

# BULAGGI

## Timeless elegance with an extravagant touch

The BULAGGI 2021 winter collection includes a wide range of bags perfectly aligned to the latest fashion trends. The Dutch handbag brand will be launching two lines – Heritage and Passion – both of them crammed with must-haves for this autumn. Familiar elements are mixed in such a way that they become freshly re-invented classics. One striking aspect is that we are not seeing any clearly defined colour palettes for this season – literally anything goes...

#### "Make a statement."



#### HERITAGE

Re-invented classics with a fresh twist; that is what it's all about this autumn. The disruptive events of the past year have kindled a desire to feel comfortable, with everyone reaching for traditional materials such as tweed, lammy, knitwear and velvet; materials that are not just classic, but comfortable as well. The bags in the Heritage line form a perfect complement to these looks.

The classic influences are strongly accentuated with prints such as pied de poule, checks and inspiration derived from refined tapestry. The colours are also timeless classics, such as cognac, dark blue, ochre and khaki. In contrast to the bags in BULAGGI's Passion line, these are mostly cheerful and, above all, harmonious colour configurations.

#### PASSION

The bags in BULAGGI's Passion line are sumptuous, feminine and sensual, and the colour closest to our heart – red – is pivotal.

These are bags to complement luxurious materials such as lace and satin; bags with a minimalist look despite their abundant decoration. Creating a dramatic yet feminine look with deeper shades and flashes of intense colour.

### All BULAGGI bags are vegan and PETA certified





## About BULAGGI | Desire within reach

BULAGGI is a Dutch family-owned business and has been designing and producing women's handbags and accessories since 1969. The company was founded by Wim and Trix Walraven, and their daughter Annemarieke Schouten-Walraven currently runs the business.

Annemarieke Schouten-Walraven:

"We have BULAGGI running through our veins and that makes it easy for us to guarantee continuity in brand perception and collections. The trusted BULAGGI feel is expressed in stylish, affordable bags in keeping with the latest trends and featuring multiple details and enriching extras – in each and every new collection."