

## Cookielist

A cookie is a small text file containing data that a website (when a user visits it) wants to store on your device in order to remember information about you, such as your language preference or login information. These cookies are set by us and are called internal cookies. We also use external cookies, i.e. cookies from a different domain than where you are located. We use cookies and other tracking technologies for the following purposes:

#### Strictly necessary cookies

These cookies do not store any personally identifiable information, but are necessary for the operation of our Website and cannot be disabled for that reason. In most cases, these cookies are only used when you request a service, for example, to register your privacy settings, login to our Website or fill out a form. You can set your browser to block these cookies or to warn you about them, but some parts of our Website will then not work.

Name	Source	Function	Retention time
_cfduid	Cloudfare	Identity behind use of shared IP addresses for security settings.	1 month
Session_id	Traffic-Shop	ID of the session during the visit.  Performance of the site	30 min.
CookieConsent	Traffic-shop	Saving user's coockie preference	1 year
Rc::c	Google.com	To distinguish between robot and human	The duration of the session
ts#	Traffic-shop	Not classified	The duration of the session

#### **Performance cookies**

These cookies enable us to count visitors and their origin so that we can analyse and improve the performance of our Website. They help us understand which pages are the most and least popular and how visitors move around the site. All information collected by these cookies is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you visited our site.

Name	Source	Function	Retention time
_ga	Traffic-shop	Registration unique ID for statistics	2 years
_gat	Traffic-shop	Google analytics, limit search speed	1 day
-gid	Traffic-shop	Registration unique ID about how user uses the site	1 day
Collect	Google analytics	Sending data to analytics about device and behavior	The duration of the session
ts_lang	Traffic-shop	Not Classified	1 year

### **Functional cookies**

These cookies enable our Website to offer additional features and personal settings. They may be set by us or by third party service providers that we have placed on our pages. If you do not allow these cookies, these or some of these services may not work properly.

Name	Source	Function	Retention time
None			

# **Targeted cookies**

These cookies can be set by our advertisers on our Website. They may use these cookies to create a profile of your interests and show you relevant advertisements on other websites. They do not store any direct personal information, but are based on unique identifiers of your browser and Internet device. If you do not allow these cookies, you will see fewer advertisements targeted at you.

Name	Source	Function	Retention time
None			

If you determine that other cookies are placed through our Website, we thank you to notify us immediately so that we can make the necessary changes.

We will give you as much information as possible about cookies placed by third parties. However, if you would like to know more, please refer to the privacy statements of these parties on their respective websites. Please note that we have no influence on the content of those statements, nor on the content of the cookies of these third parties.

On your first visit to our Website, you will be asked to accept our cookies. You can manage your choices at any time afterwards.

If you have any further questions or comments about the processing of your Personal Data, please contact us by e-mail at info@traffic-shop.be.

More information about cookies can also be found at: <a href="http://www.allaboutcookies.org/">http://www.allaboutcookies.org/</a>