

Privacy Policy - blikfang

GDPR

The General Data Protection Regulation (GDPR) will apply from 25 May 2018. This means that from that date the same privacy legislation applies throughout the European Union (EU). The Personal Data Protection Act (PDPA) will then no longer apply.

What does blikfang do with your data.

blikfang cares a lot about your privacy. We therefore only process data that we need for (improving) our services and handle the information we have collected about you and your use of our services with care. We never make your data available to third parties for commercial purposes.

This privacy policy applies to the use of the website and the services provided by blikfang. The effective date for the validity of these conditions is 23/05/2018 and describes what information about you is collected by us and what this information is used for. If you have any questions about our privacy policy, you can contact us via the contact form.

Personal data

We use your data solely for the purpose of our services. This means that the purpose of the processing is always directly related to the order (order or newsletter) that you have issued. We do not use your data for (targeted) marketing.

Web shop: when placing an order

First and last name (required)
Address (required)
Email address (required)
Telephone number (required)

When ordering you can choose to create an account. For this, apart from choosing a password, no additional info is required to fill in.

Newsletter subscription

First and last name (required)
Email address (required)

Foundations and permission

In order to process personal data, we use 3 of the 6 established principles of the GDPR; Permission, Agreement and Legal Obligation.

Storage of personal data

We save your data from an order and any mail traffic with you for a maximum of one year. We will then delete your data. We are obliged to keep the invoice of your order for 7 years due to Legal obligations.

Privacy with third parties

We purchase various services from external parties for the processing of your order. This includes website hosting, package delivery and payment services. Personal data that you make available to us for our services is shared with this party (only the data they need), so that they can perform their part of the settlement. They will not use your data for any other purpose.

Data that is automatically collected by our website is processed with the aim of further improving our services. This data (for example your IP address, web browser and operating system) is not personal data.

Protection

To protect your data as well as possible, we have taken technical and organizational security measures.

These security measures consist of the application of SSL encryption and a strong password policy. In addition, we process as little personal data as possible, only what is necessary for processing the order. In addition, we store data no longer than is strictly necessary. The parties we work with, who help us with the processing of your order, have taken their own security measures to protect your data.

Right to inspection, correction and removal

Insight

You always have the right to view the data that we (have) process and that relate to your person. You can make a request to that effect via our contact form. In principle, in order to prevent abuse, we will only send copies of your data to you at our already known e-mail address. In the event that you wish to receive the data at a different e-mail address or, for example, by post, we will ask you to identify yourself. You will receive a response to your request within 30 days. If your request is granted, we will send you a copy of all data with an overview of the processors (service providers who support us in processing your order) that have this data in their possession.

Correction

You always have the right to change the data (which we process or get processed) that relates to your person. You can make a request to that effect via our contact form. In principle, in order to prevent abuse, we will only send copies of your data to you at our already known e-mail address. In the event that you wish to receive the data at a different e-mail address or, for example, by post, we will ask you to identify yourself. You will receive a response to your request within 30 days. If your request is granted, we will send you a confirmation that the details have been changed.

Removal

You always have the right to limit the data (which we process or get processed) that relate to your person. You can make a request to that effect via our contact form. In principle, in order to prevent abuse, we will only send copies of your data to you at our already known e-mail address. In the event that you wish to receive the data at a different e-mail address or, for example, by post, we will ask you to identify yourself. You will receive a response to your request within 30 days. If your request is granted, we will send you a confirmation that the data to which you have requested a restriction will no longer be processed.

You can create an account at blikfang. You always have the right to have this account deleted. you can make a request to that effect via our contact form. You will receive a response to your request within 30 days. If your request is granted, we will send you a confirmation that your account has been deleted.

You can sign up for a newsletter at blikfang. At the bottom of every newsletter that you receive from us, you have the option to unsubscribe from our newsletter. At the bottom of this letter you will find a unsubscribe / unsubscribe link. Your deregistration will be confirmed immediately.

Cookies

First, it is good to know what a cookie is. A cookie is a small text file that is placed on a PC and is read by the browser (including Google Chrome, Internet Explorer, Firefox) when opening an Internet page.

At blikfang we only use functional - and Analytical cookies.

Functional cookies - These are useful for you as a consumer, such as remembering products that you have added to your shopping cart. These cookies are necessary for the website to function. These can therefore be used without problems according to the legislation.

Analytical cookies - These cookies are only used and only to optimize our services to customers and to improve them if necessary. This information is anonymous and is not linked to the personal data of a visitor.

Other cookies

There are also tracking cookies, which blikfang does not use. These are cookies with which visitors can be tracked and aim to send targeted offers to these visitors.

Complaint Authority Personal Data

You have the right to submit a complaint to the Dutch Data Protection Authority at any time if you suspect that we are using your personal data in the wrong way.

Team Blikfang

www.blikfang.nl

info@blikfang.nl

Contact form: www.blikfang.nl/contact/