



Classic i series

Intelligent air purifier

A photograph of a white Blueair Classic i series air purifier standing on a wooden floor next to a white kitchen island. On the island, there is a vase of white tulips and a small brass bell. In the background, a kitchen counter with various items and a stainless steel range hood are visible.

**Clean air
for everyone**

Classic i series

Performance you can trust

The Classic is Blueair's most iconic range of air purifiers. It's an intelligent product equipped with integrated sensors that scan the air quality in real time and adjust the fan speed depending on the current air quality. The patented HEPASilent™ technology is at the heart of the Blueair Classic as it efficiently cleans the air of your home while making no more sound than a whisper. Made with high quality steel, it's a product that is sure to last for many years to come.

To get the full Classic experience, make sure to download the Blueair Friend app and you will be able to connect and control your air purifier from wherever you are.

Makes healthy living effortless through highly efficient air purification and intelligence features.

Blueair's patented filtration technology, HEPASilent™, removes 99.97% of TVOCs, pollen, dust, pet dander and more.

Minimizes triggers for people with allergies, asthma and other respiratory illnesses.



Casters let you easily move the Blueair Classic 680i. Optional for the Blueair Classic 480i.



Integrated sensors scan the air in real time and adjust the fan speed according to the current air quality.



Download the Blueair Friend app to connect and control your air purifier from wherever you are.

Blueair Classic 680i

72 m²
(775 sq. ft.)

Feel right at home. The 680i is the largest in the popular Classic i series and is equipped with intelligent air purification features that efficiently remove airborne particles by up to 99.97 %. No coughing or wheezing, just air as fresh and clean as nature intended.



Blueair Classic 280i

The Classic 280i is small in size, but big on delivering clean air. It's quiet and efficient, using HEPASilent™ technology that combines mechanical and electrostatic filtration for the most efficient air purification. With award-winning Swedish design, the Classic 280i is an excellent choice for a smaller room or apartment.

Blueair Classic 480i

Living well means knowing how to control the quality of the air you breathe. The wide range of Classic i series air purifiers remove allergy and asthma triggers, making the 480i the recommended choice by the Swedish Asthma and Allergy Association. With a 480i air purifier you can feel better by breathing cleaner air.



Blueair Classic i series

Classic 280i	
Room size	26 m² (279 sq. ft.)
Clean Air Delivery Rate (CADR) ^B	
Smoke	180 cfm (306 m³/h)
Dust	200 cfm (340 m³/h)
Pollen	200 cfm (340 m³/h)
Air changes per hour ^C	5
Product	
Airflow	– High 220 cfm (374 m³/h)
	– Low 75 cfm (128 m³/h)
Sound level	– High 56 dB(A)
	– Low 32 dB(A)
Energy consumption	– High 80 W
	– Low 20 W
Casters	●
HEPASilent [®] filter ^D	
Particle filter	●
Particle filter with carbon sheet ^F	●
SmokeStop filter	●
Number of filters	1
Filter replacement indicator	●
Connectivity / sensors	
Wi-Fi	●
Blueair Friend compatible	●
Integrated sensors	●
Certification programs ^E	
AHAM verified	●
Energy Star	●
ARB (Ozone)	●
Dimensions / weight	
Product dimensions (H x W x D)	533 x 432 x 209 mm (21 x 17 x 9 in.)
Product weight (including filter)	11 kg (24 lbs)

Other models may be available in different markets. Please consult your authorized Blueair distributor for more information. Preliminary figures to be verified by a third-party test institute.

^A Specifications based on U.S. models (120 VAC, 60 Hz with particle filter).
^B The CADR indicates how much filtered air is delivered (airflow) by the air purifier operating at the highest setting, and how well the system removes tobacco smoke, dust and pollen pollutants from the air (efficiency). Tests are performed in accordance with ANSI/AHAM

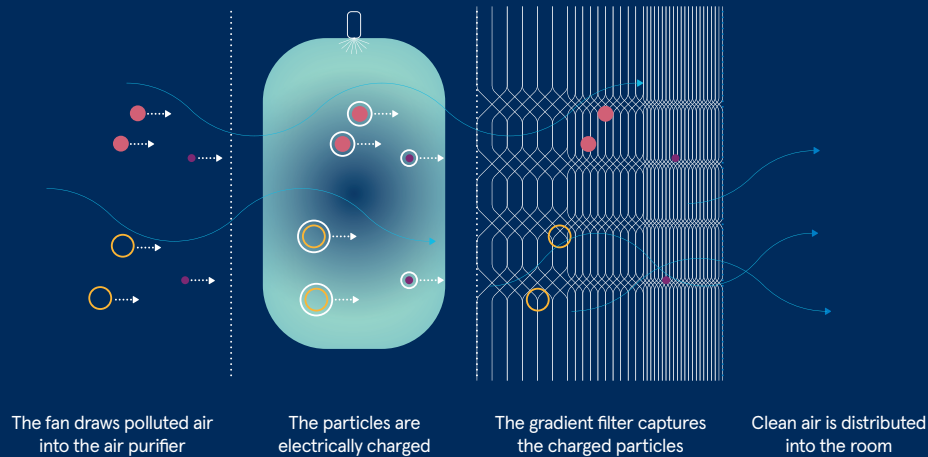
Classic 480i	Classic 580i	Classic 680i
40 m² (434 sq. ft.)	65 m² (698 sq. ft.)	72 m² (775 sq. ft.)
280 cfm (476 m³/h)	450 cfm (765 m³/h)	500 cfm (872 m³/h)
300 cfm (510 m³/h)	400 cfm (680 m³/h)	500 cfm (872 m³/h)
300 cfm (510 m³/h)	450 cfm (765 m³/h)	640 cfm (1088 m³/h)
5	5	5
350 cfm (595 m³/h)	520 cfm (883 m³/h)	650 cfm (1150 m³/h)
120 cfm (204 m³/h)	130 cfm (221 m³/h)	150 cfm (255 m³/h)
52 dB(A)	62 dB(A)	62 dB(A)
32 dB(A)	33 dB(A)	33 dB(A)
90 W	100 W	100 W
15 W	15 W	15 W
Optional	●	●
●	●	●
●	●	●
●	●	●
1	3	3
●	●	●
●	●	●
●	●	●
●	●	●
●	●	●
●	●	●
590 x 500 x 275 mm (23 x 20 x 11 in.)	660 x 500 x 340 mm (26 x 20 x 13 in.)	660 x 500 x 340 mm (26 x 20 x 13 in.)
15 kg (33 lbs)	16 kg (35 lbs)	16 kg (35 lbs)

AC-1. The maximum possible CADR ratings according to this standard are: Tobacco Smoke: 450 cfm. / Dust: 400 cfm. / Pollen: 450 cfm.
^C Air change per hour is calculated on the recommended room size, assuming 8 foot (2.4 m) ceiling. The air change rate per hour will increase for smaller rooms.
^D Recommended interval for filter replacement is 6 months.
^E Blueair units comply with quality, safety and regulatory

requirements of the countries where they are sold. Blueair units comply with international standards, including the CE mark, S mark, CB Scheme and ETL Listed Mark. National standards are controlled by the distributors responsible for the market.
^F Blueair Classic 580i and 680i includes activated carbon sheet.

Blueair HEPASilent Technology

Efficient air purification while making
no more sound than a whisper



Best-in-class filtration for every need

The patented HEPASilent™ technology is a revolutionary innovation that combines electrostatic and mechanical filtration to clean the air of 99.97 % of airborne particles as small as 0.1 micron in size.

Highly efficient particle filtration can be combined with activated carbon filtration media to remove gaseous pollutants

Saves energy with super low energy consumption

Less dense filter media, which means lower noise levels

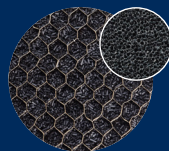
Particle Filter

Designed for maximum removal of airborne particles. It's the perfect choice for removing pollutants like pollen, dust, pet dander and other particles as small as 0.1 micron in size.










SmokeStop™ filter

Particle filter with activated carbon to use in rooms where you need to remove heavy gaseous pollutants like tobacco smoke or volatile organic compounds (VOCs).








Performance & specifications

Blueair Classic Particle Filter

Filter media	Non-woven gradient PET/PP blend fibers ^F					
Number of filters						
Classic 280i/480i		1				
Classic 580i/680i		3				
Filter Frame Material	Paper					
Filter Recycling	Plastic					
Dimensions (H x W x D)						
Classic 280i	454 x 365 x 45 mm (14 x 18 x 1.8 in.)					
Classic 480i	521 x 250 x 95 mm (21 x 10 x 3.8 in.)					
Classic 580i/680i	330 x 235 x 69 mm (13 x 9 x 2.8 in.)					
Surface Area per Filter						
Classic 280i	2.9 m ² (31.2 sq. ft.)					
Classic 480i	4.25 m ² (45.7 sq. ft.)					
Classic 580i/680i	4.59 m ² (49.4 sq. ft.)					
Particle filters remove						
						
PM 2.5	Pollen	Dust	Pet Dander	Mold	Bacteria	Dust Mites

Blueair Classic SmokeStop Filter

Filter media	Non-woven gradient PET/PP blend fibers and activated carbon pellets				
Number of filters					
Classic 280i/480i		1			
Classic 580i/680i		3			
Filter Frame Material	Paper				
Filter Recycling	Plastic				
Envelope	Honeycomb with a carbon sheet cover				
Dimensions (H x W x D)					
Classic 280i	454 x 365 x 45 mm (14 x 18 x 1.8 in.)				
Classic 480i	521 x 250 x 95 mm (21 x 10 x 3.8 in.)				
Classic 580i/680i	330 x 235 x 69 mm (13 x 9 x 2.8 in.)				
Surface Area per Filter					
Classic 280i	2.9 m ² (31.2 sq. ft.)				
Classic 480i	4.25 m ² (45.7 sq. ft.)				
Classic 580i/680i	4.59 m ² (49.4 sq. ft.)				
SmokeStop filters remove					
PM 2.5, Pollen, Dust, Pet Dander, Mold, Bacteria, Dust Mites					
		VOCs	Smoke	Cooking odors	Chemicals



Blueair is a world leading producer of air purification solutions for home and professional use. Founded in Sweden, Blueair delivers innovative, best-in-class, energy efficient products and services sold in over 60 countries around the world. Blueair is part of the Unilever family of brands.

www.blueair.com

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