

## **BULAGGI goes vegan**

The Dutch bag brand BULAGGI has recently been vegan approved by PETA and will be carrying their certification from now on. High grade quality polyurethane was already the go-to material over the past collections. However, as of this autumn the brand has gone completely vegan.

BULAGGI creates handbags for every type of woman with a keen eye on quality, details and our environment. As a fashion brand they are very aware of their role in the fashion industry. The use of high-grade PU ensures that the bags are suitable for long-term and frequent usage. This makes the bags a logical option for the consumer that likes to make a conscious choice. BULAGGI's fashionable but timeless designs contribute to that.



*“It's an honour to now be officially vegan-approved by PETA. We strive for a sustainable future and animal materials don't fit in there. By obtaining the PETA quality mark, it is clear at a glance to consumers that we believe in beautiful bags without animal suffering.” Annemarieke Schouten – Walraven BULAGGI owner and designer*



The vegan AW20 collection will be available from mid July and consists of a contrasting colour palette. Selling prices range from 49 to 89 euro. BULAGGI proves this way that vegan bags can be both fashionable and affordable.

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