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DEAR VANESSA IS A ALL GENDER BASED CLOTHING LABEL BY PERSIAN/ DUTCH DESIGNER POYAN RAHIMZADEH. THAT IS INSPIRED BY THE DESIGNER'S OWN MEMORIES BASED ON STOLEN DREAMS ALONG THE YEARS ON EARTH, HIS HOME.

A SERIES OF POTENTIAL LOVE INTERESTS



BRAND SIGNATURE

VANESSA IS FRAGMENTS OF POYAN RAHIMZADEH LIFE STORY IN A PROLOGUE OF A LETTER EVER CONTINUING, NEVER ENDING. A RELENTLESS PURSUIT OF BELONGING AND MEMOIRS OF A FICTIONAL CHARACTER RECALLING HIS FORMER SIGNIFICANT OTHER. EACH GARMENT TELLS A CERTAIN STORY OF THE MAN, THE PROTAGONIST WHICH THE SEASON IS BASED ON. VANESSA HAS BEEN INSPIRING AND TRAVELLING IN TIME TO INSPIRE ARTIST TO TELL HER STORY GOING ALL THE WAY BACK AS THE MISTRESS OF ONE OF THE GREATEST WRITERS OF ALL TIME: JONATHAN SWIFT.

A handwritten signature in black ink that reads "Dear Vanessa". The word "Dear" is written in a cursive script, and "Vanessa" is written in a more stylized, flowing cursive script.A small, circular handwritten mark or signature in black ink, located above a horizontal line.

HANDWRITTEN SIGNATURE



MAXIMTHE34 - ITALY



FOUR AMSTERDAM - THE NETHERLANDS



D--2 STORE - ITALY



FRED SEGAL - LOS ANGELES

S/S22



MY
LAST
SUNSET

THE LAST SUNSET WAS ONE THAT HURT ME THE MOST, I WISH YOU THE BEST! MY BACKGROUND NEVER REALLY HELPED ME OUT, BUT I SET THE GOAL TO LEAVE THAT DAY. EVER SINCE YOU PASSED BY IN MY DREAMS I COULDN'T HANDLE HOW MISERY ADORES MY LOVE FOR YOU. THAT DAY WHEN I JUMPED IN THE 80'S CHEVY CORVETTE FROM THE HEAVENLY GROUND OF THE PENNSYLVANIA DUTCH TO WHAT SEEMED THE REFLECTION FOR AN ADDICTION FROM WHAT MY FELLOW PASSENGERS TOLD ME. HOLLYWOODLAND IS WHAT THEY SET IN STONE. THE PROMISE BECAME REALITY THAT DAY YOU WALKED IN OSTERIA DA MASSIMO BOTTURA. I WAS JUST A VALET BOY STARTED 2 WEEKS AGO BUT IT JUST SEEMS LIKE A DAY PASSED BY. WAS I THAT LUCKY OR WAS IT THE BIGGEST REMORSE OF MY LIFE? YOU STEPPED OUT OF THE MERCEDES C107 COUPE AND I COULDN'T GET MY EYES OFF YOUR SPARKLING GOLDLOCKS AND THAT BRIGHT TENNIS ATTIRE. A TRUE BEV! NOW I WONDER IF OUR PALAZZO DI AMORE IS MY HAPPY DARK PLACE OR MY CANDLE TAINTED HELL! WITH DOUBT YOURS FOREVER AND BEYOND. ELI.



A/W21

CHILDREN
OFF
THE
WALL

THIS COLLECTION STANDS TALL AS 12FT. AS THE WALL STOOD, IT REPRESENTS THE BEAUTY WITHIN A COMMONWEALTH WE CAN ONLY TRY TO UNDERSTAND FROM PICTURES AND STORIES. IT STANDS FOR CHANGE WHERE WE CAN SEE THE LIMITLESS GROWTH OF INDIVIDUALS. FOR THIS SEASON I'VE CHOSEN TO GIVE THE OLD DDR A VOICE BY NOT NAMING THE CHARACTER BUT SPREADING IT ALL OUT WITH MULTIPLE CAST MEMBERS. EACH STYLE WILL CARRY A NAME THAT REPRESENTS A FICTIVE PERSONA FROM THAT ERA FROM 1989 AND ONWARDS. THE WALL THAT WILL BE BROKEN BY VOICE, STRENGTH AND HEART WILL BE REPRESENTING VANESSA. THIS WILL SHOW THE DIVERSITY OF THE BRAND GOING FORWARD AND THE CHANGE IT WILL BRING.



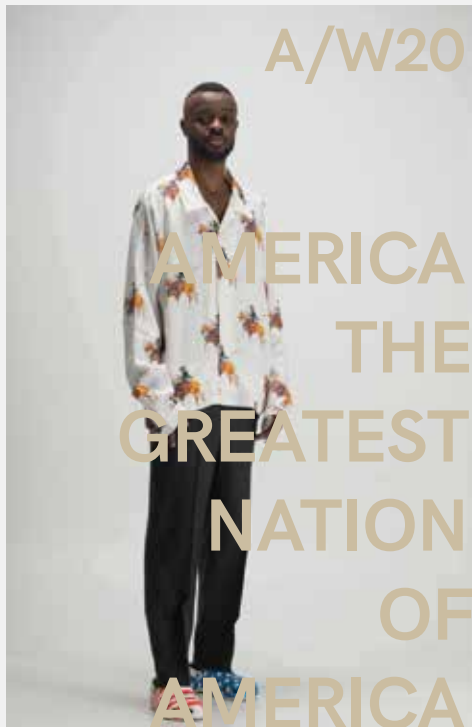
S/S 21

RETURN
TO
WEST
HOLLYWOOD

AS VINCE NEIL ONCE SAID: "WE'D GET DRUNK, DO CRAZY AMOUNTS OF COCAINE AND WALK THE CIRCUIT IN STILETTO HEELS, STUMBLING ALL OVER THE PLACE. THE SUNSET STRIP WAS A CESSPOOL OF DEPRAVITY."

FROM THE MOTTO I WAS DETERMINED TO SOMEHOW, SOMEWAY GET INTO STARWOOD TO IDOLISE THE GREATS. I ONCE HAD A DREAM TO BE A ROADY FOR THE STONES OR MÖTLEY CRÜE AND MAYBE LIVE UP TO WHAT THEY TOLD ME I COULDN'T.





THIS THIRD COLLECTION IS BASED ON THE START OF MY YOUNG LIFE MOVING FROM IRAN WITH MY PARENTS TO A BETTER BEGINNING IN A DIFFERENT COUNTRY. BASED ON THIS TRAVEL THIS COLLECTION HAD BEEN MADE AND THROUGHOUT THIS COLLECTION, I VISUALIZED WHAT THE PEOPLE AROUND ME AND MYSELF WORE FROM THE MEMORIES I GAVE. THE PIECES ARE BASED ON MY VISUAL OUTTAKE AND ENHANCED TO BE WORN TODAY.



THE SS20 DEAR VANESSA COLLECTION "A TRAVELLER'S TALE" IS INSPIRED BY A FICTIVE STORY ABOUT THE CHARACTER TAYLOR. IT STARTS AT THE TURNING POINT OF HIS YOUNG LIFE, WHEN TAYLOR FINALLY DECIDES TO TAKE A DIFFERENT PATH TO THE LIFE HIS SIBLINGS CHOOSE. LITTLE DID HE KNOW THAT THE NIGHT HE MEETS VANESSA, HIS LIFE WILL TAKE A COMPLETELY DIFFERENT TURN AGAIN. IF THE POOR FELLAH ONLY REALIZED THAT THIS ENCOUNTER WITH HIS JEZEBEL WOULD FORCE HIM TO BE CRYING OUT FOR A SAVIOR.

A TRAVELLER'S TALE IS INSPIRED BY TRAVELLERS, GYPSIES AND PIKEYS. WHENEVER YOU MEET OUR MAIN CHARACTER THROUGHOUT HIS LIFE, HE ALWAYS WEARS BOLD STATEMENT PIECES. FROM THE TRAVELLER'S CAMPS TO COTSWOLDS, WHERE HE SPENDS THE PERFECT LIFE HE ALWAYS DREAMED OF. THIS STORY IS ALWAYS AN ONGOING ROMANCE, A STORY TOLD WITHIN THE GARMENTS THAT STAND FOR WHAT WE ARE, WHAT WE WILL BE AND WHAT WE ARE STRIVING TO BE.



"I'VE ALWAYS BEEN AN ADMIRER OF HOW JEWISH PEOPLE DRESS. I FIND THEIR STYLE AESTHETICALLY SOPHISTICATED, ALMOST LIKE A CAPSULE COLLECTION BY DRIES VAN NOTEN." THE COLLECTION'S KEY PIECE IS A PUFFER JACKET WITH A SILHOUETTE BASED ON THE 1970S ARCTIC PARKA, WHICH THE DESIGNER FOUND IN HIS PERSONAL ARCHIVE. IT HAS TAILOR-MADE LINING AND A WATER-REPELLENT, STRETCHY RIPSTOP OUTER. THE COLOUR PALETTE OF THE ENTIRE COLLECTION RANGES FROM MUTED MUSTARD TONES TO PASTEL BLUE AND MINT GREEN.





Dear Vanessa [®]

**Dear Vanessa is a relentless pursuit of belonging,
a series of potential love interests with no borders
referring to the freedom of a Nomadic expedition
within time and place.**

by Poyan Rahimzadeh.



A SERIES OF POTENTIAL LOVE INTERESTS

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