

Stylish, with a rebellious edge | AW 20-21

Dutch brand BULAGGI presents its newest collection for the 2020-2021 Autumn/Winter season. The collection consists of two lines, Elegance & Out of the box, each connecting in its own way with current fashion trends.

This winter brings us back to a need for simplification, with all elements reduced to their sheer essence. Modest, mature but never dull.



Elegance

Bags in the Elegance line feature serene, minimalist and mainly monochrome looks with a luxurious finish. A mature and feminine look, with hardly any frills. To complement its neutral shades, the well-balanced colour range includes grey-pink, blue and purple with the occasional metal accent. All bags are rich in features, evidenced in the choice of materials, handles and subtle decorations.

Out of the box

Shapes that make a difference, combined with vibrant colours. This autumn we focus on visibility and diversity with a rebellious edge. You will be seeing monochrome looks with colour blocking. Creativity leads the way, in combination with an unmistakable colour range. Sewn-through patterns and distinctive materials make for striking details.



“All BULAGGI bags are made from high-grade PU. We have a keen eye for sustainability and our role in the fashion industry. All our bags feature a refined finish, so that women can use and re-use them for a long time. And obviously our passion for colour, comfort and quality are key to each and every collection.”

Annemarieke Schouten-Walraven, owner and designer at BULAGGI

About BULAGGI, the bag | Desire within reach

BULAGGI is a Dutch family-owned business and has been designing and producing women's handbags and accessories since 1969. The company was founded by Wim and Trix Walraven. Their daughter Annemarieke Schouten-Walraven currently runs the business.

BULAGGI wants to celebrate all the unique features of a woman with a bag that suits perfectly. At a time when an outfit is not merely a look, but part of your identity, we feel it is important that this is achievable. BULAGGI understands what women want and offers a range of affordable, on-trend and high-quality bags with that special extra for all occasions. Our bags are free from animal testing and animal materials.

Annemarieke Schouten-Walraven: *“We have BULAGGI running through our veins and that makes it easy for us to guarantee continuity in brand perception and collections. The trusted BULAGGI feel is expressed in stylish, affordable bags in keeping up with the latest trends and featuring multiple details and enriching extras – in each and every new collection.”*