

FRANKLY
AMSTERDAM





THE MOON

Available as	Rug
Design	Art in Return
Size	170x240cm, 210x300cm, 250x350cm, 320x450cm
Weight	3500 gr/m ²
Height	12 mm + 35 mm
Technique	Hand tufted
Colors	2 standard colors + any custom color
Color design	Art in Return
Material	100% Wool
Advantages	+ any size possible within the same ratio. + possibilty to create your own mix color out of 110 uni colors (see wool box) + graphic design by Art in Return + a strong and soft fiber + naturally heat regulating, suitable in all seasons

With its conception stemming from artist Annemieke van Beek's 'Graphic Edition' series, The Moon rug captures the mystic the moon holds when partially obscured. The rustic Art-in-Return painting translated well with its graphical crescents in both a strong black and warm white beige. The moon shapes are framed by a low pile border and finished with stylish fringing at the top and bottom of the rug.

The Moon rug is a statement piece that looks just as great mounted on the wall as it does on a floor. Crafted from 100% thick premium wool, this rug is both resilient and soft. Hand tufted in Europe.

Available in multiple sizes.



Possibility to create your own mix color out of 110 uni colors.



Together with Annemieke we decided a portion of the rug profits will go towards the charity, Water For Life. A single rug purchased will provide a family access to clean drinking water for the rest of their lives.

Water For Life is a charity which provides sustainable access to drinking water and sanitary facilities for disadvantaged people in 18 countries around the world including; Bangladesh, Colombia, Ethiopia, Ghana, Indonesia, Rwanda and more.

So far they've provided over 1.6 million people with clean water in 135 projects.

CARE INSTRUCTIONS

- We advise you to **vacuum** the rug once or twice a week with a normal (upright or cylinder) vacuum cleaner but without the brush or beater bar engaged. Rugs with a high pile need to be vacuumed even more often.
- Do not use a vacuumer with a rotating brush, this will damage the yarn.
- Rugs made from natural materials are subject to some **pilling** during the first few months. This is a common characteristic of natural cut fibers and will disappear after 3 or 4 months of normal use.
- A dry environment can result in extra pilling of the yarn. A **humidity** between 50-70% will benefit the lifecycle of your rug.
- In order to avoid '**regular use marks**', we advise you to turn the rug every once in a while.
- **Wet stains** need to be removed immediately, before the yarn absorbs the fluid. Absorb the stain using a strong absorbing paper (like kitchen paper). Do not, in any case, rub the rug when wet. This can damage the fibers and the structure of the rug.
- **Light stains** can safely be treated with JAMES cleaning agents, which have been successfully tested on our products. Please follow the instructions of the JAMES staindisc delivered with the James starter kit. Treating stains within 24 hours increases the possibility of successful stain removal, nevertheless, complete removal can never be

guaranteed. The usage of a cleaning agent that is not tested on our products cannot be guaranteed for safe cleaning.

- Please do not use highly acidic cleaning agents to remove stains from your rug. This will cause discoloration of the yarn.
- In case of **heavy staining** or transferred dirt, we advise you to always have your Wool rug dry cleaned by a specialist in rug cleaning. Please state clearly that this rug needs to be cleaned without using water.
- When in **doubt**, please don't hesitate to contact us, or take a look at www.frankly.amsterdam/careinstructions for more information.

WARRANTY

- Frankly Amsterdam **guarantees** its rugs for 2 years of normal use.
- All our products are made with care. In case a **manufacturing defect** escaped our attention, please inform us within 14 days after delivery and leave the product unused.
- Small differences or **irregularities** in color, weft or size may occur. This is inherent to the use of natural fibers and has to be accepted when within normal commercial tolerances.
- Frankly Amsterdam will not accept any complaint if shading is concerned.



240 cm

170 cm