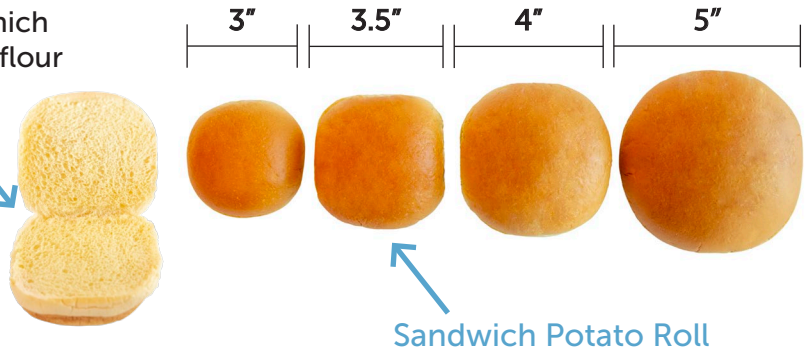




PRODUCT COMPARISON SHEET

Martin's Famous Potato Rolls

- Made from our classic potato dough, which includes a mixture of potato and wheat flour
- Each features our signature "hinge" that help keep the toppings in place
- Sandwich Potato Roll has been named the #1 Branded Hamburger Bun in America, according to IRI sales data



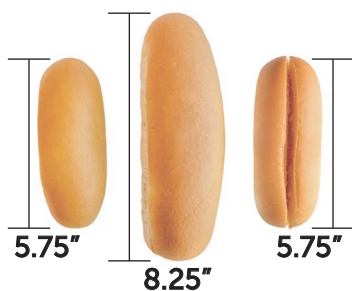
Martin's Hamburger Rolls

- Each features our signature "hinge" that help keep the toppings in place
- Perfect for burgers anywhere from 3oz to 8oz
- Sandwich Potato Roll used by a plethora of chefs and restaurants, including Shake Shack



Martin's Slider Rolls

- Perfect for proteins 3oz or less
- Both the 12-Sliced Roll and the Whole Wheat 12-Sliced Roll come pre-sliced
- Party Roll and Dinner Roll do not come pre-sliced



Martin's Long Rolls

- Long Rolls and Top-Sliced Long Rolls are made with our signature potato dough
- Hoagie Rolls made with white dough, and at 8.25 inches long, are perfect for all kinds of subs and hoagies