



MARKETING INTERN

Since 2012 FOUR Amsterdam is the retail destination when it comes to menswear, having an unique combination of streetwear, contemporary and luxury brands. With a multi-brand concept store and excellent one-on-one service the customer will experience everything that should come with the perfect fashion lifestyle.

For our rapidly growing online team we are currently looking for an marketing intern who is willing to add value to our current team and are ready to take on a challenge.

As a marketing intern, you will mainly support our marketing manager by:

- Creating (social) content formats;
- Assisting in e-mail marketing by creating content for newsletters;
- Analysing promotions and online advertisements; Facebook Ads, Google Analytics and Adwords;
- Monitoring on running (advertising) campaigns;
- Copywriting in order to enhance SEO, writing captions for our content, press releases and other written content;
- Assisting in looking for new marketing opportunities and partners in order to reach set goals according to our strategy.

Are you:

- Currently enrolled at, preferably, a bachelor study in Fashion, Marketing and/or Communication;
- Looking for an internship for at least 5 months, 4 days a week minimum;
- Proactive, communicative, hardworking and no 9-to-5 mentality;
- Determined and flexible in situations which ask for direction;
- Fluent in both Dutch and English, written and oral;
- Enthusiastic about marketing, e-commerce, retail and luxury fashion industry.

What's in it for you?

- Working in a dynamic young team at the Netherlands' most iconic retailer in high- end fashion;
- Work with the best fashion brands around, like Off-White, Balenciaga, Dior and others;
- Being part of our FOUR family and receiving discount on the products.

Does this profile fit you? Don't hesitate to apply, and hopefully you'll end up being part of the team who will make FOUR Amsterdam into one of the world's best retailers.

Interested in this position?

Please send an e-mail with your CV, photo (or Link to Social) and motivation to marianne@fouramsterdam.com