

We are literally from the drawing board started again to breathe new life into this icon in a beautiful way. After we get out of 20 potential producers a choice have made, we have adapted and improved the chair in more than 25 points. In doing so, we took into account the most important traditional principles that the chair had. Atknow: honesty, functionality, elegance and with the basic idea of 'less is more'. We have formulated all these points in line with the current standards in the redesign. In this way we have been able to retain the classic elegance of this Mid-Century masterpiece, without compromising the current price/quality requirements.



Our story

The quest

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15 improvements

The dimensions are aimed at today's people who are more than 15 cm longer and a bit heavier than 100 years ago. The chair has therefore been made a little larger, so that the seating comfort has increased.

All 46 leather surfaces of the Pavilion Chairs Premium are unique and have their 'own shape'. This creates the beautiful and recognizable 'button-down' effect.

The buttons have been reduced in diameter by a few millimeters and covered with the same leather as that of the cushions. Besides the 'deeper' button-down effect, this increases the seating comfort.

The needle and thickness of the yarn have been refined and the stitching distance intensified. This makes the finish of the chair not only extra refined. It also has a positive effect on the lifespan.

All Premium models are equipped with 'molded' foam, a form-retaining foam solution. It applies both for the seat cushion and the back cushion.

The Pavilion Chairs Premium has a steel frame combined with stainless steel. This results in a lightweight chair that you can easily move.



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The mounting of the straps is optimized by using gebruik

2 reinforced and modified pop rivets, which prevent the straps from slipping release and prevent tearing thanks to the correct positioning.

All 46 leather surfaces of the Pavilion Chairs Premium are unique and have their 'own shape'. This creates the beautiful and recognizable 'button-down' effect.

The seating area has been made wider (from 90 to 103 degrees). This creates more of a lounge seat, which makes the chair ergonomic and feels more relaxed.

The material combination in the frame provides better suspension, which adapts to the weight of the person.

The tilt of the seat also contributes to making the frame flatter in relation to the floor. With the supplied felt floor protectors you can place the chair on any floor.



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## 15 improvements

The piping of the seat and back cushions is entirely made of leather and not of artificial leather, as is the case with many chairs on the market. This allows us to prevent color, wear and structure differences.

The buttons on the back of the chair fall right in between the straps. This gives a nice symmetrical and harmonious feeling. The details are in the design.

The location and shape of the straps and the mounting buttons of both cushions have been chosen in such a way that they do not affect the design or seating comfort.

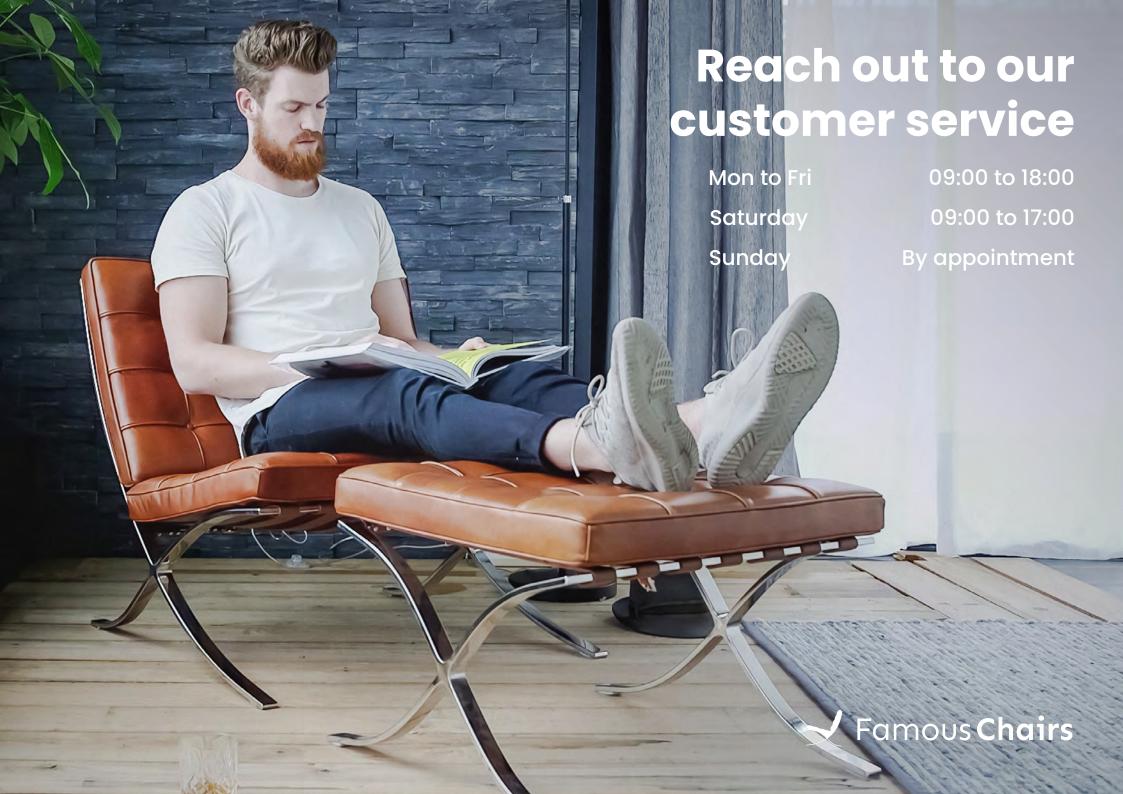
The lower part of the seat cushion is made of a fine breathable material. This gives the pillow 'air'. The advantages are that the temperature of the chair during sitting is not generated, which does not affect the seat makes a sound and that the chair will immediately return to the returns to its original shape as soon as you stand up.

















## Famous Chairs