HYDRATION

NEW GLAM

INSPIRED BY THE COLORS OF THE EARTH

THE BLUSHER

CHOCOLATE GLOW



A HINT OF COLOR ON THE CHEEKS WILL IMMEDIATELY MAKE YOU FEEL GLAMOROUS!

A NEW TEXTURE FOR THE FALL-WINTER VERSION THE OF BLUSHER

EXTRAORDINARY GLOW EFFECT, SCULPTS THE FEATURES AND MAKES THE FACE SHINE WITH ELEGANCE

INCREDIBLY TRANSPARENT AND HYDRATING TEXTURE – EASY TO BLEND –SECOND SKIN EFFECT

NEW GLAM

INSPIRED BY THE COLORS OF THE EARTH

EYESHADOW TRIO

SOPHI



NEW MINI EYE SHADOW TRIO PALETTE — DIFFERENT AND FABULOUS LOOKS

VELVETY TEXTURE REMAINS FLAWLESS AND IN PLACE ALL DAY

BRIGHT AND GLOW SHADES BLEND PERFECTLY WITH EACH OTHER TO ADAPT TO ANY COMPLEXION TYPE AND BRIGHTEN THE LOOK

IDEAL TO CREATE MODULAR LOOKS, PERFECT TO SHOW OFF AT ANY OCCASION

WET & DRY USE

NEW GLAM

INSPIRED BY THE COLORS OF THE EARTH

SUPER STAY EYE KAJAL 24H

EBONY

AN INTENSE BROWN THAT MAXIMIZES THE LOOK

HIGHLY PIGMENTED FORMULA

ITS CREAMY AND SMOOTH MINE GIVE PRECISE AND PERFECT LINES

EASY TO BLEND BOTH ALONG THE UPPER EYELASH LINE AND IN
THE WATERLINE

WATERPROOF EFFECT. TESTED ENDURANCE GUARANTEED UP TO 24 HOURS

SUPER STAY EYE



NEW GLAM

INSPIRED BY THE COLORS OF THE EARTH

CHUBBY STICK

CHOCOLATE



LIPSTICK WITH AN ULTRA SENSORY TEXTURE, A CUDDLE OF BEAUTY AND HYDRATION FOR THE LIPS

NEW CHOCOLATE NUANCE — SEMI TRANSPARENT

THE COLOR MELTS INSTANTLY, BRIGHTENING THE SMILE

THE MIX OF LIGHT AND PRECIOUS OILS IN THE FORMULA GIVES A BRILLIANT FINISH AND LONG-LASTING COMFORT

DELICATE AND DELICIOUS SCENT

NEW GLAM

INSPIRED BY THE COLORS OF THE EARTH

TWO IN ONE BRUSH

FOUNDATION & CONCEALER

MULTI-FUNCTION BRUSH

100% FINE SYNTHETIC FIBERS — CRUELTY FREE

ON ONE HAND, THE FOUNDATION BRUSH ALLOWS BOTH LIQUID AND COMPACT FORMULAS TO BE SPREAD EVENLY

ON THE OTHER HAND, THE SMALLER BRUSH ALLOWS THE CONCEALER TO BE APPLIED PRECISELY EVEN ON THE SMALLEST AREAS OR IN THE PERIOCLAR AREA



NEW GLAM

INSPIRED BY THE COLORS OF THE EARTH

nee
MAKE UP
MILANO

NEW GLAM

INSPIRED BY THE COLORS OF THE EARTH



make a wish



nee

MAKE UP
MILANO

Love



SPARK LIPSTICK

love is nude & love is red



**BOLD COLOR
EYELINER**
black



THE BLUSHER
Illuminating



LOVE HAIRCLIP

Love

SPARK LIPSTICK

love is nude & love is red

DISCOVER THE IRRESISTIBLE CHARM OF THESE NEW LIPSTICKS

THEIR TEXTURE IS ENRICHED WITH PRECIOUS PEARLS

FORMULATION ENRICHED WITH SHEA BUTTER AND VITAMIN E
WITH AN INTENSE ANTIOXIDANT AND NOURISHING POWER

- LIMITED EDITION -



love

BOLD COLOR black EYELINER

MODULAR, PRECISE AND SMOOTH STROKE

THE TECHNOLOGICAL AND SOFT APPLICATOR ALLOWS THE USE OF
THE CORRECT AMOUNT OF PIGMENT AND A RAPID APPLICATION

RESISTS INTACT AND FLAWLESS FOR HOURS, IN ANY SITUATION
WATERPROOF FORMULA



TIC TAC TIC TAC – shake well until you hear the sound of
a small metal ball

THE BLUSHER

illuminating



HIGHLIGHTER IN STICK WITH A SPARKLING GLOW EFFECT

LIGHT AND IMPALPABLE TEXTURE, VERY EASY TO BLEND

ITS INCREDIBLY CREAMY TEXTURE INSTANTLY ILLUMINATES
AND BRIGHTENS THE COMPLEXION

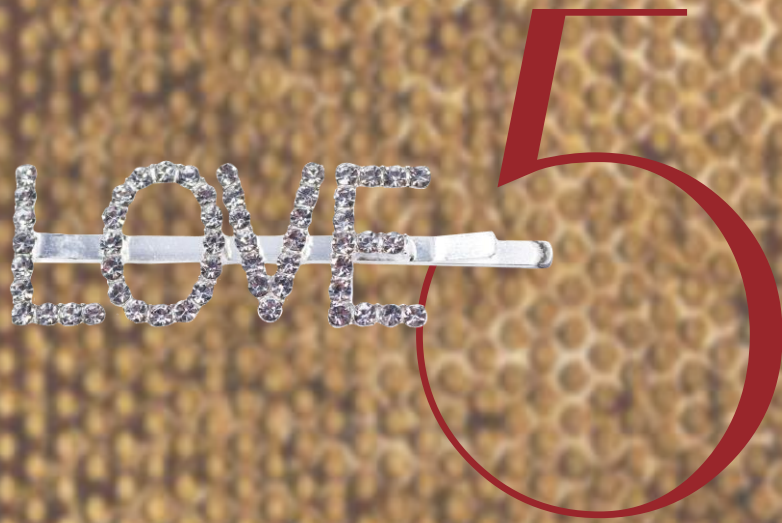
WET FINISH IN APPLICATION, COMPLETELY TRANSPARENT
AND UNIFORM

love



HAIRCLIP TO TREND

LOVE HAIRCLIP



INFLUENCERS, STARS AND CATWALKS
FROM ALL OVER THE WORLD HAVE
ALREADY DECLARED THEM THE STARS OF
THE SEASON'S HAIR LOOKS

and... YOU CANNOT DO WITHOUT IT!

Love

nee

MAKE UP
M I L A N O



PREVIEW JANUARY 20

NEWNEWNEWNEWNEWNEWNEW

2020



nee
MAKE UP
MILANO



Be

Mine
XX



L11 Blush



L12 Deep Mauve



169
Peggy



170
Glam



171
Kate



172
Kelly



173
Icon



335
Night



336
Moment



337
Star

there is
beauty
in
simplicity

THANK YOU

& GOOD JOB!