



Tools Selected

- BY -

AOR

THE ART OF REPAIR CHANNEL

YOUTUBE / JUSTIN ASHFORD



“Check out my videos”



“Hi there!”

‘My names Justin Ashford from, The Art of Repair and absolutely crazy passionate about the repair industry’.

There are lots of terrible tools on the market that are basically garbage. I’ve decided to change that, one vendor at a time. I have tested basically every tool in the industry and test new ones daily to find and stock the master designs! Not only do I test tools, but I also design them, it’s a whole different level of quality.

Throughout my life it’s always been a trait of mine to take my hobbies to the extreme and really dive in on them, the repair industry is no exception.

A childhood hobby, picked up from two repair professionals as parents, unleashed on the world. That is the Art of Repair. So naturally, I have dedicated myself to sharing that with the industry through free learning content. Also, I am making sure there is someone who will advocate for the industry at all levels, especially for those who are trying to better their own lives through learning a new trade. That’s what I dig. That also means I have a lot of specific industry knowledge about things I’m double passionate about, like the tools we use every, single, day.

As a technician myself, I know for a fact how much I, as well as all other techs, love collecting tools and trying them out. I think my favorite boxes were the ones that had new tools! It always gave me a

reason to play around on someone’s website for a while, poking at tools. So with that, I’ve decided to create a distribution channel that was completely sourced from tried, true and tested tools that not only work, but are also absolutely appealing to the discerning

technicians. With a list of tools that is constantly growing and the Art of Repair pushing behind you with handwritten tool descriptions, tool specific videos and true professional advice. You can finally sit back and let your tool section do what it was meant to do: drive genuine traffic to your platform with the potential to grow your userbase through an honest partnership.

The Art of Repair

- PARTNERSHIP TIERS -

VALUE = EURO

P.M. = PER MONTH

P.Y. = PER YEAR

Tier 3

Tier 2

Tier 1

Monthly buying volume	15 tot 25K P.M. (excl. VAT)	25K to 75K P.M. (excl. VAT)	> 75K P.M. (excl. VAT)
Contract period	At least 12 months	At least 12 months	At least 12 months
Order frequency	Once per 2 weeks	Weekly	Weekly
Usage of AOR product feed (API)	Yes	Yes	Yes
Usage of all product AOR product video's	Yes	Yes	Yes
Usage of all AOR blogs/product sheets	Yes	Yes	Yes
Sourcing support for new specific items	Yes	Yes	Yes
Direct Sales from AOR webshop via dropship	Yes	Yes	Yes
Beta Program	Yes	Yes	Yes
Customizable After Sales Confirmation AD Page	Yes	Yes	Yes
Overstock Return	No	Yes (with 25% deduction)	Yes (with 0% deduction and max. 5K P.Y.)
Exclusive Q&A sessions with customers	No	Yes (once per quarter)	Yes (once per month)
Attendace Justin on meetings/events/etc	No	Yes (with costs)	Yes (once free per year)
Reply on questions asked via Social Media of Vendor	No	No	Yes
Customization of tools with Vendor logo	No	No	Yes (with MOQ per item)



- Adhesives -

While having one type of tape and adhesive for your clients is great, having multiple types of tech tested adhesives for different purposes is amazing. I learned a while back that having different adhesives with proper specs online can greatly decrease warranty rates on installed parts. This is important.

- Screwdrivers -

With more options and attention to detail in the screwdriver game than anyone else in the world, the selection of screwdrivers is untouchable. It is also unsurpassed in overall quality compared to sourcing random screwdrivers on your own. I made sure you don't get low quality drivers with bad bits or low-quality bearings. When your client uses one of my selected screwdrivers, the only reason they will buy another one is because they are so happy that the first ones were so awesome.



- Tweezers -

Tweezers, especially those delineated for their actual use with proper tip type and consistency are hard to find. If you didn't know there was a secret world of tweezers, you do now. There are so many tweezers that are made as prototypes behind the scenes. It's a wonder that the industry is still so full of low-quality junk. With my special access with those who want to show tools before they hit the market, you will always be on top of your tweezer game.



- Blades & Spudgers -

It's funny how blades and spudgers have a life of their own in this industry. Almost anything can be used as a spudger. But which shapes and sizes are the best? I know, and you can know too! Believe it or not but using the wrong spudger for the wrong job can cause many issues. Especially in a warranty situation where it needs to be sent back to the vendor. Prevent that with better spudgers and with good explanations!

- Microscopes -

If you don't use a microscope every day or didn't put enough time into learning about how they work and the optics behind them, it is very easy to stock all the wrong stuff when it comes to what's good for repair. Optics are my personal passion, dating far back before I ever entered the repair industry professionally. I also absolutely LOVE to research and find the best new camera sensors for social media type applications, which is becoming very popular! No more wrong adapters, no more low-quality cameras that claim one spec but end up with barrel distortion or other junk. Sell the camera and microscope gear used on the Art of Repair Channel itself! All it takes is one look to know!



- Tweezers -

Knowing a good soldering iron and the right use of tips, as well as all the other proper ways to work on a motherboard comes with years and years of experience. With no bias on brand, the Art of Repair is constantly testing the real use of anything new coming into the scene. With relationships with some of the bigger soldering iron companies in the world, the Art of Repair has been helping to innovate in this field for years already.



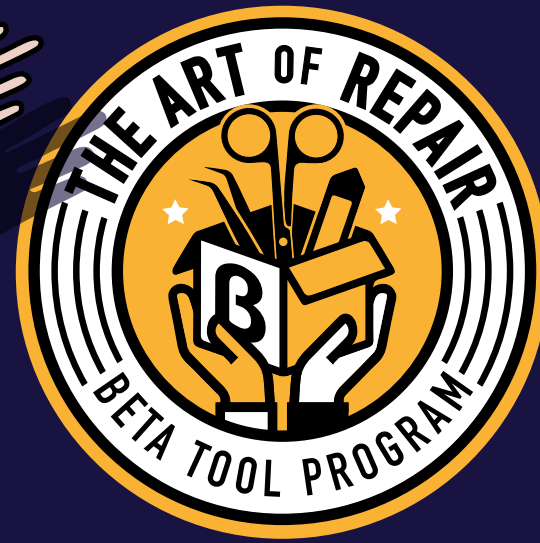
- Power & Testing tools -

At some point, your clientele will make the jump from level 2 to level 3 repair. Being prepared to deal with someone who is ready to make that jump is very important. If they get excited and buy a bunch of junk gear from you, they will instantly move anywhere else and never come back. Show your clients upfront that you carry the proper level 3 gear to do all the powering and testing that they need. As a veteran level 3 repair tech myself, for me it's easy to spot bad level 3 tools. Also, the ones to test carefully.

- Safety -

C'mon now, safety is safety. Which is a big deal to the Art of Repair, so this is a given! I'll make sure you are carrying whatever your client needs to stay safe and live a long, happy and healthy tech life.





Opinions are worth free tools

THE BETA TOOL PROGRAM

Besides reviewing and testing tools myself, I am also curious about the opinions of your clients! Therefore, they can sign up for the BETA Tool Program. I will send them free tools to review. They can keep the tools and I want to hear their opinion and share their voice with the rest of the world.

Are you interested in distributing the selected tools or do you want more information?

Contact me / justin@artof.repair