GOOD TO KNOW





Changes through the natural UV radiation in light

Wood is a natural product that slowly develops its natural colour. This happens especially in the early days and it enhances the character of flooring made from real wood.

Wood can become darker or lighter with age, or change its shade. Exotic woods in particular change in colour very quickly and rather markedly.

Stained wood

These woods change their colour somewhat differently. Sunlight has hardly any effect on the stain used. It does, however, have an effect on the underlying wood substrate, whereby the colours (e.g. white) become slightly yellow – exactly the same effect as with wood that has not been stained. However, the dark stains protect the wood more and the surface is less affected than a surface that has not been stained.

Smoked wood

The colour tones of smoked wood hardly change at all. Smoked oak only lightens slightly through exposure to sunlight and becomes more golden.

B-Protect*

With the surface sealant B-Protect[®], you retain the naturalness of the wood despite the sealing. The special advantage of the surface: even after prolonged exposure to sunlight, the appearance only changes to a minimal degree.



Alternating colour changes as a result of light sources and the incident light

The temperature of the light changes our perception and influences our moods. Cold light has a rather refreshing and invigorating effect, and is therefore often used in work situations. Warm light, on the other hand, creates a feeling of security and provides a cosy atmosphere, and is used in bedrooms and living rooms.

As the light temperature changes in the course of the day, our perception of the floor will also be affected.

Light creates atmosphere

Light has literally thousands of facets, because light is both colour and temperature. Light changes our perceptions and affects out moods. It is therefore important to consider the factor of light in the design of the surroundings.

Daylight simulation

You have the opportunity to experience our Daylight Simulator in our Parquet World in St. Margrethen & Wallisellen, as well as in the Style Factories (Stilwerken) in Berlin & Düsseldorf.

Thanks to special light sources, we have the possibility of demonstrating the play of colours of the natural product wood over the complete light spectrum. The specially created parquet pyramid clearly shows how your favourite parquet would look under changing light conditions, for example, by candlelight.



Natural Beauty

Wood is a wonderful natural material which humans have trusted and relied on since time immemorial. Wood lives and breathes, it displays unique characteristics. Those seeking something special, personal and authentic will understand the crucial role played by natural wood. With its diversity and vitality, its scent, colours and warm surface, wood invites you to a sensual feast. Its diversity provides for a broad spectrum of colours and shapes. The real beauty of well-processed wood lies in its structure and its inherent irregularities. The aura of natural wood imbues every home with a cosy and warm ambience.

I know you, I love you, I saw you born, wood. That's why when I touch you you respond like a lover, you show me your eyes and your grain, your knots, your blemishes, your veins like frozen rivers ...

From "Ode to Wood" by Pablo Neruda



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