



V I T R I N E B O U W

SDB in Focus: our new corporate video and an upgrade of our display cabinets

Recently, the crew from PJP Film & Studio visited our factory to film a new corporate video, providing a unique insight into our production process and clearly highlighting the authentic features.

[Continue reading](#)


"Our long term partnership will certainly continue for many more years"

Paul van Oorlé started Factory for Più in 1982: the first Belgian company with rental showcases. Much has changed since then. Competitors emerged, the product range increased fiftyfold, and with Joakim van Oorlé, the second generation is now at the helm. One thing has remained the same for over forty years: our partnership.


[Joakim talks about our cooperation](#)


Showcase Story 10 - The development of radar technology

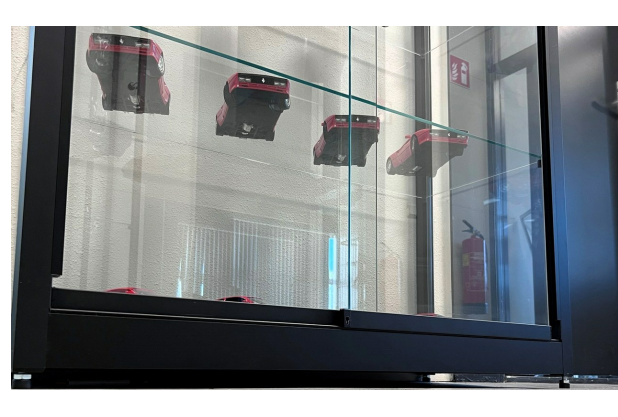
Waalsdorpervlakte, 1936. Researcher Johan van Soest and committee member Carl von Weiler of the Commission for Physical Combat Resources are conducting experiments with radio equipment. They notice that birds interfere with the signals of the special transmitter-receiver. For Von Weiler, this is a eureka moment. A test with airplanes later confirms their finding: the radar principle has been discovered.

By order of Minister of War Hendrik Colijn, the experiments continue. The goal is for radar technology to take over the work of the air observation posts, which currently still search for enemy aircraft with the naked eye. Anti-aircraft artillery also benefits, as radar is much more accurate than the optical and acoustic instruments they use.

[View project](#)

"Satisfied customers make my day"

At SDB Vitrinebouw, craftsmanship takes center stage. After all, it's the details – visible and invisible – that make the difference. And that's precisely what our team ensures. One of them is all-round technician Raymond Neufeglise. The 48-year-old from 's-Hertogenbosch has been with us for almost five years now.

[Raymond talks](#)


Technology Section: An upgrade of our display cabinets and new tabletop display cases

New in SDB Display Cabinets: A new lock has been introduced for our large series of display cases with sliding doors. The replacement for the old lock features a discreet design and is available in silver and black.

[More about this technique:](#)

Have a look at our website for more projects and nice stories



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