

# Privacy and cookie statement

## Discountershop

1 March 2023

Privacy-sensitive data or personal data are processed via our webshop. Discountershop considers careful handling of personal data of great importance. Personal data is therefore carefully processed and secured by us.

In our processing, we comply with the requirements of privacy legislation. This means, among other things, that we:

- **clearly specify our purposes** before we process personal data and, via this privacy statement;
- **limit our collection of personal data** to only the personal data necessary for legitimate purposes;
- **first ask you for explicit permission** to process your personal data in cases where your consent is required;
- **take appropriate security measures** to protect your personal data and also demand this from parties that process personal data on our behalf;
- **respect your right to provide, process or delete** your personal data at your request.

Discountershop is responsible for data processing. In this privacy statement we explain which personal data we collect and use and for what purpose the webshop Discountershop.nl. We recommend that you read it carefully.

If you have any questions, or want to know exactly what we keep of you, please contact Discountershop.

### Statistics and profiling

We keep statistics about the use of our webshop. With these statistics we improve our webshop to, for example, only show relevant information. We may combine your personal data to learn more about you. Of course we will respect your privacy at all times. If you do not want this, you can always report this to us.

For this we use your name and address details, e-mail address and order details. We need this because of the contract we conclude with you. We keep this information for six weeks.

### *Providing to third parties*

We work with certain companies that may receive your personal data from us mentioned above.

### When

you place an order with us, we use your personal data to be able to handle it properly. We may then give your personal data to our delivery service to have the order delivered to you. We also receive information about your payment from your bank or credit card company.

For this we use your e-mail address, telephone number, billing address, payment details and name and address details. We need this because of the contract we conclude with you. We keep this information until your order has been completed. We keep certain customer data longer in connection with the statutory tax retention obligation.

*Providing to third parties*

We work with certain companies, which may receive your personal data from us mentioned above.

**Your account**

Certain parts of our webshop require you to register first. You will then need to provide information about yourself and choose a username. With this we create an account, on which you can log in with that username and a password of your choice. For this we use your telephone number and type of customer., billing address, e-mail address and name and address details. We need this because of the contract we conclude with you. We keep this information until you cancel the account.

We keep this information so that you do not have to fill it in again and again and so that we can contact you in the context of the execution of the agreement. You can use your access to change information whenever you want.

*Providing to third parties*

We work with certain companies, which may receive your personal data from us mentioned above.

**Contact form and Newsletter**

With the contact form you can ask us questions or make requests. For this we use your name and address details, e-mail address and subject, message. We do this on the basis of your consent. We will retain this information until we are sure that you are satisfied with our response.

We offer a newsletter with which we want to inform interested parties about our products and / or services. Each newsletter contains a link with which you can unsubscribe. You can also report this via your account.

Your e-mail address will only be added to the list of subscribers with your permission. This data is retained until you cancel the subscription.

*Providing to third parties*

We work with certain companies, which may receive your personal data from us mentioned above.

**Posting reviews on the website**

You can leave a review for us. We use the necessary personal data to publish the review on the website. For this we use your name and address details and order details. and email address. We do this on the basis of your consent. We keep this information as long as the reviews are on the website..

## **Advertising**

We would like to send you advertising about offers and new products or services. This is what we do:

- by e-mail
- via social media

You can object to this advertising at any time. Each email contains an unsubscribe link. You can block us or use the unsubscribe option. You can also report this via your account.

## **Advertisements**

Our webshop displays general advertisements. We do not keep any personal data, so we do not know whether you like it.

## **Provision to other companies or institutions With the exception of the**

partners mentioned above, we do not give your personal data to other companies or institutions under any circumstances, unless we are legally obliged to do so (for example, if the police require it in the event of a suspicion of a crime).

## **Statistics**

We keep statistics about the use of our webshop Social media buttons are included in our webshop. With this, the administrators of those who have been collecting your personal data.

## **Cookies**

Our webshop uses cookies. Cookies are small files in which we can store information so that you do not have to fill it in all the time. But we can also see that you are visiting us again.

When you visit our website for the first time, we show a notification with an explanation of cookies. We will ask for your consent to the use of these cookies.

You can disable the placing of cookies via your browser, but some things from our webshop will no longer work properly.

## **Google Analytics**

We use Google Analytics to keep track of how visitors use our webshop. We have concluded a processing agreement with Google. It contains strict agreements about what they are allowed to keep. We allow Google to use the obtained Analytics information for other Google services. We do not allow Google to anonymize the IP addresses.

## **Security**

Security of personal data is of great importance to us. We ensure that your data is properly secured with us. We always adjust the security and pay close attention to what can go wrong.

## **Changes to this privacy statement**

We reserve the right to make changes to this privacy statement. It is advisable to consult this privacy statement regularly so that you are aware of these changes. We will do our best to announce changes separately.

**Access, change and delete your data If you have**

any questions or want to know what personal data we have about you, you can always contact us. See contact details below.

You have the following rights:

- receive an explanation of what personal data we have and what we do with it
- access to the exact personal data we have
- having errors corrected
- having outdated personal data removed
- having personal data transferred to another party
- withdrawal of consent
- object to a particular use

Please note that you always clearly indicate who you are, so that we can be sure that we do not modify or delete data from the wrong person.

**If you**

feel that we are not helping you in the right way, you have the right to lodge a complaint with the supervisory authority. This is called the Dutch Data Protection Authority.

**Contact details**

Discountershop  
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3331EE Zwijndrecht  
info@discountershop.nl