

Marjolein Vermeersch (Koffie Kàn)

Van: Bill Fishbein <bill@thecoffeetrust.org>
Verzonden: vrijdag 4 oktober 2019 22:01
Aan: Marjolein Vermeersch (Koffie Kàn)
Onderwerp: Thank You,...
Bijlagen: image001.png

Dear Marjolein,...

Thank you so much for your support this year, and in years past.

As you know, coffee producers and their families have been facing challenges for generations. Somehow, they have managed to survive. And yet, these challenges seem to develop at a faster and faster rate. Today, the most talked about issue in the trade is the worldwide price of coffee, which for farmers is actually lower than it was a generation ago. But, that isn't the half of it.

Even larger issues loom, as climate change is making it more and more difficult to produce coffee and sustain a family. Some families have left their farms for the cities where they have found indescribable violence. Ultimately, going north to the US seems to be the only option and there, they are met with even worse odds.

Marjolein,... we have had extraordinary success in Guatemala with women's savings and micro-credit, with our education project and in helping coffee producers overcome the devastation of the horrible coffee rust fungus. Right now, we have deepened our commitment to help coffee producers establish additional, local sources of income to add to their earnings from coffee, and remain at home with their families and their farms.

Marjolein,... I cannot thank you enough for your support.

All the best,...

Bill

Bill Fishbein, founder & executive director

The Coffee Trust

WE HAVE A NEW ADDRESS

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