

BULAGGI GOES

vegan

Dutch bag brand BULAGGI has announced that it has become PETA approved, making the range fully vegan

Dutch bag brand BULAGGI has recently been vegan approved by PETA and will be carrying the certification from now on. High grade quality polyurethane was already the go-to material over the past collections. However, as of this autumn the brand has gone completely vegan.

BULAGGI creates handbags for every type of woman with a keen eye on quality, details and the environment. As a fashion brand it is very aware of its role in the fashion industry. The use of high-grade PU ensures that the bags are suitable for long-term and frequent use, which makes the bags a logical option for the consumer that likes to make a conscious choice. BULAGGI's fashionable but timeless designs contribute to that.

Annemarieke Schouten-Walraven, BULAGGI owner and designer, says, "It's an honour to now be officially vegan-approved by PETA. We strive for a sustainable future and animal materials don't fit in there. By obtaining the PETA quality mark, it is clear at a glance to consumers that we believe in beautiful bags without animal suffering."

The vegan AW20 collection will be available from mid July and consists of a contrasting colour palette. Selling prices range from 49 to 89 euro, showcasing that BULAGGI vegan bags can be both fashionable and affordable.



BULAGGI

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