

100 % washed linen from Europe

For us, nothing beats the natural allure of Pure Linen! This lightly wrinkled fabric lends every bedroom an exclusive, natural and pure ambience. Yet apart from its distinctive appearance, it offers many more advantages:

- Linen is durable, antibacterial, anti-allergic and absorbs moisture better than any other. Consequently, linen is very cool & comfortable in the summer and in winter, you get to hop into a lovely, warm bed with linen, unlike, for example, cotton or satin cotton.
- For many linen-lovers, the greatest advantage of linen is that it does not need to be ironed. Needless to say, this is a personal preference, but that slightly wrinkly look really does add that special ambience to your bedroom.
- Moreover, linen is by far the best for the environment. Less water is needed for the flax plants and what's more, the plants are not given any artificial fertiliser, insecticides or pesticides. So, it is 100% natural!

Our linen is processed from the flax plant to the final product here in Europe. To do this, we work together with a number of established partners in Portugal - family businesses with many years of experience, who work exclusively in accordance with the respective ISO and OEKO-TEX standards. We work with 2 qualities of linen, namely 168 and 192 GSM.

The linen in our collection is up to 3 times more durable than cotton. On top of that, the more often you wash it, the more beautiful and softer it becomes.

Linen in combination with satin cotton

We are often asked why we offer a number of duvet covers which have a cotton satin underside. A lot of real linen lovers don't understand this, because some of the beneficial properties of linen are lost as a result. We don't dispute this, but nevertheless, there is a huge group of people who fall in love with the look of the tough, slightly wrinkly linen, but still prefer to sleep underneath comfy, ultra-soft cotton satin.

The pure look of linen and the ultimate softness of cotton satin - the best of both worlds for lots of people!

Satin cotton

When it comes to satin, many people think of the shiny, cheaper fabric. However, this is synthetic satin and utterly incomparable to cotton satin. Satin cotton appeals to a large group of people because it is so incredibly soft. So, once you belong to this group, you will never want anything else!

House in Style selects only the finest satin cotton, with a minimum thread count of 300. This means that 300 threads per square inch are used in weaving the fabric. The higher the thread count, the finer the threads, the softer the fabric will feel. Often the models made of satin cotton have a more classical appeal.

Washed satin cotton

This is the tougher version of the classic satin cotton. Also extremely soft, except that in terms of texture, this fabric leans more towards your favourite T-shirt. It feels a little warmer than satin cotton - undoubtedly a major advantage in winter - and usually has less of a shine than regular satin cotton.

Washed satin cotton gives your bedroom a casual touch. In that case, our advice then is not to iron out the slight wrinkles.

Percale cotton

Cotton may have percale added to it starting at a thread count of 200. This means that 200 threads per square inch are used in weaving the fabric. In principle, the higher the thread count, the softer the fabric.

Percale cotton feels soft, airy and crisp. For anyone who loves a gorgeous, sleekly ironed duvet cover, or is seeking that comfy sensation of waking up underneath fresh sheets in a luxury hotel.

Jersey cotton

A duvet cover that feels like your favourite T-shirt; comfortable, warm and wonderfully soft. Great to snuggle up under, especially in the cold winter months.

Our jersey cotton duvet covers also have an aloe vera finish - the epitome of luxury for your skin. Another advantage of this bed linen is that you never need to iron it!