



MARKETING INTERN

Since 2012 FOUR Amsterdam is the retail destination when it comes to menswear with a unique combination of streetwear, contemporary and luxury brands. With a multi-brand concept store and excellent one-on-one service the customer will experience everything that should come with the perfect fashion lifestyle.

For our rapidly growing online team, we are currently looking for a marketing intern who is willing to add value to our current team and are ready to take on a challenge.

As a marketing intern you will mainly support our Marketing manager by:

- Creating content for the blog page.
- Assisting in E-mailmarketing by creating content for newsletters.
- Analysing promotions and online advertisements; Facebook ads, Google Analytics and Adwords.
- Monitoring on current advertising campaigns
- Copywriting in order to enhance SEO, writing product descriptions, brand descriptions and others.
- Assisting in looking for new marketing opportunities and partners in order to reach set goals.

Are you:

- Currently enrolled at, preferably, a Bachelor study in Fashion, Marketing and or Communication.
- Looking for an internship for at least 5 months, 4 days a week minimum.
- Proactive, communicative, hardworking and no 9-to-5 mentality.
- Determined and flexible in situations which ask for direction.
- Fluent in both Dutch and English, written and oral.
- An e-commerce/retail enthusiast with a luxury fashion mindset - A Google Analytics and/or Adwords specialist.

What's in it for you?

- Working in a dynamic young team at the Netherlands' most iconic retailer in High- end Fashion.
- Work with the best fashion brands around, like OFF-WHITE, Balenciaga, Givenchy and others.
- Being part of the FOUR family and receiving discount on the products.

Does this profile fit you? Don't hesitate to apply, and maybe you'll be part of the team who will make FOUR into one of the world's best retailers.

Interested in this position?

Please send an E-mail with your CV, Photo (or Link to Social) and motivation to careers@fouramsterdam.com