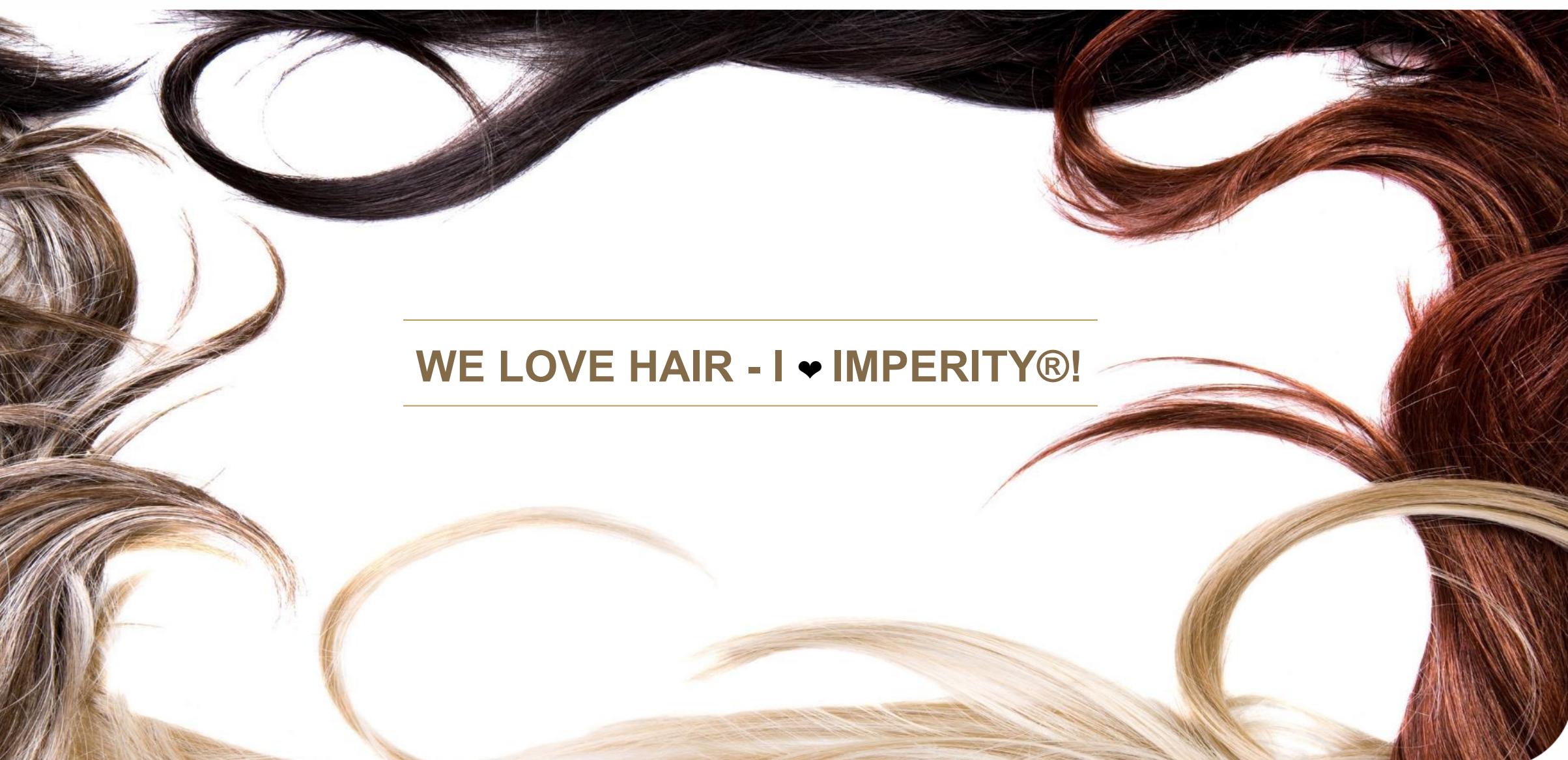


PROFESSIONAL  
**IMPERITY**<sup>®</sup>  
MILANO

PRODUCT CATALOGUE  
2022





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**WE LOVE HAIR - I ❤ IMPERITY®!**

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**100% ITALIAN QUALITY,  
DEVELOPMENT & PRODUCTION**



**100 % HUNGARIAN BRAND,  
HUNGARIAN OWNERSHIP**

## IMPERITY® IN NUMBERS SINCE THE FOUNDATION OF THE COMPANY

5 million products sold = more than 50 million satisfied, beautified guests and customers

10 million pieces of professional hair dye = 20 million women with brilliant hair color

300.000 liters of professional hair shampoo = 3 million caring, pampering hair washes

5.555.000 kg hairdressing products sold = weight of 3330 cars

5000 km = length of sold professional hair cosmetics page by page =  
Budapest-Dakar distance

Wide selection of 400 different hairdressing products = it would take more  
than a year to try a new, different product every day

Participation in all major world beauty exhibitions: CosmoProf Bologna,  
HongKong, Las Vegas and Beauty Worldwide Middle East Dubai tens of  
thousands of hairdressers worldwide,

Imperity community for more than a decade and a half hundreds of thousands  
of Imperity salon guests are satisfied with the beauty and well-being of their  
hair every year



## WHY IMPERTY® ?

### Why do hairdressers like working with Imperity® products in their salon?

- because not only they, but also their guests are satisfied with the premium quality of Imperity®
- because they can find all the materials for opening a salon in our selection
- because our products are made with the latest recipes and valuable active ingredients
- because we are constantly developing new products
- because continuous commercial activities and training opportunities await them



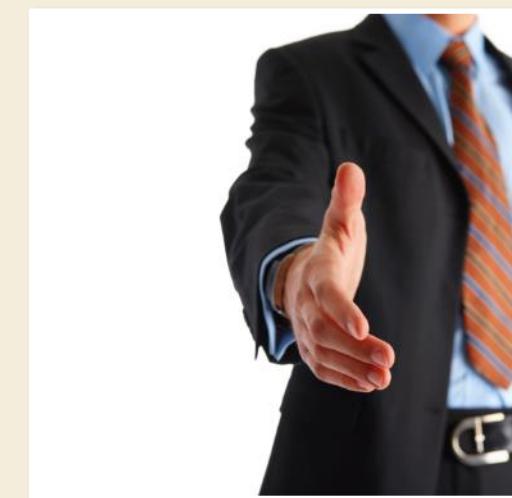
### Why do customers choose Imperity® -t?

- because our premium quality products help keep their hair beautiful and healthy
- because they can buy professional hairdressing products
- because they can get the products at a lower price



### Why is it worth becoming an Imperity® affiliate?

- because Imperity products are in demand due to their high quality and favorable prices
- because you can work with Imperity Professional Milano on advantageous terms
- because there is a growing number of Imperity hairdressers to be served



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## COLORINGS & DYEINGS

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Page 7

**SINGULARITY**  
micro pigment infusion

**IMPEVITA®**  
NATURAL ITALIAN BEAUTY

**I AM COLOR®**  
**BLONDERATOR®**

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## HAIR DYEING SUPPORT PRODUCTS

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**SINGULARITY**  
micro pigment infusion

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## HAIR CARE PRODUCTS

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**SINGULARITY**  
micro pigment infusion

PRO ADAPTIVE CONDITIONER & MASK

PRO SMART MULTIFUNCTIONAL SHAMPOO

**GOURMET JAD**

**GOURMET VIE**

ORGANIC  
**MIDOLLO DI BAMBOO**

**SUPERIOR LUXURY**  
ALL IN ONE

**BLONDERATOR®**

**IMPEVITA®**  
NATURAL ITALIAN BEAUTY

**MILANO**

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## STYLING PRODUCTS

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**SUPREME. STYLE**

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## SPECIALTIES

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After Color Acid  
**TECHNIQUE**

**implex®**

**IMPLISS®**  
KERATIN COMPLEX SMOOTHING THERAPY

 **SURF PERM**

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## ADDITIONAL PRODUCTS

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**PROFESSIONAL IMPERTITY MILANO**

## HAIR COLORINGS & DYEINGS





# SINGULARITY®

micro pigment infusion



**SINGULARITY**  
micro pigment infusion

## HAIR COLORINGS & DYEINGS, AND OXIVATORS



**SINGULARITY**  
micro pigment infusion

## HAIR CARE PRODUCTS

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PROFESSIONAL  
**IMPERITY**  
MILANO

[www.imperity.us](http://www.imperity.us)

## Singularity Hair Color Cream 118 nuances

100ml

A creamy hair color rich in organic argan oil, flaxseed oil, and white pearl extract, available in over 100 shades. Its cutting-edge formula provides unique performance, gray hair coverage, hair quality and shine. Singularity Professional Cream Hair Dye is a premium quality product for professional use. Its modern formula provides perfect gray hair coverage, maximum protection and long-lasting color stability. The special feature that gives a unique color result lies in the micro size of the color pigment particles, the tiny pigment particles get more easily into the structure of the hair, where they are more evenly distributed and adhere. The valuable organic argan oil nourishes and hydrates the hair in a natural way, thus increasing the elasticity of the curls when it enters the pores, and the vitamins E, F, and A in flaxseed oil as well as Omega 3 and Omega 9 unsaturated fatty acids strengthen the hair structure. Flaxseed oil also plays a major role in protecting hair ends and preventing hair loss as a source of iron and zinc. The use of Singularity cream hair color ensures a unique brilliant color result, perfect coverage and the elimination of grey strands.

### To use

10vol: darkening with a shade, coloring faded hair.

20vol: one shade hair coloring, gray hair coverage or lightening with a shade.

30vol: Lightens hair with 2 or 3 shades.

40vol: Lightens hair with 3 or 4 shades.

If the hair needs to be lightened with more than 4 shades, we recommend the use of ultralight shades.

Preparation: mix one part paint mixture with one and a half parts Singularity Oxivator in a non-metallic bowl. The mixing of the Ultralight shades is done in a different proportion: one part of the paint mixture must be mixed with two parts of Singularity Oxivator.

First application: apply the prepared hair dye mixture, spread evenly on the hairs and ends of the hair and leave on for 10 minutes. At the end of the effect time, prepare the same hair dye mixture, apply evenly on the hair roots and leave on for another 30 minutes.

To refresh color: apply evenly on hair roots and regrowth, then leave on for 30 minutes. At the end of the effect time, add a little lukewarm water, apply the mixture to the hairs and ends of the hair, then leave on for another 10 minutes.



VEGAN LIFE



ORGANIC ARGAN OIL



NATURAL LINSEED OIL



NATURAL ROSEHIP OIL



VITAMIN C



INFINITE COLOR COMBINATION



NUANCES



MICROPIGMENTS (novelty)



CRUELTY FREE



3 MONTH

LONG LASTING EFFECT

## Singularity Hair Color Cream (100 ml) – NATURAL COLORS

### 1.0 Black



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, p-Phenylenediamine, Sodium lauryl sulfate, Ammonium hydroxide, Lauryl alcohol, Parfum [Fragrance], 2-Amino-4-hydroxyethylaminoanisole sulfate, Myristyl alcohol, Resorcinol, Sodium hydrosulfite, Ascorbic acid, EDTA, m-Aminophenol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 5.0 Light Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Phenylenediamine, Toluene-2,5-diamine sulfate, Resorcinol, Sodium hydrosulfite, EDTA, Ascorbic acid, m-Aminophenol, 2,4-Diaminophenoxyethanol HCl, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 8.0 Light Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], Resorcinol, Sodium hydrosulfite, EDTA, Ascorbic acid, p-Phenylenediamine, Toluene-2,5-diamine sulfate, m-Aminophenol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil, 2,4-Diaminophenoxyethanol Hcl

### 3.0 Dark Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, p-Phenylenediamine, Parfum [Fragrance], Resorcinol, EDTA, Sodium hydrosulfite, Ascorbic acid, m-Aminophenol, n-Phenyl-p-phenylenediamine, 2-Methylresorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 6.0 Dark Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Phenylenediamine, Toluene-2,5-diamine sulfate, Resorcinol, Sodium hydrosulfite, EDTA, Ascorbic acid, m-Aminophenol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil, 2,4-Diaminophenoxyethanol Hcl

### 9.0 Very Light Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], EDTA, Sodium hydrosulfite, p-Aminophenol, Ascorbic acid, p-Phenylenediamine, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 4.0 Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, p-Phenylenediamine, Parfum [Fragrance], Resorcinol, EDTA, Sodium hydrosulfite, Ascorbic acid, 2-Methylresorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 7.0 Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], Resorcinol, p-Phenylenediamine, Toluene-2,5-diamine sulfate, EDTA, Sodium hydrosulfite, Ascorbic acid, m-Aminophenol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil, 2,4-Diaminophenoxyethanol Hcl

### 10.0 Platinum Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], EDTA, Sodium hydrosulfite, p-Aminophenol, Ascorbic acid, p-Phenylenediamine, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

## Singularity Hair Color Cream (100 ml) – NATURAL/INTENSIVE COATING COLORS

### 3.00 Intense Dark Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Lauryl alcohol, Ammonium hydroxide, p-Phenylenediamine, Parfum [Fragrance], Myristyl alcohol, Toluene-2,5-diamine sulfate, Sodium hydrosulfite, EDTA, p-Aminophenol, Ascorbic acid, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil, 4-Amino-2-hydroxytoluene

### 6.00 Dark Intense Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, p-Phenylenediamine, Parfum [Fragrance], Toluene-2,5-diamine sulfate, EDTA, Sodium hydrosulfite, p-Aminophenol, Ascorbic acid, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil, 4-Amino-2-hydroxytoluene

### 9.00 Intense Very Light Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], EDTA, p-Phenylenediamine, Sodium hydrosulfite, Toluene-2,5-diamine sulfate, Ascorbic acid, p-Aminophenol, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil, 4-Amino-2-hydroxytoluene

### 4.00 Intense Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Lauryl alcohol, Ammonium hydroxide, p-Phenylenediamine, Parfum [Fragrance], Myristyl alcohol, Toluene-2,5-diamine sulfate, EDTA, Sodium hydrosulfite, p-Aminophenol, Ascorbic acid, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil, 4-Amino-2-hydroxytoluene

### 7.00 Intense Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, p-Phenylenediamine, Parfum [Fragrance], Toluene-2,5-diamine sulfate, EDTA, Sodium hydrosulfite, p-Aminophenol, Ascorbic acid, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil, 4-Amino-2-hydroxytoluene

### 5.00 Light Intense Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, p-Phenylenediamine, Parfum [Fragrance], Toluene-2,5-diamine sulfate, EDTA, Sodium hydrosulfite, p-Aminophenol, Ascorbic acid, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil, 4-Amino-2-hydroxytoluene

### 8.00 Light Intense Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Phenylenediamine, EDTA, Sodium hydrosulfite, Toluene-2,5-diamine sulfate, Ascorbic acid, p-Aminophenol, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil, 4-Amino-2-hydroxytoluene

## Singularity Hair Color Cream (100 ml) – NATURAL/WARM SHADES

### 4.03 Warm Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Phenylenediamine, p-Aminophenol, EDTA, Sodium hydrosulfite, m-Aminophenol, Ascorbic acid, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 7.03 Warm Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Phenylenediamine, EDTA, Sodium hydrosulfite, p-Aminophenol, Ascorbic acid, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, m-Aminophenol, Rosa moschata seed oil

### 10.03 Warm Platinum Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Aminophenol, Sodium hydrosulfite, EDTA, Ascorbic acid, p-Phenylenediamine, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 5.03 Warm Light Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Aminophenol, p-Phenylenediamine, EDTA, Sodium hydrosulfite, Resorcinol, Ascorbic acid, m-Aminophenol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 8.03 Warm Light Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Aminophenol, p-Phenylenediamine, EDTA, Sodium hydrosulfite, Ascorbic acid, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 6.03 Warm Dark Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Phenylenediamine, EDTA, p-Aminophenol, Sodium hydrosulfite, Ascorbic acid, Resorcinol, m-Aminophenol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 9.03 Warm Very Light Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Aminophenol, EDTA, Sodium hydrosulfite, p-Phenylenediamine, Ascorbic acid, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

## Singularity Hair Color Cream (100 ml) – ASH SHADES

### 1.10 Blue Black



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Lauryl alcohol, 2,4-Diaminophenoxyethanol HCl, Toluene-2,5-diamine sulfate, Parfum [Fragrance], Myristyl alcohol, Ascorbic acid, EDTA, N,N-bis(2-Hydroxyethyl)-p-phenylenediamine sulfate, Sodium hydrosulfite, 4-Chlororesorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 6.1 Dark Ash Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Phenylenediamine, EDTA, Sodium hydrosulfite, Resorcinol, 2-Amino-4-hydroxyethylaminoanisole sulfate, Ascorbic acid, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, m-Aminophenol, Rosa moschata seed oil

### 9.1 Very Light Ash Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], EDTA, p-Phenylenediamine, Sodium hydrosulfite, Resorcinol, Ascorbic acid, 2-Amino-4-hydroxyethylaminoanisole sulfate, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 4.1 Ash Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, p-Phenylenediamine, Parfum [Fragrance], EDTA, Sodium hydrosulfite, 2-Amino-4-hydroxyethylaminoanisole sulfate, Resorcinol, Ascorbic acid, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, m-Aminophenol, Rosa moschata seed oil

### 7.1 Ash Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Phenylenediamine, EDTA, Sodium hydrosulfite, Resorcinol, Ascorbic acid, 2-Amino-4-hydroxyethylaminoanisole sulfate, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, m-Aminophenol, Rosa moschata seed oil

### 10.1 Platinum Ash Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], EDTA, Sodium hydrosulfite, Ascorbic acid, Resorcinol, p-Phenylenediamine, 2-Amino-4-hydroxyethylaminoanisole sulfate, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 5.1 Light Ash Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Phenylenediamine, Sodium hydrosulfite, EDTA, 2-Amino-4-hydroxyethylaminoanisole sulfate, Resorcinol, Ascorbic acid, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, m-Aminophenol, Rosa moschata seed oil

### 8.1 Light Ash Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Phenylenediamine, EDTA, Sodium hydrosulfite, Resorcinol, Ascorbic acid, 2-Amino-4-hydroxyethylaminoanisole sulfate, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, m-Aminophenol, Rosa moschata seed oil

## Singularity Hair Color Cream (100 ml) – BROWN/COLD BEIGE SHADES

### 6.13 Dark Beige Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Phenylenediamine, EDTA, Sodium hydrosulfite, Resorcinol, Ascorbic acid, p-Aminophenol, m-Aminophenol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 7.13 Beige Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], EDTA, Sodium hydrosulfite, p-Phenylenediamine, Resorcinol, Ascorbic acid, p-Aminophenol, m-Aminophenol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 9.13 Very Light Beige Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], EDTA, Sodium hydrosulfite, p-Aminophenol, Ascorbic acid, p-Phenylenediamine, 2-Methylresorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Resorcinol, Rosa moschata seed oil

### 10.13 Platinum Beige Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], EDTA, Sodium hydrosulfite, Ascorbic acid, p-Aminophenol, p-Phenylenediamine, 2-Methylresorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Resorcinol, Rosa moschata seed oil

### 8.13 Light Beige Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], Sodium hydrosulfite, EDTA, Resorcinol, p-Phenylenediamine, Ascorbic acid, p-Aminophenol, m-Aminophenol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

## Singularity Hair Color Cream (100 ml) – BROWN/WARM BEIGE SHADES

### 5.31 Light Golden Ash Brown



Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Lauryl alcohol, p-Phenylenediamine, Parfum [Fragrance], p-Aminophenol, Myristyl alcohol, EDTA, Sodium hydrosulfite, Resorcinol, Ascorbic acid, 4-Amino-2-hydroxytoluene, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 7.31 Golden Ash Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Phenylenediamine, p-Aminophenol, EDTA, Sodium hydrosulfite, Resorcinol, Ascorbic acid, 4-Amino-2-hydroxytoluene, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 6.31 Dark Golden Ash Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Lauryl alcohol, Parfum [Fragrance], p-Phenylenediamine, p-Aminophenol, Myristyl alcohol, Sodium hydrosulfite, EDTA, Resorcinol, Ascorbic acid, 4-Amino-2-hydroxytoluene, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 7.32 Golden Irisee Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Phenylenediamine, Sodium hydrosulfite, EDTA, Resorcinol, Ascorbic acid, m-Aminophenol, p-Aminophenol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 6.32 Dark Golden Irisee Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Phenylenediamine, Sodium hydrosulfite, EDTA, Resorcinol, Ascorbic acid, m-Aminophenol, p-Aminophenol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

## Singularity Hair Color Cream (100 ml) - BROWN AND FASHION FOOD SHADES

### 4.35 Chocolate Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Lauryl alcohol, Ammonium hydroxide, p-Phenylenediamine, Parfum [Fragrance], Myristyl alcohol, Toluene-2,5-diamine sulfate, EDTA, Sodium hydrosulfite, Ascorbic acid, p-Aminophenol, Resorcinol, 4-Amino-2-hydroxytoluene, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 7H (7.8) Hazelnut



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Lauryl alcohol, Parfum [Fragrance], p-Aminophenol, p-Phenylenediamine, EDTA, Myristyl alcohol, Sodium hydrosulfite, Ascorbic acid, Resorcinol, 4-Amino-2-hydroxytoluene, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 9MC (9.8) Milk Coffe



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Aminophenol, EDTA, Sodium hydrosulfite, p-Phenylenediamine, Ascorbic acid, Toluene-2,5-diamine sulfate, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 5.35 Light Chocolate Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Lauryl alcohol, Ammonium hydroxide, Parfum [Fragrance], p-Phenylenediamine, Myristyl alcohol, Toluene-2,5-diamine sulfate, EDTA, Sodium hydrosulfite, Ascorbic acid, p-Aminophenol, Resorcinol, 4-Amino-2-hydroxytoluene, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 7HC (7.88) Hazelnut Chocolate



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Lauryl alcohol, Parfum [Fragrance], p-Phenylenediamine, p-Aminophenol, Myristyl alcohol, EDTA, Sodium hydrosulfite, 4-Amino-2-hydroxytoluene, Ascorbic acid, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 6.35 Dark Chocolate Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Phenylenediamine, Toluene-2,5-diamine sulfate, EDTA, Sodium hydrosulfite, Ascorbic acid, p-Aminophenol, Resorcinol, 4-Amino-2-hydroxytoluene, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 8T (8.8) Toffee



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Aminophenol, EDTA, Sodium hydrosulfite, p-Phenylenediamine, Ascorbic acid, Toluene-2,5-diamine sulfate, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

## Singularity Hair Color Cream (100 ml) – GOLD SHADES

### 4.3 Golden Brown



Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, p-Phenylenediamine, Parfum [Fragrance], p-Aminophenol, Resorcinol, EDTA, Sodium hydrosulfite, Ascorbic acid, m-Aminophenol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 7.3 Golden Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, p-Aminophenol, Parfum [Fragrance], EDTA, Sodium hydrosulfite, p-Phenylenediamine, Ascorbic acid, Resorcinol, 4-Amino-2-hydroxytoluene, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 8.33 Light Intense Golden Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, p-Aminophenol, Parfum [Fragrance], EDTA, Sodium hydrosulfite, Resorcinol, Ascorbic acid, p-Phenylenediamine, 4-Amino-2-hydroxytoluene, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 5.3 Light Golden Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, p-Phenylenediamine, Parfum [Fragrance], p-Aminophenol, Resorcinol, EDTA, Sodium hydrosulfite, Ascorbic acid, m-Aminophenol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 7.33 Intense Golden Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, p-Aminophenol, Parfum [Fragrance], Resorcinol, EDTA, Sodium hydrosulfite, p-Phenylenediamine, Ascorbic acid, 4-Amino-2-hydroxytoluene, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 9.3 Very Light Golden Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Aminophenol, Sodium hydrosulfite, EDTA, Ascorbic acid, Resorcinol, p-Phenylenediamine, 4-Amino-2-hydroxytoluene, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 6.3 Dark Golden Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Aminophenol, p-Phenylenediamine, Resorcinol, Sodium hydrosulfite, EDTA, Ascorbic acid, m-Aminophenol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 8.3 Light Golden Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, p-Aminophenol, Parfum [Fragrance], Sodium hydrosulfite, EDTA, Resorcinol, Ascorbic acid, p-Phenylenediamine, 4-Amino-2-hydroxytoluene, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 9.33 Very Light Intense Golden Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, p-Aminophenol, Parfum [Fragrance], EDTA, Sodium hydrosulfite, Resorcinol, Ascorbic acid, 4-Amino-2-hydroxytoluene, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, p-Phenylenediamine, Rosa moschata seed oil

## Singularity Hair Color Cream (100 ml) – COPPER SHADES

### 6.4 Dark Copper Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Lauryl alcohol, Ammonium hydroxide, Parfum [Fragrance], Myristyl alcohol, p-Aminophenol, p-Phenylenediamine, Sodium hydrosulfite, EDTA, 4-Amino-2-hydroxytoluene, Ascorbic acid, 2-Methylresorcinol, 1-Naphthol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 7.44 Intense Copper Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Lauryl alcohol, Ammonium hydroxide, p-Aminophenol, 4-Amino-2-hydroxytoluene, Parfum [Fragrance], Myristyl alcohol, EDTA, Sodium hydrosulfite, Ascorbic acid, p-Phenylenediamine, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 8.44 Intensive Light Copper Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Lauryl alcohol, Ammonium hydroxide, p-Aminophenol, Parfum [Fragrance], 4-Amino-2-hydroxytoluene, Myristyl alcohol, EDTA, Sodium hydrosulfite, Ascorbic acid, p-Phenylenediamine, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 7.4 Copper Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Aminophenol, p-Phenylenediamine, 4-Amino-2-hydroxytoluene, Sodium hydrosulfite, EDTA, Ascorbic acid, 1-Naphthol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 7.46 Copper Red Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, 4-Amino-2-hydroxytoluene, p-Aminophenol, Parfum [Fragrance], Sodium hydrosulfite, EDTA, Ascorbic acid, p-Phenylenediamine, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 9.44 Intensive Very Light Copper Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Lauryl alcohol, Ammonium hydroxide, p-Aminophenol, Parfum [Fragrance], Myristyl alcohol, 4-Amino-2-hydroxytoluene, Sodium hydrosulfite, EDTA, Ascorbic acid, p-Phenylenediamine, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 7.43 Copper Golden Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Lauryl alcohol, Ammonium hydroxide, p-Aminophenol, Parfum [Fragrance], 4-Amino-2-hydroxytoluene, Myristyl alcohol, EDTA, Sodium hydrosulfite, Ascorbic acid, 2-Amino-6-chloro-4-nitrophenol, p-Phenylenediamine, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 8.4 Light Copper Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Aminophenol, 4-Amino-2-hydroxytoluene, Sodium hydrosulfite, EDTA, p-Phenylenediamine, Ascorbic acid, 1-Naphthol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil



## Singularity Hair Color Cream (100 ml) – RED SHADES

### 5.62 Light Red Violet Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Lauryl alcohol, Ammonium hydroxide, Parfum [Fragrance], 1-Naphthol, p-Phenylenediamine, 4-Amino-2-hydroxytoluene, Myristyl alcohol, EDTA, Sodium hydrosulfite, p-Aminophenol, 1-Hydroxyethyl 4,5-diamino pyrazole sulfate, Ascorbic acid, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 6.66 Dark Intense Red Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Lauryl alcohol, 4-Amino-2-hydroxytoluene, Parfum [Fragrance], 1-Hydroxyethyl 4,5-diamino pyrazole sulfate, Myristyl alcohol, p-Phenylenediamine, EDTA, p-Aminophenol, Ascorbic acid, Sodium hydrosulfite, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 7.66 Intense Red Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Lauryl alcohol, 4-Amino-2-hydroxytoluene, Parfum [Fragrance], 1-Hydroxyethyl 4,5-diamino pyrazole sulfate, Myristyl alcohol, EDTA, p-Aminophenol, Sodium hydrosulfite, p-Phenylenediamine, Ascorbic acid, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 6.62 Dark Red Violet Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Lauryl alcohol, Ammonium hydroxide, Parfum [Fragrance], 1-Naphthol, 4-Amino-2-hydroxytoluene, Myristyl alcohol, p-Phenylenediamine, Sodium hydrosulfite, EDTA, p-Aminophenol, 1-Hydroxyethyl 4,5-diamino pyrazole sulfate, Ascorbic acid, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 7.62 Red Violet Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Lauryl alcohol, Ammonium hydroxide, Parfum [Fragrance], 1-Naphthol, 4-Amino-2-hydroxytoluene, Myristyl alcohol, EDTA, Sodium hydrosulfite, p-Aminophenol, p-Phenylenediamine, 1-Hydroxyethyl 4,5-diamino pyrazole sulfate, Ascorbic acid, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 8.66 Light Intense Red Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, 4-Amino-2-hydroxytoluene, Lauryl alcohol, Parfum [Fragrance], 1-Hydroxyethyl 4,5-diamino pyrazole sulfate, EDTA, Myristyl alcohol, Sodium hydrosulfite, Ascorbic acid, p-Aminophenol, p-Phenylenediamine, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 6.64 Dark Red Copper Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Lauryl alcohol, Parfum [Fragrance], p-Aminophenol, 1-Hydroxyethyl 4,5-diamino pyrazole sulfate, 4-Amino-2-hydroxytoluene, Myristyl alcohol, Phenyl methyl pyrazolone, Sodium hydrosulfite, EDTA, p-Phenylenediamine, Ascorbic acid, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 7.64 Red Copper Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Lauryl alcohol, Parfum [Fragrance], p-Aminophenol, 1-Hydroxyethyl 4,5-diamino pyrazole sulfate, 4-Amino-2-hydroxytoluene, Myristyl alcohol, Phenyl methyl pyrazolone, EDTA, Sodium hydrosulfite, Ascorbic acid, p-Phenylenediamine, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

## Singularity Hair Color Cream (100 ml) – VIOLET/PURPLE SHADES

### 4.20 Irisee Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Lauryl alcohol, 1-Naphthol, 4-Amino-2-hydroxytoluene, p-Phenylenediamine, Parfum [Fragrance], Myristyl alcohol, Sodium hydrosulfite, EDTA, Ascorbic acid, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 6.22 Intense Irisee Dark Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Lauryl alcohol, Ammonium hydroxide, 4-Amino-2-hydroxytoluene, Parfum [Fragrance], 1-Naphthol, Myristyl alcohol, p-Phenylenediamine, EDTA, Sodium hydrosulfite, Ascorbic acid, 1,5-Naphthalenediol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 7.222 Superviolet



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Lauryl alcohol, Parfum [Fragrance], Myristyl alcohol, 1-Naphthol, 4-Amino-2-hydroxytoluene, 2,6-Dihydroxyethylaminotoluene, p-Phenylenediamine, Sodium hydrosulfite, EDTA, Ascorbic acid, 1,5-Naphthalenediol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 5.20 Light Irisee Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Lauryl alcohol, Ammonium hydroxide, 4-Amino-2-hydroxytoluene, Parfum [Fragrance], p-Phenylenediamine, Myristyl alcohol, 1,5-Naphthalenediol, 1-Naphthol, Sodium hydrosulfite, EDTA, Ascorbic acid, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 6.26 Dark Irisee Red Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Lauryl alcohol, Ammonium hydroxide, Parfum [Fragrance], 1-Naphthol, Myristyl alcohol, p-Phenylenediamine, 4-Amino-2-hydroxytoluene, Sodium hydrosulfite, EDTA, p-Aminophenol, 1-Hydroxyethyl 4,5-diamino pyrazole sulfate, Ascorbic acid, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 5.22 Intense Irisee Light Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Lauryl alcohol, Ammonium hydroxide, 4-Amino-2-hydroxytoluene, Parfum [Fragrance], p-Phenylenediamine, Myristyl alcohol, 1,5-Naphthalenediol, 1-Naphthol, Sodium hydrosulfite, EDTA, Ascorbic acid, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 7.22 Intense Irisee Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Lauryl alcohol, Ammonium hydroxide, 4-Amino-2-hydroxytoluene, Parfum [Fragrance], 1-Naphthol, Myristyl alcohol, Sodium hydrosulfite, EDTA, p-Phenylenediamine, Ascorbic acid, 1,5-Naphthalenediol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

## Singularity Hair Color Cream (100 ml) – MAHOGANY SHADES

### 4.5 Mahogany Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, 4-Amino-2-hydroxytoluene, Parfum [Fragrance], p-Phenylenediamine, p-Aminophenol, 1-Naphthol, Sodium hydrosulfite, EDTA, Ascorbic acid, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 6.5 Dark Mahogany Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, 4-Amino-2-hydroxytoluene, Parfum [Fragrance], EDTA, 1-Naphthol, Sodium hydrosulfite, p-Aminophenol, p-Phenylenediamine, Ascorbic acid, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 5.5 Light Mahogany Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, 4-Amino-2-hydroxytoluene, Parfum [Fragrance], 1-Naphthol, p-Phenylenediamine, EDTA, p-Aminophenol, Sodium hydrosulfite, Ascorbic acid, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 6.52 Dark Chocolate Mahogany Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Lauryl alcohol, Ammonium hydroxide, Parfum [Fragrance], p-Phenylenediamine, Myristyl alcohol, EDTA, 4-Amino-2-hydroxytoluene, Sodium hydrosulfite, p-Aminophenol, Ascorbic acid, Resorcinol, Toluene-2,5-diamine sulfate, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 5.52 Light Chocolate Mahogany Brown



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], p-Phenylenediamine, EDTA, Sodium hydrosulfite, 4-Amino-2-hydroxytoluene, Ascorbic acid, p-Aminophenol, Resorcinol, Toluene-2,5-diamine sulfate, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

## Singularity Hair Color Cream (100 ml) – SUPERLIGHTING BLONDE

### 900 Extra Light Blonde Super Light



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Ammonium hydroxide, Ethanolamine, Sodium lauryl sulfate, Parfum [Fragrance], EDTA, Sodium hydrosulfite, Ascorbic acid, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, p-Aminophenol, Rosa moschata seed oil, m-Aminophenol, p-Phenylenediamine, Resorcinol

### 901 Light Ash Blonde Super Light



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Ammonium hydroxide, Ethanolamine, Sodium lauryl sulfate, Parfum [Fragrance], Sodium hydrosulfite, EDTA, Ascorbic acid, 2-Amino-4-hydroxyethylaminoanisole sulfate, Resorcinol, p-Phenylenediamine, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 902 Platinum Blonde Super Light



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Ammonium hydroxide, Ethanolamine, Sodium lauryl sulfate, Parfum [Fragrance], EDTA, Sodium hydrosulfite, Ascorbic acid, 4-Amino-2-hydroxytoluene, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, m-Aminophenol, N,N-bis(2-Hydroxyethyl)-p-phenylenediamine sulfate, Rosa moschata seed oil, Toluene-2,5-diamine sulfate

### 911 Silver Wistaria



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Ammonium hydroxide, Sodium lauryl sulfate, Parfum [Fragrance], Sodium hydrosulfite, EDTA, Ascorbic acid, m-Aminophenol, Toluene-2,5-diamine sulfate, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil



## Singularity Hair Color Cream (100 ml) – TINTING COLORS

### 9.02 Very Light Pearl Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], Sodium hydrosulfite, EDTA, Ascorbic acid, m-Aminophenol, Toluene-2,5-diamine sulfate, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 11.00 Platinum Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Ammonium hydroxide, Sodium lauryl sulfate, Parfum [Fragrance], EDTA, Sodium hydrosulfite, Ascorbic acid, Toluene-2,5-diamine sulfate, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, m-Aminophenol, Rosa moschata seed oil, 2,4-Diaminophenoxyethanol HCl

### 11.11 Intense Ash Platinum Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Ammonium hydroxide, Sodium lauryl sulfate, Parfum [Fragrance], Sodium hydrosulfite, EDTA, Ascorbic acid, 2-Amino-4-hydroxyethylaminoanisole sulfate, Resorcinol, p-Phenylenediamine, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 9.22 Very Light Irisee Rosé Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Ammonium hydroxide, Ethanolamine, Sodium lauryl sulfate, Parfum [Fragrance], p-Aminophenol, EDTA, Sodium hydrosulfite, Ascorbic acid, m-Aminophenol, p-Phenylenediamine, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Resorcinol, Rosa moschata seed oil

### 11.02 Super Platinum Pearl Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], EDTA, Sodium hydrosulfite, Ascorbic acid, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, m-Aminophenol, Rosa moschata seed oil, Toluene-2,5-diamine sulfate

### 10.02 Platinum Pearl Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], Sodium hydrosulfite, EDTA, Ascorbic acid, m-Aminophenol, Toluene-2,5-diamine sulfate, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 11.10 Ash Platinum Blonde



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Ammonium hydroxide, Sodium lauryl sulfate, Parfum [Fragrance], EDTA, Sodium hydrosulfite, Ascorbic acid, Resorcinol, 2-Amino-4-hydroxyethylaminoanisole sulfate, p-Phenylenediamine, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

## Singularity Hair Color Cream (100 ml) – NEUTRO/NEUTRALIZING AND CORRECTORS/MIXTONS

### Violet Corrector



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Lauryl alcohol, Ammonium hydroxide, 4-Amino-2-hydroxytoluene, Parfum [Fragrance], 1-Naphthol, 5-Amino-6-chloro-o-cresol, Myristyl alcohol, EDTA, p-Phenylenediamine, Sodium hydrosulfite, 2-Amino-4-hydroxyethylaminoanisole sulfate, Ascorbic acid, p-Aminophenol, Basic blue 99, HC Red No. 3, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 10.00 Neutral



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], EDTA, Sodium hydrosulfite, Ascorbic acid, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### Red Corrector



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], EDTA, Basic red 51, Basic orange 31, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### Blue Corrector



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Lauryl alcohol, 2-Amino-4-hydroxyethylaminoanisole sulfate, Parfum [Fragrance], Myristyl alcohol, EDTA, Sodium hydrosulfite, Ascorbic acid, p-Phenylenediamine, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil



## Singularity Hair Color Cream (100 ml) – PASTEL METAL/METALLIC COLORS

### Metallic Graphite Gray - SMGG



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Ethanolamine, Parfum [Fragrance], N,N-bis(2-Hydroxyethyl)-p-phenylenediamine sulfate, Ascorbic acid, Toluene-2,5-diamine sulfate, EDTA, Sodium hydrosulfite, 2,7-Naphthalenediol, Resorcinol, m-Aminophenol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### Metallic Aluminium - SMA



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Lauryl alcohol, Ethanolamine, Parfum [Fragrance], Myristyl alcohol, Ascorbic acid, Sodium hydrosulfite, EDTA, Toluene-2,5-diamine sulfate, 2-Amino-4-hydroxyethylaminoanisole sulfate, Resorcinol, m-Aminophenol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, p-Aminophenol, Rosa moschata seed oil

### Metallic Dove Gray - SMDG



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Ethanolamine, Parfum [Fragrance], N,N-bis(2-Hydroxyethyl)-p-phenylenediamine sulfate, Ascorbic acid, EDTA, Sodium hydrosulfite, Toluene-2,5-diamine sulfate, Resorcinol, 2,7-Naphthalenediol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil, m-Aminophenol

### Metallic Lilac Gray - SMLG



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Ethanolamine, Parfum [Fragrance], Ascorbic acid, Sodium hydrosulfite, EDTA, N,N-bis(2-Hydroxyethyl)-p-phenylenediamine sulfate, Toluene-2,5-diamine sulfate, 2,7-Naphthalenediol, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, m-Aminophenol, Rosa moschata seed oil



## Singularity Hair Color Cream (100 ml) – PASTEL METAL/SPECIAL COLORS

### Pastel Coral - SPC



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Ethanolamine, Parfum [Fragrance], Ascorbic acid, EDTA, Sodium hydrosulfite, 1-Hydroxyethyl 4,5-diamino pyrazole sulfate, Resorcinol, 1-Naphthol, 2,4-Diaminophenoxyethanol HCl, N,N-bis(2-Hydroxyethyl)-p-phenylenediamine sulfate, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### Pastel Heaven - SPH



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Ethanolamine, Parfum [Fragrance], Ascorbic acid, Sodium hydrosulfite, EDTA, 2,4-Diaminophenoxyethanol HCl, N,N-bis(2-Hydroxyethyl)-p-phenylenediamine sulfate, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### Pastel Emerald - SPE



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Ethanolamine, Parfum [Fragrance], Ascorbic acid, N,N-bis(2-Hydroxyethyl)-p-phenylenediamine sulfate, 2,4-Diaminophenoxyethanol HCl, EDTA, Sodium hydrosulfite, HC Yellow No. 2, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### Pastel Candy Grape - SPCG



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Ethanolamine, Parfum [Fragrance], Ascorbic acid, EDTA, Sodium hydrosulfite, 1-Hydroxyethyl 4,5-diamino pyrazole sulfate, Resorcinol, 1-Naphthol, 2,4-Diaminophenoxyethanol HCl, N,N-bis(2-Hydroxyethyl)-p-phenylenediamine sulfate, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### Pastel Rose - SPR



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Lauryl alcohol, Ethanolamine, Parfum [Fragrance], Myristyl alcohol, Ascorbic acid, EDTA, Sodium hydrosulfite, 1-Hydroxyethyl 4,5-diamino pyrazole sulfate, 1-Naphthol, Resorcinol, m-Aminophenol, N,N-bis(2-Hydroxyethyl)-p-phenylenediamine sulfate, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### Pastel Menta - SPM



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Ethanolamine, Parfum [Fragrance], Ascorbic acid, EDTA, Sodium hydrosulfite, HC Yellow No. 2, N,N-bis(2-Hydroxyethyl)-p-phenylenediamine sulfate, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil, 2,4-Diaminophenoxyethanol HCl

### Pastel Lavender - SPL



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Ethanolamine, Parfum [Fragrance], Ascorbic acid, EDTA, Sodium hydrosulfite, 4-Amino-2-hydroxytoluene, N,N-bis(2-Hydroxyethyl)-p-phenylenediamine sulfate, m-Aminophenol, Resorcinol, 4-Hydroxypropylamino-3-nitrophenol, 1,3-Bis-(2,4-diaminophenoxy) propane HCl, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### Pastel Candy Pink - SPCP



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Ethanolamine, Parfum [Fragrance], Ascorbic acid, EDTA, Sodium hydrosulfite, 1-Hydroxyethyl 4,5-diamino pyrazole sulfate, 1-Naphthol, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, m-Aminophenol, N,N-bis(2-Hydroxyethyl)-p-phenylenediamine sulfate, Rosa moschata seed oil

### Pastel Steel Blue - SPSB



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Lauryl alcohol, Ethanolamine, Parfum [Fragrance], N,N-bis(2-Hydroxyethyl)-p-phenylenediamine sulfate, Myristyl alcohol, 2,4-Diaminophenoxyethanol HCl, Ascorbic acid, Sodium hydrosulfite, EDTA, HC Yellow No. 2, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

## Singularity Hair Color Cream (100 ml) – SILVERY PURPLE/YELLOW REDUCING COLORS

### 11.21 Super Platinum Ash Blonde - Violet Silver



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Ammonium hydroxide, Sodium lauryl sulfate, Parfum [Fragrance], EDTA, Sodium hydrosulfite, Ascorbic acid, Toluene-2,5-diamine sulfate, m-Aminophenol, 2,4-Diaminophenoxyethanol HCl, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 8.21 Light Ash Blonde - Violet Silver



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], EDTA, Sodium hydrosulfite, p-Phenylenediamine, Resorcinol, Ascorbic acid, m-Aminophenol, 2-Amino-4-hydroxyethylaminoanisole sulfate, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 10.21 Extra Light Ash Blonde - Violet Silver



INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], Sodium hydrosulfite, EDTA, Ascorbic acid, p-Phenylenediamine, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Resorcinol, Rosa moschata seed oil, m-Aminophenol, 2-Amino-4-hydroxyethylaminoanisole sulfate

### 7.21 Medium Ash Blonde - Violet Silver

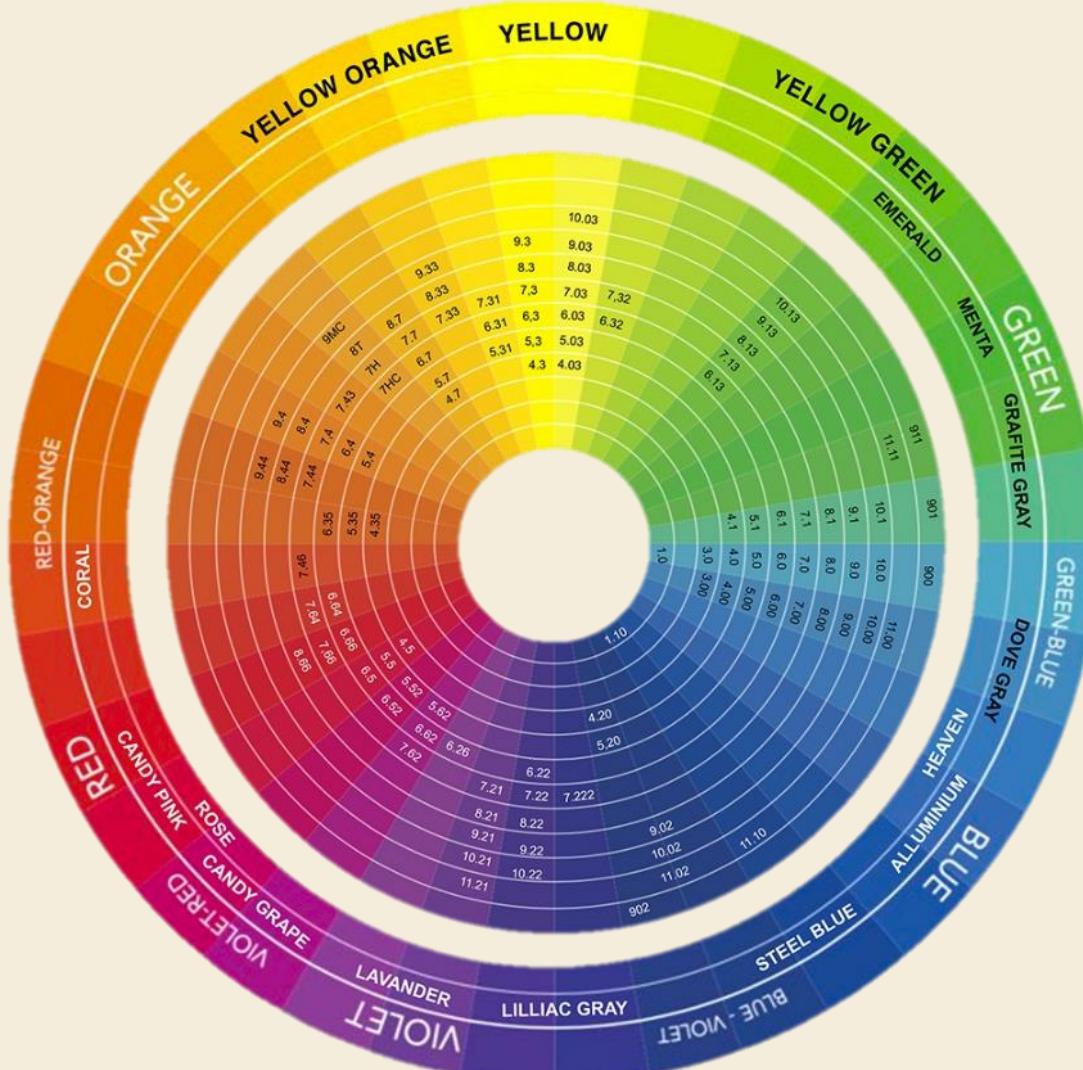


INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], EDTA, Sodium hydrosulfite, p-Phenylenediamine, Resorcinol, Ascorbic acid, 2-Amino-4-hydroxyethylaminoanisole sulfate, m-Aminophenol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, Rosa moschata seed oil

### 9.21 Lightest Ash Blonde-Violet Silver

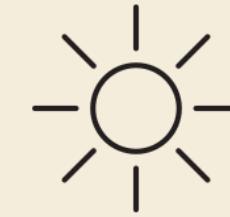


INCI: Aqua [Water], Cetearyl alcohol, Propylene glycol, Ceteareth-25, Myristyl myristate, Sodium lauryl sulfate, Ammonium hydroxide, Parfum [Fragrance], Sodium hydrosulfite, EDTA, Ascorbic acid, p-Phenylenediamine, Resorcinol, Argania spinosa kernel oil, Linum usitatissimum (Linseed) seed oil, m-Aminophenol, Rosa moschata seed oil, 2-Amino-4-hydroxyethylaminoanisole sulfate





.1 Ash  
.0 Natural  
.10 Blue  
.2 Violet



.3 Golden  
.4 Copper  
.6 Red  
.5 Mahogany



**Singularity**  
**Oxivator Argan Oil Cream Hydrogen**  
**3%, 6%, 9%, 12%**  
1000ml/150 ml

With organic argan oil and sophisticated composition.  
Argan oil nourishes, hydrates and protects hair during  
coloring.

**To use**  
Mixing ratio: 1: 1,5.  
Put the desired amount of Impevita® hair dye in a plastic mixing bowl  
and mix 1,5x the amount of 3,6,9 or 12% Singularity® Oxivator.

Super lightening: 1: 2 or 1: 2,5. Follow the product description as well  
as the mixing ratios. The use of a scale is recommended.

INCI: Aqua (Water), Hydrogen Peroxide, Cetearyl Alcohol, Ceteareth-20, Argania Spinosa Kernel Oil, Cetrimonium Chloride, Tetrasodium Edta, Hexyldecanol, Paraffinum Liquidum (Mineral Oil), Hexyldecyl Laurate, Simethicone, Laureth-3, Polysorbate 20, Oxyquinoline Sulfate, Phosphoric Acid, Etidronic Acid, Methylparaben, Parfum (Fragrance) Allergens: Amyl Cinnamal, Citral, Citronellol, Coumarin, D-limonene, Eugenol, Linalool



## COLOR NEUTRALIZATION & TONE CORRECTION

LEVEL	NATURAL HAIR COLOR	UNDERCOAT	NEUTRALISING TONE
10	Extra Light Blonde	Palest Yellow	.2 Violet
9	Very Light Blonde	Light Yellow	.2 Violet
8	Light Blonde	Yellow	.0-.10 Blue
7	Medium Blonde	Orangish Yellow	.0-.10 Blue
6	Dark Blonde	Yellowish Orange	.1 Ash
5	Light Brown	Orange	.1 Ash
4	Medium Brown	Red	/
3	Dark Brown	Red	/
1	Black	Purple Red	/



## MIXING RATIO

TARGET	OXIDANTS	WAITING TIME	DILUTIONS
Neutralization and pastel color	3%	By eye	1:1 - 1:1,5 - 1:2 Depending by the desired level of neutralizaton or tonalization
Tone on tone	3%	25-35 minutes	1:1 (60-100 % of white hair) 1:1,5 (0-50 % of white hair)
Coverage of white hair and lightening 1 tone	6%	35 minutes	1:1 (60-100 % of white hair) 1:1,5 (0-50 % of white hair)
Coverage of white hair and lightening 2-3 tone	9%	45 minutes	1:1 (60-100 % of white hair) 1:1,5 (0-50 % of white hair)
Coverage of white hair and lightening 3-4 tone	12%	50 minutes	1:1 (60-100 % of white hair) 1:1,5 (0-50 % of white hair)
Superlighteners	12%	60-80 minutes	1:2





IMPEVITA®  
NATURAL ITALIAN BEAUTY



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**IMPERITY**  
MILANO

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**IMPEVITA®**  
NATURAL ITALIAN BEAUTY

## HAIR COLORINGS & DYEINGS, AND ACTIVATORS



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## HAIR CARE PRODUCTS

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## Impevita Hair Color & Dye Cream

Vegan, Ammonia & PPD & Resorcin Free  
100ml

The unique combination of 4 carefully selected organic oils: olive, argan, sunflower, and grape seed oil provides the nourishing, protective effect of nature. Impevita gentle cream hair dye guarantees up to 100% grey hair coverage and lightening the natural hair color in four shades.

### To use

- 10vol: Darkening with one shade, coloring faded hair.
- 20vol: Shading hair dye, cover of gray hair or lightening with one shade.
- 30vol: Makes hair lighter with 2 or 3 shades.
- 40vol: Lightens hair with 3 or 4 shades.
- If the hair needs to be lightened with more than 4 shades, we recommend the use of ultralight shades.

Preparation: mix one part paint mixture with one and a half parts Impevita Creamy Activator in a non-metallic bowl.

The mixing of the Ultralight shades is done in a different proportion: one part of the paint mixture must be mixed with two parts of Impevita Creamy Activator.

First application: apply the prepared hair dye mixture, spread evenly on the hairs and ends of the hair and leave on for 10 minutes. At the end of the effect time, prepare the same hair dye mixture, apply evenly on the hair roots and leave on for another 30 minutes.

To refresh color: apply evenly on hair roots, then leave on for 30 minutes. At the end of the effect time, add a little lukewarm water, apply the mixture to the hairs and ends of the hair, then leave on for another 10 minutes.



## Impevita Hair Color & Dye Cream – Vegan, Ammonia & PPD & Resorcin Free (100 ml) – GOLD SHADES

### 5.3 Light Golden Brown



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Toluene-2,5-diamine Sulfate, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, P-aminophenol, 4-amino-2-hydroxytoluene, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 8.3 Light Golden Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, P-aminophenol, 4-amino-2-hydroxytoluene, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 11.3 Ultra Platinum Golden Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, P-aminophenol, 4-amino-2-hydroxytoluene, Toluene-2,5-diamine Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 6.3 Dark Golden Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Toluene-2,5-diamine Sulfate, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, P-aminophenol, 4-amino-2-hydroxytoluene, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 7.3 Medium Golden Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, P-aminophenol, 4-amino-2-hydroxytoluene, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 10.3 Platinum Golden Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, P-aminophenol, Toluene-2,5-diamine Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

## Impervita Hair Color & Dye Cream – Vegan, Ammonia & PPD & Resorcin Free (100 ml) – MAHOGANY, GOLD/MAHOGANY, INTENSIVE RED SHADES

### 4.6 Medium Mahogany Brown



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Toluene-2,5-diamine Sulfate, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Toluene-2,5-diamine Sulfate, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, P-aminophenol, 2-amino-3-hydroxypyridine, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 5.36 Light Golden Mahogany Brown



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Toluene-2,5-diamine Sulfate, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 4-chlororesorcinol, P-aminophenol, 4-amino-2-hydroxytoluene, 2-methylresorcinol, M-aminophenol, 2-amino-4-hydroxyethylaminoanisole Sulfate, 1-hydroxyethyl 4,5-diamino Pyrazole Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 6.55 Dark Intense Red Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, 1-hydroxyethyl 4,5-diamino Pyrazole Sulfate, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, M-aminophenol, 4-amino-2-hydroxytoluene, Toluene-2,5-diamine Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 5.6 Light Mahogany Brown



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Toluene-2,5-diamine Sulfate, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, P-aminophenol, 2-amino-3-hydroxypyridine, 4-amino-2-hydroxytoluene, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 7.36 Medium Golden Mahogany Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 4-chlororesorcinol, P-aminophenol, 4-amino-2-hydroxytoluene, 2-methylresorcinol, M-aminophenol, 2-amino-4-hydroxyethylaminoanisole Sulfate, 1-hydroxyethyl 4,5-diamino Pyrazole Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 7.55 Medium Intense Red Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, 1-hydroxyethyl 4,5-diamino Pyrazole Sulfate, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, M-aminophenol, 4-amino-2-hydroxytoluene, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 4.36 Medium Golden Mahogany Brown



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Toluene-2,5-diamine Sulfate, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 4-chlororesorcinol, P-aminophenol, 4-amino-2-hydroxytoluene, 2-methylresorcinol, M-aminophenol, 2-amino-4-hydroxyethylaminoanisole Sulfate, 1-hydroxyethyl 4,5-diamino Pyrazole Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 5.55 Light Intense Red Brown



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, 5-amino-6-chloro-o-cresol, 1-hydroxyethyl 4,5-diamino Pyrazole Sulfate, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, P-aminophenol, Toluene-2,5-diamine Sulfate, 4-amino-m-cresol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

## Impevita Hair Color & Dye Cream – Vegan, Ammonia & PPD & Resorcin Free (100 ml) – COPPER, BROWN/PEARL COPPER SHADES

### 5.4 Light Copper Brown



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Ceteoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2-methylresorcinol, 4-chlororesorcinol, P-aminophenol, 4-amino-2-hydroxytoluene, Toluene-2,5-diamine Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 8.4 Light Copper Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Ceteoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 4-chlororesorcinol, 2-methylresorcinol, M-aminophenol, 4-amino-2-hydroxytoluene, Toluene-2,5-diamine Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 6.24 Dark Pearl Copper Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Ceteoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Toluene-2,5-diamine Sulfate, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 4-chlororesorcinol, P-aminophenol, 4-amino-2-hydroxytoluene, 2-methylresorcinol, M-aminophenol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 6.4 Dark Copper Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Ceteoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2-methylresorcinol, 4-chlororesorcinol, P-aminophenol, 4-amino-2-hydroxytoluene, Toluene-2,5-diamine Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 4.24 Medium Pearl Copper Brown



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Ceteoleth-5, Betaine, Toluene-2,5-diamine Sulfate, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 4-chlororesorcinol, P-aminophenol, 4-amino-2-hydroxytoluene, 2-methylresorcinol, M-aminophenol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 7.24 Medium Pearl Copper Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Ceteoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Toluene-2,5-diamine Sulfate, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 4-chlororesorcinol, P-aminophenol, 4-amino-2-hydroxytoluene, 2-methylresorcinol, M-aminophenol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 7.4 Medium Copper Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Ceteoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 4-chlororesorcinol, P-aminophenol, 4-amino-2-hydroxytoluene, Toluene-2,5-diamine Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 5.24 Light Pearl Copper Brown



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Ceteoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Toluene-2,5-diamine Sulfate, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 4-chlororesorcinol, P-aminophenol, 4-amino-2-hydroxytoluene, 2-methylresorcinol, M-aminophenol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

# Impevita Hair Color & Dye Cream – Vegan, Ammonia & PPD & Resorcin Free (100 ml) – VIOLET/PURPLE, EXTRA LIGHTING, NEUTRO/NEUTRALIZERS

## 4.7 Medium Violet Brown



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Ceteoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 1-naphthol, Toluene-2,5-diamine Sulfate, 1-hydroxyethyl 4,5-diamino Pyrazole Sulfate, 5-amino-6-chloro-o-cresol, 2,6-dihydroxyethylaminotoluene, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

## 100 Natural



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Ceteoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 1-naphthol, Toluene-2,5-diamine Sulfate, 1-hydroxyethyl 4,5-diamino Pyrazole Sulfate, 5-amino-6-chloro-o-cresol, 2,6-dihydroxyethylaminotoluene, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

## Clear



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Ceteoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, Alpha-isomethyl Ionone, Parfum (Fragrance)

## 5.7 Light Violet Brown



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Ceteoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 1-naphthol, Toluene-2,5-diamine Sulfate, 1-hydroxyethyl 4,5-diamino Pyrazole Sulfate, 5-amino-6-chloro-o-cresol, 2,6-dihydroxyethylaminotoluene, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

## 101 Ash



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Ceteoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2-methylresorcinol, 2,4-diaminophenoxyethanol Hcl, P-aminophenol, Toluene-2,5-diamine Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

## 6.7 Dark Violet Brown



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Ceteoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 1-naphthol, Toluene-2,5-diamine Sulfate, 1-hydroxyethyl 4,5-diamino Pyrazole Sulfate, 5-amino-6-chloro-o-cresol, 2,6-dihydroxyethylaminotoluene, 2,4-diaminophenoxyethanol Hcl, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

## 107 Iris



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Ceteoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2,4-diaminophenoxyethanol Hcl, P-aminophenol, Toluene-2,5-diamine Sulfate, M-aminophenol, 4-amino-2-hydroxytoluene, 4-chlororesorcinol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

## Impevita Hair Color & Dye Cream – Vegan, Ammonia & PPD & Resorcin Free (100 ml) – PEARL BLONDE SHADES

### 6.2 Dark Pearl Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Toluene-2,5-diamine Sulfate, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, 4-chlororesorcinol, Toluene-2,5-diamine Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 9.2 Very Light Pearl Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, 2-methylresorcinol, 4-chlororesorcinol, Toluene-2,5-diamine Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 7.2 Medium Pearl Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, 4-chlororesorcinol, Toluene-2,5-diamine Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 8.2 Light Pearl Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, Toluene-2,5-diamine Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 10.2 Platinum Pearl Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, 4-chlororesorcinol, Toluene-2,5-diamine Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 11.2 Ultra Platinum Pearl Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, Toluene-2,5-diamine Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

## Impervita Hair Color & Dye Cream – Vegan, Ammonia & PPD & Resorcin Free (100 ml) – ASH SHADES

### 1.11 Blue Black



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydroxulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2-methylresorcinol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 7.1 Medium Ash Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydroxulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2-diaminophenoxyethanol Hcl, M-aminophenol, 2-methylresorcinol, Toluene-2,5-diamine Sulfate, 4-chlororesorcinol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 10.1 Platinum Ash Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydroxulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2-diaminophenoxyethanol Hcl, M-aminophenol, 2-methylresorcinol, Toluene-2,5-diamine Sulfate, 4-chlororesorcinol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 5.1 Light Ash Brown



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydroxulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2-methylresorcinol, Toluene-2,5-diamine Sulfate, 4-chlororesorcinol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 8.1 Light Ash Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydroxulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2-diaminophenoxyethanol Hcl, M-aminophenol, 2-methylresorcinol, Toluene-2,5-diamine Sulfate, 4-chlororesorcinol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 11.1 Ultra Platinum Ash Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydroxulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2-diaminophenoxyethanol Hcl, M-aminophenol, 2-methylresorcinol, Toluene-2,5-diamine Sulfate, 4-chlororesorcinol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 6.1 Dark Ash Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydroxulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2-diaminophenoxyethanol Hcl, M-aminophenol, 2-methylresorcinol, Toluene-2,5-diamine Sulfate, 4-chlororesorcinol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 9.1 Very Light Ash Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydroxulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2-diaminophenoxyethanol Hcl, M-aminophenol, 2-methylresorcinol, Toluene-2,5-diamine Sulfate, 4-chlororesorcinol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

## Impevita Hair Color & Dye Cream – Vegan, Ammonia & PPD & Resorcin Free (100 ml) – NATURAL COLORS

### 1.0 Black



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Toluene-2,5-diamine Sulfate, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, 4-chlororesorcinol, 2-methylresorcinol, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2,4-diaminophenoxyethanol Hcl, M-aminophenol, 4-chlororesorcinol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 3.0 Dark Brown



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Toluene-2,5-diamine Sulfate, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, 4-chlororesorcinol, 2-methylresorcinol, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2,4-diaminophenoxyethanol Hcl, M-aminophenol, 4-chlororesorcinol, 2-methylresorcinol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 4.0 Medium Brown



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Toluene-2,5-diamine Sulfate, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, 2-methylresorcinol, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2,4-diaminophenoxyethanol Hcl, M-aminophenol, 4-chlororesorcinol, 2-methylresorcinol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 5.0 Light Brown



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Toluene-2,5-diamine Sulfate, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Itaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2,4-diaminophenoxyethanol Hcl, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone



## Impervita Hair Color & Dye Cream – Vegan, Ammonia & PPD & Resorcin Free (100 ml) – NATURAL COLORS

### 6.0 Dark Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Toluene-2,5-diamine Sulfate, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2,4-diaminophenoxyethanol Hcl, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 9.0 Very Light Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, M-aminophenol, 2-methylresorcinol, P-aminophenol, Toluene-2,5-diamine Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 7.0 Medium Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Toluene-2,5-diamine Sulfate, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2,4-diaminophenoxyethanol Hcl, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 8.0 Light Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2,4-diaminophenoxyethanol Hcl, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, Toluene-2,5-diamine Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 10.0 Extra Light Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, Toluene-2,5-diamine Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 11.0 Ultra Platinum Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Cetoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, Toluene-2,5-diamine Sulfate, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

## Impevita Hair Color & Dye Cream – Vegan, Ammonia & PPD & Resorcin Free (100 ml) – NATURAL/INTENSIVE COATING COLORS

### 5.00 Intense Light Brown



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Ceteoleth-5, Betaine, Toluene-2,5-diamine Sulfate, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2,4-diaminophenoxyethanol Hcl, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 6.00 Intense Dark Blonde



INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Ceteoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2,4-diaminophenoxyethanol Hcl, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 7.00 Intense Medium Blonde



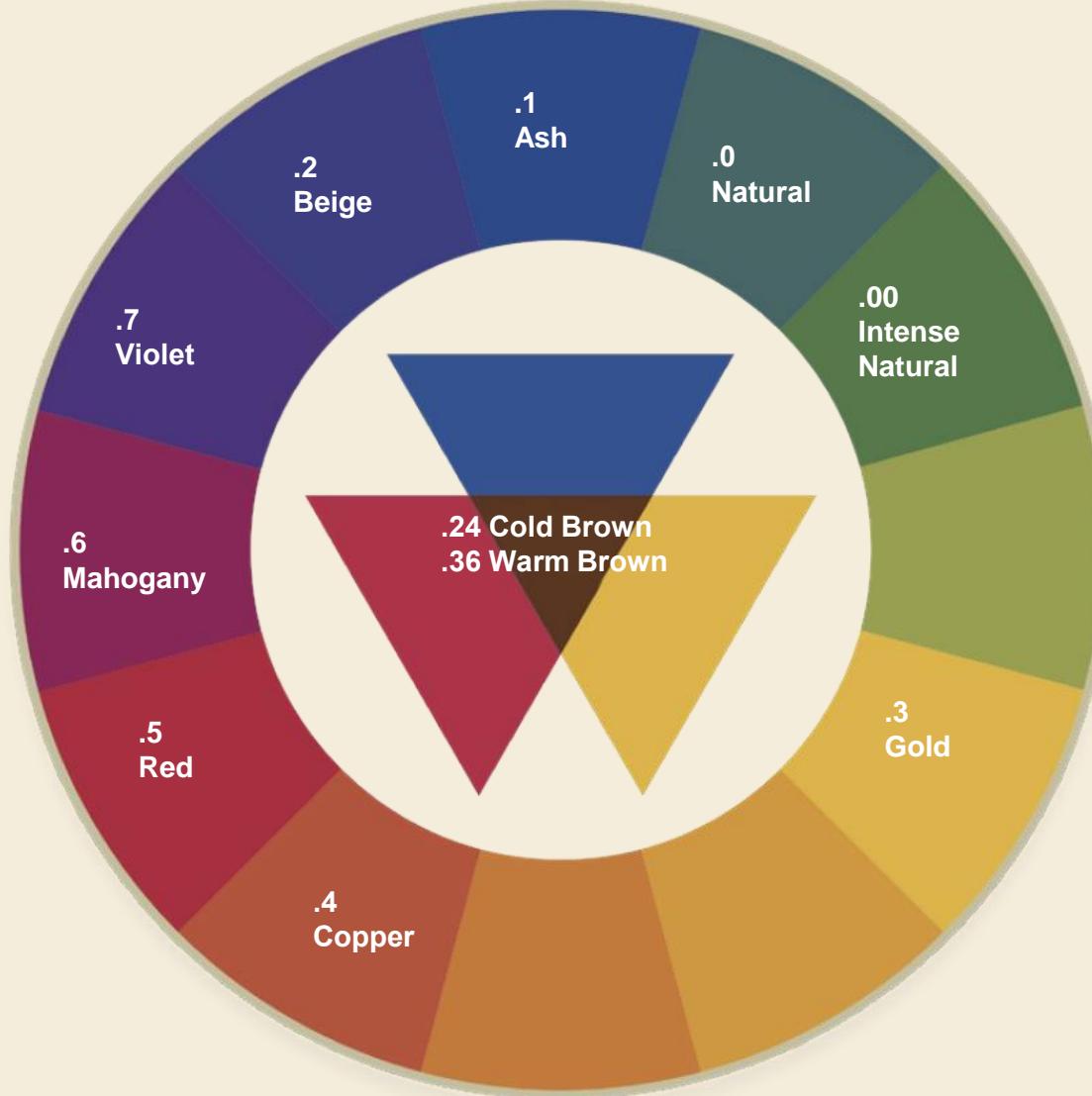
INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Ceteoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Toluene-2,5-diamine Sulfate, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2,4-diaminophenoxyethanol Hcl, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone

### 8.00 Intense Light Blonde



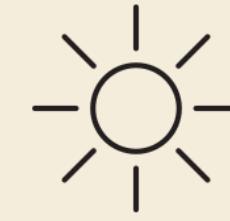
INCI: Aqua (Water), Cetearyl Alcohol, Ethanolamine, Laureth-3, Propylene Glycol, Ricinus Communis (Castor) Seed Oil, Ceteoleth-5, Betaine, Cocamidopropyl Betaine, Polysorbate 80, Sorbitan Stearate, Oleyl Alcohol, Glycol Distearate, Stearic Acid, Palmitic Acid, Toluene-2,5-diamine Sulfate, Olea Europaea (Olive) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Argania Spinosa Kernel Oil, Acrylates/Ceteth-20 Iaconate Copolymer, Pentasodium Pentetate, Copernicia Cerifera (Carnauba) Wax, Ceteareth-20, Hydrogenated Castor Oil, Tetrasodium Edta, Sodium Hydrosulfite, Sodium Sulfite, Ascorbic Acid, Sodium Lauryl Sulfate, Simethicone, 2,4-diaminophenoxyethanol Hcl, M-aminophenol, 2-methylresorcinol, 4-chlororesorcinol, Alpha-isomethyl Ionone, Parfum (Fragrance) Allergens: Alpha-isomethyl Ionone





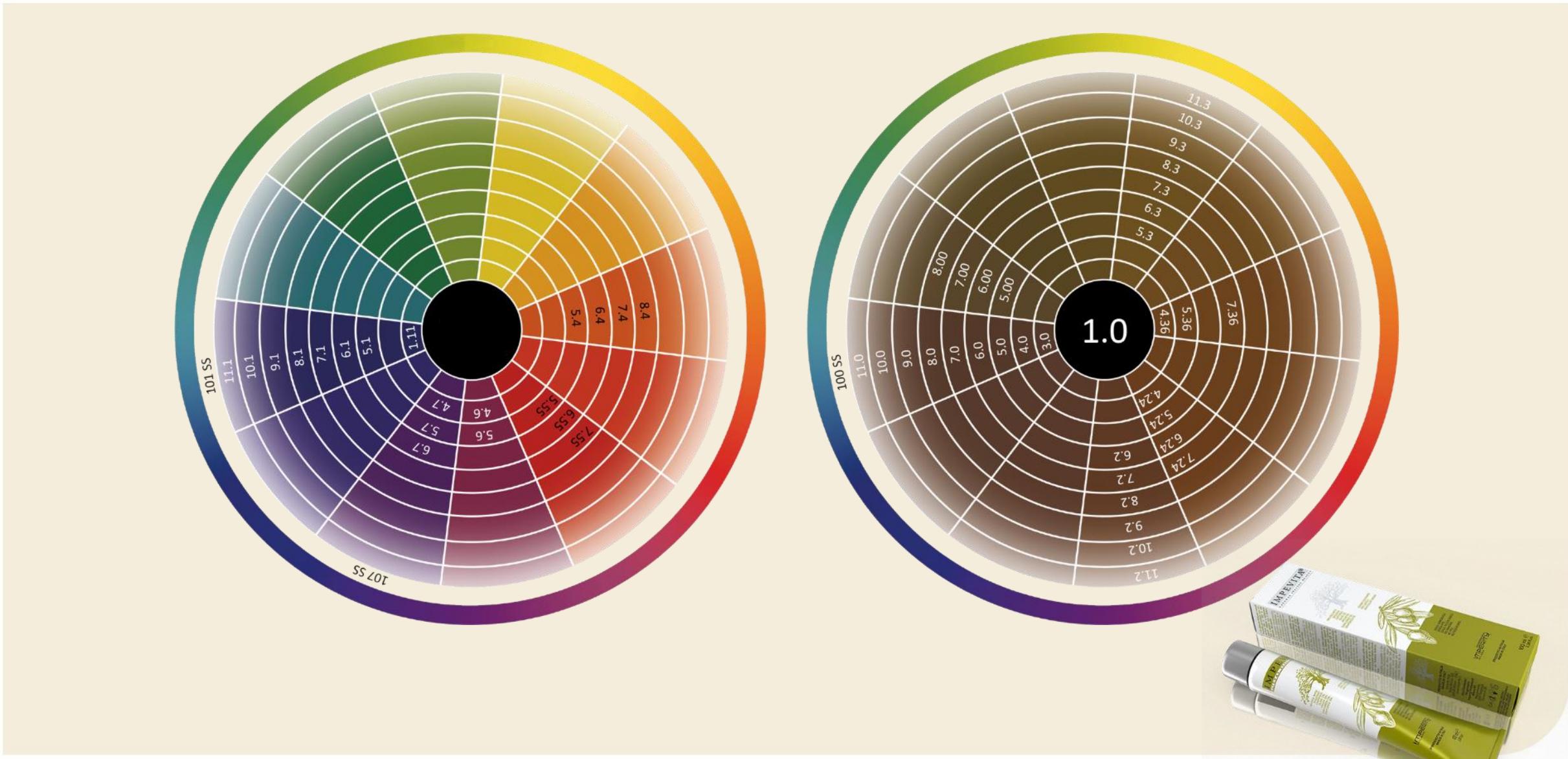


.1 Ash  
.0 Natural  
.10 Blue  
.2 Violet



.3 Golden  
.4 Copper  
.6 Red  
.5 Mahogany





## Impevita Creamy Activator

1,5%, 3%, 6%, 9%, 12%  
1000ml/150 ml IP

Premium quality, extra creamy, stabilized cream hydrogen that has been specifically developed to be gentle on the scalp and hair during the chemical process of hair color change. In its exclusive formula, the unique combination of four types of valuable organic oils: olive, argan, sunflower and grape seed oil nourishes and regenerates hair. Another unique feature is Luminescine from plant extract, a protected active ingredient based on the photoluminescence of plants, which helps protect hair from harmful, high UV radiation. It protects harmful rays during protection and gives the hair a shiny, healthy radiance.

### To use

Mixing ratio: 1: 1,5.

Put the desired amount of Impevita® hair dye in a plastic mixing bowl and mix 1,5x the amount of 3,6,9 or 12% Impevita® Activator.

Super lightening: 1: 2. Follow the product description as well as the mixing ratios. The use of a scale is recommended.

INCI: Aqua (Water), Cetearyl Alcohol, Hydrogen Peroxide, Ceteareth-30, Paraffinum Liquidum (Mineral Oil), Stearamidopropyl Dimethylamine, Lauryl Alcohol, Etidronic Acid, Myristyl Alcohol, Hexyldecyll Laurate, Hexyldecanol, Oxyquinoline Sulfate, Tetrasodium Edta, Simethicone, Laureth-3, Ceteareth-20, Helianthus Annuus Seed Oil, Olea Europaea Oil, Argania Spinosa Kernel Oil, Vitis Vinifera Seed Oil, Glycerin, Hydrolyzed Verbascum Thapsus Flower, Citric Acid, Sodium Benzoate, Potassium Sorbate



## RECOMMENDED BY SERVICE

Root touch up	15- 20g
All over color	50- 70g
Toner	30g
Partial highlight	15g
Full highlight	30g
Root bleach retouch	20- 30g
All over lift	40- 50g



## MIXING RATIO

TARGET	OXIDANT	WAITING TIME	DILUTIONS
Colour	3% - 12%	+15 min according to the chosen oxidant volumes (ex. 20 vol / 6 % = 35 minutes)	1:1,5
Toner	1,5 %	Visual Control	1:2
High-lift	12%	60 minutes	1:2



## COLOR NEUTRALIZATION & TONE CORRECTION

LEVEL	NATURAL HAIR COLOR	UNDERCOAT	NEUTRALISING TONE
11	Extra light blonde	Pale Yellow	.2 BEIGE
10	Very light blonde	Yellow	.2 BEIGE
9	Light blonde	Yellow - Gold	.2 BEIGE
8	Medium blonde	Gold	.1 ASH .2 BEIGE
7	Dark Blonde	Orange - Gold	.1 ASH
6	Light Brown	Orange	.1 ASH
5	Medium Brown	Orange - Red	.1 ASH .0 NATURAL
4	Dark Brown	Red	.0 NATURAL .00 INTENSE NATURAL
3	Very Dark Blonde	Red - Brown	0 NATURAL .00 INTENSE NATURAL
1	Black	Dark Red - Brown	0 NATURAL .00 INTENSE NATURAL



# I AM COLOR®

## PHYSICAL HAIR COLORANTS



## I Am Color Physical Hair Colourant Vegan Gel - 12 colors

150ml

Direct Color In Gel - Oxidant and ammonia free, enriched with natural passion fruit and pomegranate extracts.

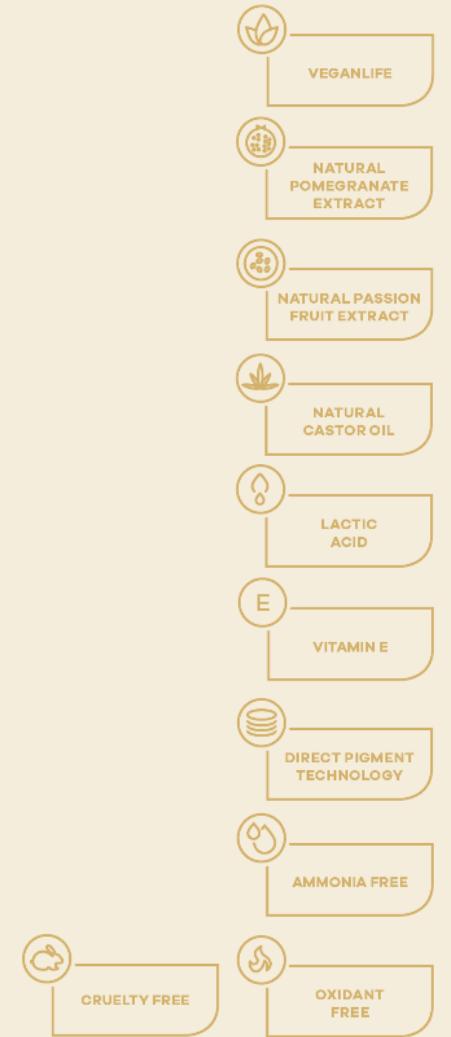
**Colors:**  
**Gold, Pink, Brown, Beige, Silver, Chocolate Chestnut, Pearl Grey, Violet, Blue, Moka, Red**

### To use

1. Apply after hair washing on towel damp hair
2. Use the preparation spray which facilitates the adhesion of pigments to the hair, its valuable active ingredients increase the color intensity and the durability of the coloring.
3. Wear disposable gloves as the product may discolor the skin of the hands.
4. Apply the hair dye on the selected strand of hair from the roots to the end of the hair. If you want to color the whole hair, separate the hair into 4-6 parts, depending on the amount and length of the hair.
5. Distribute the I am Color Gel evenly, gently massage the product into the hair and leave it on for 20-30 minutes.
6. Rinse well, then use hair care products developed for colored hair, and then dry and style the hair.

INCI: Aqua, Propylene Glycol, Hydroxyethylcellulose, Lactic Acid, Punica Granatum Fruit Juice, Passiflora Edulis Fruit Extract, Glycerin, Polyquaternium-22, Cocamidopropyl Betaine, Peg-40 Hydrogenated Castor Oil, Tocopherol, Potassium Sorbate, Sodium Dehydroacetate, Phenoxyethanol, Sodium Benzoate, Salicylic Acid, Benzyl Alcohol, Parfum. No Allergens.

Arany: Basic Yellow 57, Basic Brown 17, Rózsaszín: Basic Red 51, Barna: Basic Brown 16, Basic Yellow 57, Basic Blue 99, Acid Violet 43, Bézs: Basic Brown 16, Basic Yellow 57, Basic Blue 99, Ezüst: Basic Brown 16, Basic Red 76, Basic Blue 99, Acid Violet 43, Csokoládé: Basic Brown 16, Basic Yellow 57, Basic Blue 99, Gesztenye: Basic Brown 16, Basic Yellow 57, Basic Blue 99, Gyöngyház szürke: Basic Red 76, Basic Yellow 57, Basic Blue 99, Acid Violet 43, Ibolya Lila: Hc Blue No 15, Basic Red 51, Kék: Hc Blue No.15, Türkiz: Basic Yellow 87, Hc Blue No. 15, Mokka: Basic Brown 16, Basic Blue 99, Acid Violet 43, Piros: Basic Red 51.



# BLONDERATOR®



BLONDERATOR®

## BLEACHING POWDERS



BLONDERATOR®

## HAIR CARE PRODUCTS

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**Blonderator**  
**Keratin Blue Bleaching Powder (8)**  
500g

Blondity is a compact, dust-free blue, forest fruit-scented bleaching powder that combines an excellent bleaching effect with effective protection and brightens natural hair with 8 shades. Due to the texture of guar gum, the product adheres tightly to the hair while keratin nourishes and protects it.

**To use**

Mix 1 part (25 g) bleaching powder + 2 parts (50 ml) Singularity Oxivator® oxidizing cream (6,9,12%) to a pasty texture in a plastic container. Leave on for 20 to 50 minutes, depending on the color of the natural hair, the desired bleaching shade, the condition of the hair, the technique used and the ambient temperature, then rinse thoroughly.

INCI: Ammonium Persulfate, Sodium Silicate, Potassium Persulfate, Kaolin, Sodium Metasilicate, Sodium Stearate, Cyamopsis Tetragonoloba (Guar) Gum, Calcium Carbonate, Paraffinum Liquidum (Mineral Oil), Hydrolyzed Keratin, Sodium Lauryl Sulfate, Silica, Tetrasodium Edta, Parfum (Fragrance), Limonene, Ci 77007 (Ultramarines) Allergens: Alpha-isomethyl Ionone, Benzyl Alcohol, Cinnamal, Limonene, Eugenol, Linalool



**TIP**

**Blonderator**  
**Keratin Blue Bleaching**  
**Powder (8)**  
**REFILL**  
500g



**Blonderator**  
**Ammonia Free Blue Bleaching Powder with  
Aloe Vera (6)**  
500g

Blondity is a compact, dust-free and ammonia-free blue, odorless bleaching powder that combines an excellent bleaching effect with effective protection and brightens natural hair with 6 shades. Due to the texture of guar gum, the product adheres tightly to the hair while aloe vera nourishes and protects it. Its special stabilized formula treats the hair and scalp extremely gently, and has been developed specifically for those sensitive to ammonia.

**To use**

Mix 1 part (25 g) bleaching powder + 2 parts (50 ml) Singularity Oxivator® oxidizing cream (6,9,12%) to a pasty texture in a plastic container. Leave on for 20 to 50 minutes, depending on the color of the natural hair, the desired bleaching shade, the condition of the hair, the technique used and the ambient temperature, then rinse thoroughly.

INCI: Potassium Persulfate, Sodium Silicate, Magnesium Carbonate Hydroxide, Sodium Persulfate, Cyamopsis Tetragonoloba (Guar) Gum, Urea, Sodium Stearate, Paraffinum Liquidum (Mineral Oil), Sodium Lauryl Sulfate, Aloe Barbadensis Leaf Juice, Tetrasodium Edta, CI 77007 (Ultramarines)



**Blonderator**  
**Super Premium Purple Anti-yellow Bleach  
powder with Blueberry Extract (8)**  
500g

Blonderator is a compact, dust-free, purple, blueberry-scented bleaching powder that combines a premium anti-yellow effect with effective protection. It makes natural hair 8 shades lighter with its extra bleaching properties. Due to the texture of the guar gum, the product adheres tightly to the hair, while the blueberry extract nourishes and protects it.

**To use**

Mix 1 part (25 g) bleaching powder + 2 parts (50 ml) Singularity Oxivator® oxidizing cream (6,9,12%) to a pasty texture in a plastic container. Leave on for 20 to 50 minutes, depending on the color of the natural hair, the desired bleaching shade, the condition of the hair, the technique used and the ambient temperature, then rinse thoroughly.

INCI: Potassium Persulfate, Sodium Silicate, Ammonium Persulfate, Magnesium Carbonate Hydroxide, Sodium Metasilicate, Sodium Persulfate, Cyamopsis Tetragonoloba (Guar) Gum, Sodium Stearate, Kaolin, Sodium Lauryl Sulfate, Paraffinum Liquidum (Mineral Oil), Vaccinium Myrtillus Leaf Extract, Aqua (Water), Xanthan Gum, Propylene Glycol, Tetrasodium Edta, Parfum (Fragrance), Ci 77007 (Ultramarines) Allergens: Alpha-isomethyl Ionone, Benzyl Alcohol



**TIP**

**Blonderator**  
**Super Premium Purple Anti-yellow Bleach powder with Blueberry Extract (8)**  
**REFILL**  
500g



**Blonderator**  
**Super Premium Blue Bleaching Powder with**  
**Argan Oil**  
500g

Blonderator is a compact, dust-free super premium blue, lavender-scented bleaching powder that combines an excellent bleaching effect with effective protection. It makes natural hair 9 shades lighter with its extra bleaching properties. Thanks to its special composition, it lightens natural hair with 9 shades. Due to the texture of guar gum, the product adheres tightly to the hair while argan oil nourishes and protects it.

**To use**

Mix 1 part (25 g) bleaching powder + 2 parts (50 ml) Singularity Oxivator® oxidizing cream (6,9,12%) to a pasty texture in a plastic container. Leave on for 20 to 50 minutes, depending on the color of the natural hair, the desired bleaching shade, the condition of the hair, the technique used and the ambient temperature, then rinse thoroughly.

INCI: Potassium Persulfate, Ammonium Persulfate, Magnesium Carbonate Hydroxide, Sodium Metasilicate, Sodium Silicate, Paraffinum Liquidum (Mineral Oil), Sodium Stearate, Cyamopsis Tetragonoloba (Guar) Gum, Kaolin, Tetrasodium Edta, Sodium Lauryl Sulfate, Argania Spinosa Kernel Oil, Silica, Ci 77007 (Ultramarines), Parfum (Fragrance), Linalool Allergens: Citral, Citronellol, Coumarin, Limonene, Eugenol, Geraniol, Linalool



**Blonderator**  
**Ultra Premium 10 Plex & Vegetal Keratin IP**  
**(10)**  
**500g**

Blonderator ultrapremium bleaching powder, suitable for lightening up to 10 shades. Thanks to the protective and restructuring effect of PLEX and the nourishing power of the plant keratin, hair are bright, healthy and conditioned. Purple, red fruit-scented bleaching powder, compact, dust-free, does not drip, only with a slight ammonia odor.

**To use**

Mix 1 part (25 g) bleach powder + 2 parts (50 g) Singularity Oxivator® or Impevita Activator developer cream (3, 6, 9, 12%) in a plastic container. Leave it on for 20 to 45 minutes, depending on the color of the natural hair, the desired bleaching shade, the condition of the hair, the technique used, and the ambient temperature, then rinse thoroughly.

INCI: Sodium Silicate, Potassium Persulfate, Magnesium Carbonate Hydroxide, Ammonium Persulfate, Paraffinum Liquidum (Mineral Oil), Cyamopsis Tetragonoloba (Guar) Gum, Sodium Persulfate, Trisodium Phosphate, Sodium Lauryl Sulfate, Disodium Edta, Polyamino Sugar Condensate, Hydrolyzed Corn Protein, Hydrolyzed Wheat Protein, Hydrolyzed Soy Protein, Betaine, Parfum (Fragrance), Cyclodextrin, Ci 77007 (Ultramarines), Limonene Allergens: Limonene



**TIP**

**Blonderator**  
**Ultra Premium 10 Plex &**  
**Vegetal Keratin IP (10)**  
**REFILL**  
**500g**



**Blonderator  
Silver Shampoo**  
1000 ml/200 ml

With silk protein for blonde and gray hair. The shampoo ensures that your hair does not turn yellow, making it shiny and soft. It provides a more balanced color effect throughout the hair. It is also ideal for improving and refreshing dyed or bleached hair.

**To use**

Wash hair with gentle massage. Leave in for a few minutes, then rinse. Repeat the process.

INCI: Aqua (Water), Sodium Laureth Sulfate, Cocamidopropyl Betaine, Disodium Laureth Sulfosuccinate, Cocamide Dea, Hydrolyzed Silk, Peg-7 Glyceryl Cocoate, Sodium Chloride, Polyquaternium-7, Disodium Edta, Citric Acid, Benzyl Alcohol, Methylisothiazolinone, Methylchloroisothiazolinone, Parfum (Fragrance), Ci 60730, Linalool. Allergens: Limonene, Linalool



**SINGULARITY**  
micro pigment infusion

## HAIR COLORING & DYING SUPPORT PRODUCTS



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## HAIR DYE AND OXIVATOR

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## HAIR CARE PRODUCTS

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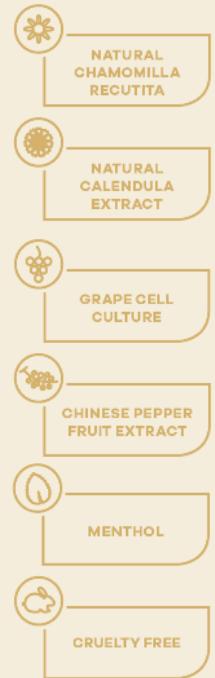
## Singularity Scalp Protector Mousse 100 ml

Multi-purpose scalp protector mousse with chamomile with marigold, Sichuan pepper extracts and valuable grape cell culture. It eliminates redness, protects the scalp from possible irritation and strong UV radiation and provides a soothing effect during chemical treatments. Especially recommended for extra sensitive scalp.

### To use

To be used before chemical treatment, as it naturally hydrates and revitalizes the hydrolipid film layer. Press a small amount of foam directly onto the desired area. Massage until the scalp completely absorbs the material, then start the painting and bleaching operation.

INCI: Aqua [Water], Alcohol Denat., Propane, Propylene Glycol, Butane, Isobutane, Hydroxyethylcellulose, Chamomilla Recutita (Matricaria) Extract, Calendula Officinalis Extract, Oleyl Alcohol, Imidazolidinyl Urea, Menthol, Polyquaternium-11, Zanthoxylum Bungeanum Fruit Extract, Sodium Laneth-40 Maleate/Styrene Sulfonate Copolymer, Vitis Vinifera Fruit Meristem Cell Culture, Citric Acid, Sodium Benzoate, Potassium Sorbate, Nicotinoyl Hexapeptide-44



**Singularity**  
**Skin Guard Barrier Cream**  
100 ml

Skin protection cream, which coats the scalp with a protective film layer during chemical processes, thus preventing skin irritation, redness and discoloration of the epidermis. It provides long-term protection and hydration of the hairdresser's hands during the chemical process.

**To use**

Apply to the contours you want to protect from paint, then wash off after coloring.

INCI: Aqua [Water], Paraffinum Liquidum [Mineral Oil], Petrolatum, Cetyl Peg/Ppg-10/1 Dimethicone, Peg-40 Hydrogenated Castor Oil, Ozokerite, Ceteareth-25, Ceteareth-30, Glyceryl Oleate, Lanolin Alcohol, Parfum [Fragrance], Methylparaben, Propylparaben, Butylphenyl Methylpropional, Peg-5 Cocomonium Methosulfate, Sodium Glutamate, Hydrolyzed Milk Protein, Hydroxypropyltrimonium Hydrolyzed Casein, Sodium Cocoyl Glutamate, Hydroxypropyl Guar Hydroxypropyltrimonium Chloride Allergens: Butylphenyl Methylpropional



**Singularity**  
**Stain Remover Cream**  
100 ml

A dye-removing cream that removes stains left on the skin during the dyeing process without irritation.

**To use**

Apply a small amount to a slightly damp cotton ball or sponge, then gently rub the stains left over the skin. During after-treatment (eg masking), remove the dye and then rinse both products off the hair at the end of the exposure period. Does not contain abrasives.

INCI: Aqua [Water], Pumice, Cetearyl Alcohol, Paraffinum Liquidum [Mineral Oil], Peg-40 Hydrogenated Castor Oil, Ceteareth-30, Imidazolidinyl Urea, Parfum [Fragrance], Phenoxyethanol, Propylene Glycol, Triethanolamine, Methylparaben, Ethylparaben, Propylparaben, Butylparaben, D-limonene Allergens: D-limonene



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## HAIR CARE PRODUCTS

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## HAIR DYE AND OXIVATOR

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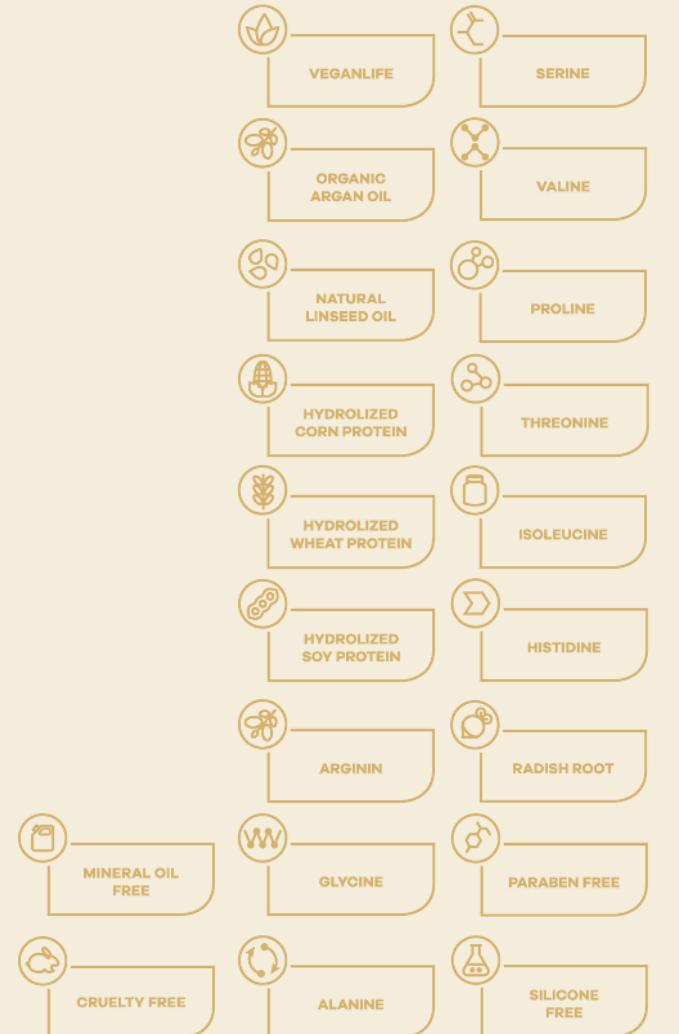
## Singularity Pro Smart Multifunctional Shampoo 3in1 1000 ml

Ultra-nourishing, ultra-moisturizing, ultra-color-protecting shampoo for extremely stressed, brittle, dry, dyed, bleached, chemically treated hair. Organic argan oil, flaxseed oil, and the selected blend of valuable amino acids nourish, hydrate, and help make dry, damaged, and chemically treated hair smoother, softer, and shinier. Thanks to its rich formula, regular use of the product could contribute to more regenerated, hydrated hair, improved manageability, fewer tangles, and longer-lasting brightening of colored hair.

### To use

Wet and shampoo the hair, rinse thoroughly. Repeat the procedure.

INCI: Aqua (Water), Sodium Coceth Sulfate, Sodium Chloride, Cocamidopropyl Betaine, Sodium C14-16 Olefin Sulfonate, Linum Usitatissimum (Linseed) Seed Oil, Argania Spinosa Kernel Oil, Hydrolyzed Corn Protein, Hydrolyzed Wheat Protein, Hydrolyzed Soy Protein, Arginine, Aspartic Acid, PCA, Glycine, Alanine, Serine, Valine, Proline, Threonine, Isoleucine, Histidine, Phenylalanine, Sodium PCA, Sodium Lactate, Leuconostoc/Radish Root Ferment Filtrate, Caramel, Parfum (Fragrance), Hydroxypropyl Guar Hydroxypropyltrimonium Chloride, Polyquaternium-10, Citric Acid, Tetrasodium EDTA, Benzyl Alcohol, Methylisothiazolinone, Methylchloroisothiazolinone, CI 47005.



## Singularity Pro Adaptive Conditioner and Hair Mask 2in1

1000 ml

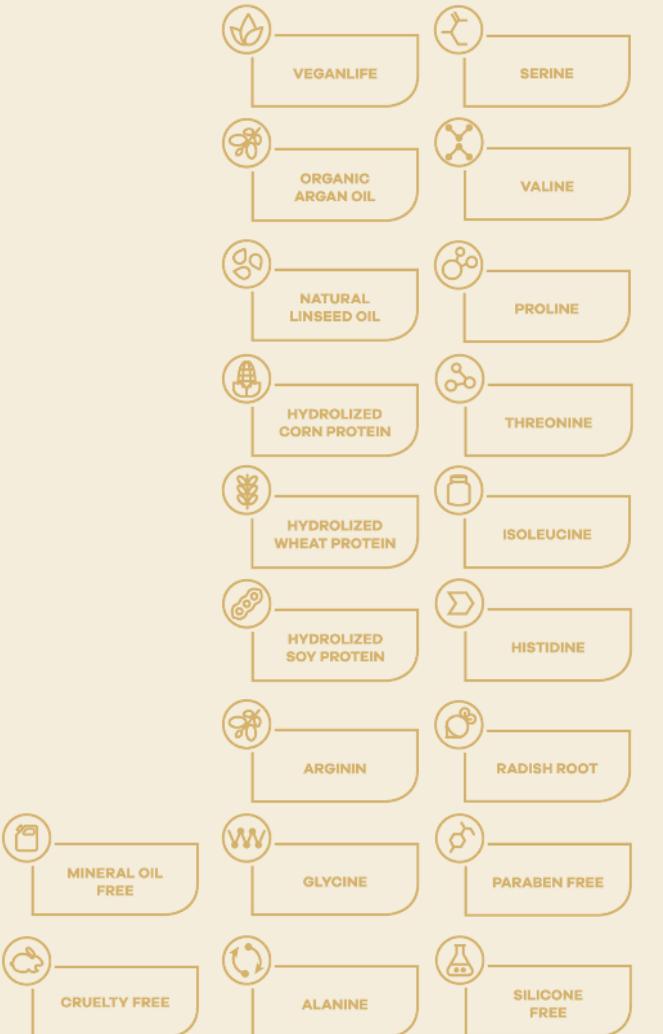
Ultra-nourishing, ultra-moisturizing, ultra-color-protecting cream that combines hair conditioner and hair mask for extremely stressed, dry, dyed, bleached, chemically treated hair.

Organic argan oil, flaxseed oil, and the selected blend of valuable amino acids nourish, hydrate, and help make dry, damaged, and chemically treated hair smoother, softer, and shinier. Thanks to its rich formula, regular use of the product could contribute to more regenerated, hydrated hair, improved manageability, fewer tangles, and longer-lasting brightening of colored hair.

### To use

After washing the hair with Singularity Professional 3IN1 Cream Shampoo, apply a small amount of cream to the length and ends of the hair. The cream works as a hair conditioner if it is left on the hair for 2-3 minutes, if it is left on it for 3-10 minutes, it works as a hairmask. Rinse thoroughly after the treatment.

INCI: Aqua (Water), Cetearyl Alcohol, Cetrimonium Chloride, Linum Usitatissimum (Linseed) Seed Oil, Argania Spinosa Kernel Oil, Hydrolyzed Corn Protein, Hydrolyzed Wheat Protein, Hydrolyzed Soy Protein, Arginine, Aspartic Acid, PCA, Glycine, Alanine, Serine, Valine, Proline, Threonine, Isoleucine, Histidine, Phenylalanine, Sodium PCA, Sodium Lactate, Leuconostoc/Radish Root Ferment Filtrate, Glycerin, Hydroxypropyl Guar Hydroxypropyltrimonium Chloride, Parfum (Fragrance), Isopropyl Myristate, Isopropyl Palmitate, Behentrimonium Chloride, Polyquaternium-10, Polysorbate 20, Citric Acid, Benzyl Alcohol, Methylisothiazolinone, Methylchloroisothiazolinone.



## Singularity Bi-Phase Hair Conditioner Spray 150ml/500 ml

Detangling two-phase hair conditioning spray with argan, flaxseed and sunflower oils, which have a strong moisturizing, nourishing and protective effect. It contains a UV filter against harmful sun rays and hair color fading. The active ingredients in argan, flaxseed and sunflower oil regenerate and hydrate the hair while restoring its natural softness. White pearl extract and valuable wheat protein active ingredients instantly make your hair healthy shiny and easy to comb.

### To use

Shake well, then spray on dry or wet hair. Massage into the hair, then comb through, and finally finish styling as usual. Do not rinse.

INCI: Aqua [Water], Cyclopentasiloxane, Cetrimonium Chloride, Parfum [Fragrance], Imidazolidinyl Urea, Benzophenone-4, Ci 77891 [Titanium Dioxide], Dimethicone, Octyldodecanol, Butylphenyl Methylpropional, Argania Spinosa Kernel Oil, Linum Usitatissimum (Linseed) Seed Oil, Butylene Glycol, Methylcellulose, Polysorbate 65, Aluminum Hydroxide, Magnesium Hydroxide, Sorbitan Oleate, Stearic Acid, Glycerin, Helianthus Annuus (Sunflower) Seed Extract, Ci 47005 [Yellow 10], Benzyl Benzoate, Hydrolyzed Pearl, Ci 16035 [Red 40] Allergens: Butylphenyl Methylpropional



## Singularity Crystal Serum 150ml

Singularity Crystal Serum Hair End Oil has an effective protective and powerful regenerating effect, thanks to the valuable active ingredients of argan, nourishing flaxseed and moisturizing sunflower oil. By using it regularly, we can prevent fragmentation of the hair ends and effectively restore the natural softness and elasticity of the hair without weighing it down. The active ingredient of white pearl extract gives the hair an immediate, radiant effect.

### To use

Pump a few drops of oil into your palm, rub your two palms together in quick motions and spread the hand-warm oil with your fingertips on dry or wet hair ends, then finish styling as usual. Do not rinse. Very economical, very small quantities occasionally are sufficient.

INCI: Cyclopentasiloxane, Dimethiconol, Isopropyl Myristate, Argania Spinosa Kernel Oil, Alcohol Denat., Parfum [Fragrance], Methyl Hydrogenated Rosinate, Linum Usitatissimum (Linseed) Seed Oil, Butylphenyl Methylpropional, Benzyl Benzoate, Linalool, Hydroxycitronellal, Alpha-isomethyl Ionone, Ci 47000 [Yellow 11], Butylene Glycol, Aqua [Water], Glycerin, Helianthus Annuus (Sunflower) Seed Extract, Ci 26100 [Red 17], Hydrolyzed Pearl Allergens: Butylphenyl Methylpropional, Benzyl Benzoate, Linalool, Hydroxycitronellal, Alpha-isomethyl Ionone



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## HAIR CARE PRODUCTS



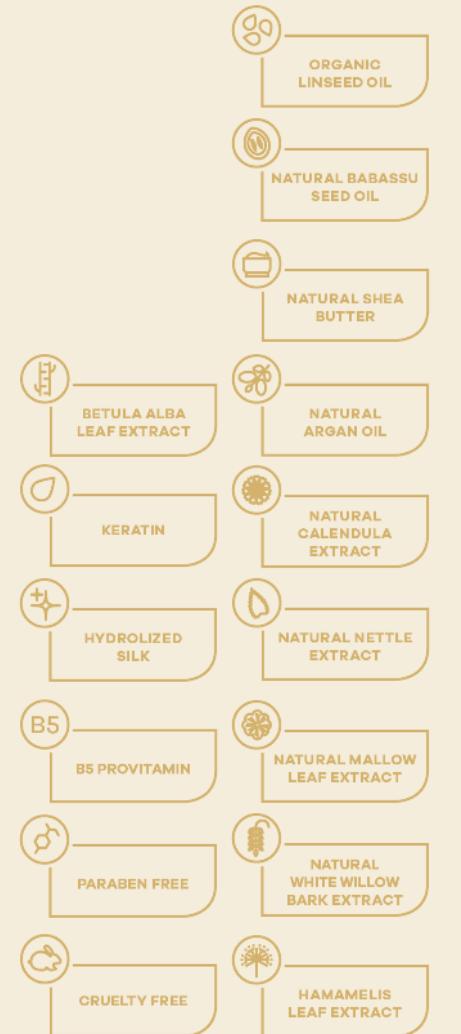
# **Gourmet Cream Shampoo with J'Adore Perfume Scent 1000ml/250ml**

Gourmet rich creamy shampoo for gourmets with a luxury perfume (like J'Adore), keratin, shea butter, panthenol, babassu oil, argan oil and flaxseed oil, extracts of witch hazel leaf, nettle leaf, mallow leaf, birch leaf, willow bark, calendula flower and hydrolyzed silk. Valuable ingredients nourish, protect, hydrate and shine hair. For all hair types, even for everyday use.

## To use

Wet the hair, then wash it with the shampoo. Rinse. Repeat the process.

INCI: Aqua (Water), Sodium Laureth Sulfate, Cocamidopropyl Betaine, Disodium Laureth Sulfosuccinate, Cocamide Dea, Orbignya oleifera seed oil, Butyrospermum Parkii (Shea (Butter)), Argania Spinosa Kernel Oil, Hydrolyzed Silk, Panthenol, Hydrolyzed Keratin, Hamamelis virginiana (Witch Hazel) Leaf Extract, Calendula officinalis Flower Extract, Betula Alba Leaf Extract, Linum usitatissimum Seed Extract, Malva Sylvestris (Mallow) Leaf Extract, Urtica dioica (Nettle) Leaf Extract, Salix alba (Willow) Bark Extract, Triticum vulgare (Wheat) gluten, Glycol Distearate, Parfum (Fragrance), Laureth-10, Cocamide MEA, PEG-7 Glyceryl Cocoate, Sodium Chloride, Citric Acid, Polyquaternium-7, Disodium EDTA, Benzyl Alcohol, Methylisothiazolinone, Methylchloroisothiazolinone, Hexyl Cinnamal.



## Gourmet Cream Shampoo with La Vie Est Belle Perfume Scent 1000ml/250ml

Gourmet rich creamy shampoo for gourmets with a luxury perfume (like La Vie Est Belle), keratin, shea butter, panthenol, babassu oil, argan oil and flaxseed oil, extracts of witch hazel leaf, nettle leaf, mallow leaf, birch leaf, willow bark, calendula flower and hydrolyzed silk. Valuable ingredients nourish, protect, hydrate and shine hair. For all hair types, even for everyday use.

### To use

Wet the hair, then wash it with the shampoo. Rinse. Repeat the process.

INCI: Aqua (Water), Sodium Laureth Sulfate, Cocamidopropyl Betaine, Disodium Laureth Sulfosuccinate, Cocamide Dea, Orbignya oleifera seed oil, Butyrospermum Parkii (Shea Butter), Argania Spinosa Kernel Oil, Hydrolyzed Silk, Panthenol, Hydrolyzed Keratin, Hamamelis virginiana (Witch Hazel) Leaf Extract, Calendula officinalis Flower Extract, Betula Alba Leaf Extract, Linum usitatissimum Seed Extract, Malva Sylvestris (Mallow) Leaf Extract, Urtica dioica (Nettle) Leaf Extract, Salix alba (Willow) Bark Extract, Triticum Vulgare (Wheat) Gluten, Glycol Distearate, Parfum (Fragrance), Laureth-10, Cocamide MEA, PEG-7 Glyceryl Cocoate, Sodium Chloride, Citric Acid, Polyquaternium-7, Disodium EDTA, Benzyl Alcohol, Methylisothiazolinone, Methylchloroisothiazolinone, Benzyl Salicylate, Limonene, Linalool.



**Gourmet Paraben Free Conditioner  
with J'Adore Perfume Fragrance**  
1000ml/250ml

Gourmet hair conditioner with a luxury perfume (like J'Adore), keratin, shea butter, panthenol, wheat protein, hydrolyzed silk, babassu and argan oil. Valuable ingredients nourish, protect, hydrate and shine hair. For all hair types, even for everyday use.

**To use**

After washing hair, gently massage into hairs, leave on for a few minutes. Finally, rinse thoroughly.

INCI: Aqua (Water), Cetearyl Alcohol, Glycerin, Orbignya oleifera seed oil, Butyrospermum Parkii (Shea (Butter)), Argania Spinosa Kernel Oil, Hydrolyzed Keratin, Hydrolyzed Silk, Panthenol, Sodium Cocoyl Hydrolyzed Wheat Protein, Parfum (Fragrance), Cetrimonium Chloride, Behentrimonium Chloride, Propylene Glycol, Citric Acid, Benzyl Alcohol, Methylisothiazolinone, Methylchloroisothiazolinone.



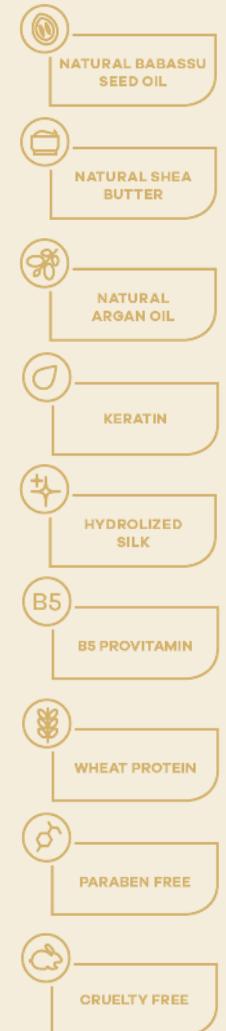
## Gourmet Paraben Free Conditioner with La Vie Est Belle Perfume Fragrance 1000ml/250ml

Gourmet hair conditioner with a luxury perfume (like La Vie est Belle), keratin, shea butter, panthenol, wheat protein, hydrolyzed silk, babassu and argan oil. Valuable ingredients nourish, protect, hydrate and shine hair. For all hair types, even for everyday use.

### To use

After washing hair, gently massage into hairs, leave on for a few minutes. Finally, rinse thoroughly.

INCI: Aqua (Water), Cetearyl Alcohol, Glycerin, Orbignya oleifera seed oil, Butyrospermum Parkii (Shea (Butter), Argania Spinosa Kernel Oil, Hydrolyzed Keratin, Hydrolyzed Silk, Panthenol, Sodium Cocoyl Hydrolyzed Wheat Protein, Parfum (Fragrance), Cetrimonium Chloride, Behentrimonium Chloride, Propylene Glycol, Citric Acid, Benzyl Alcohol, Methylisothiazolinone, Methylchloroisothiazolinone.



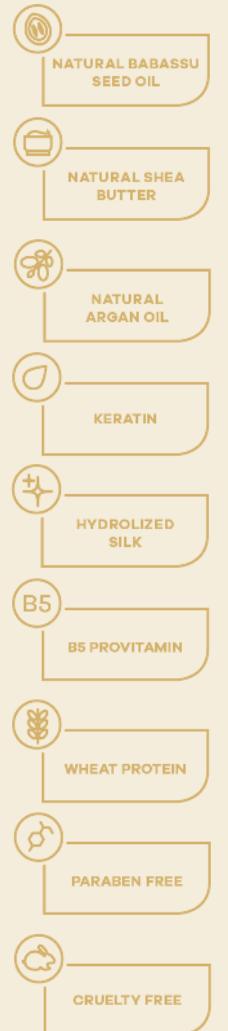
## Gourmet Paraben Free Hair Mask with J'Adore Perfume Fragrance 1000ml/250ml

Gourmet hair mask with a luxury perfume (like J'Adore), keratin, shea butter, panthenol, wheat protein, hydrolyzed silk, babassu and argan oil. Valuable ingredients nourish, protect, hydrate and shine hair. For all hair type.

### To use

After washing your hair, gently massage it in and leave on for 3-10 minutes. Then, rinse thoroughly.

INCI: Aqua (Water), Cetearyl Alcohol, Cetrimonium Chloride, Glycerin, Behentrimonium Chloride, Orbignya Oleifera Seed Oil, Hydrolyzed Keratin, Butyrospermum Parkii (Shea Butter), Argania Spinosa Kernel Oil, Hydrolyzed Silk, Sodium Cocoyl Hydrolyzed Wheat Protein, Panthenol, Parfum (Fragrance), Citric Acid, Propylene Glycol, Benzyl Alcohol, Methylisothiazolinone, Methylchloroisothiazolinone.



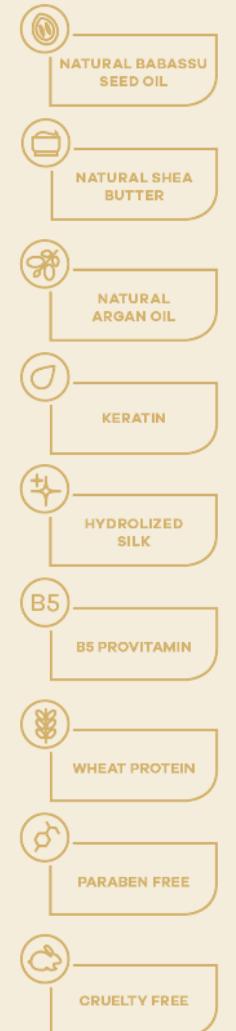
## Gourmet Paraben Free Hair Mask with La Vie Est Belle Perfume Fragrance 1000ml/250ml

Gourmet hair mask with a luxury perfume (like La Vie est Belle), keratin, shea butter, panthenol, wheat protein, hydrolyzed silk, babassu and argan oil. Valuable ingredients nourish, protect, hydrate and shine hair. For all hair type.

### To use

After washing your hair, gently massage it in and leave on for 3-10 minutes. Then, rinse thoroughly.

INCI: Aqua (Water), Cetearyl Alcohol, Cetrimonium Chloride, Glycerin, Behentrimonium Chloride, Orbignya Oleifera Seed Oil, Hydrolyzed Keratin, Butyrospermum Parkii (Shea Butter), Argania Spinosa Kernel Oil, Hydrolyzed Silk, Sodium Cocoyl Hydrolyzed Wheat Protein, Panthenol, Parfum (Fragrance), Citric Acid, Propylene Glycol, Linalool, Benzyl Alcohol, Methylisothiazolinone, Methylchloroisothiazolinone





## MIDOLLO DI BAMBOO

ORGANIC  
MIDOLLO  
DI BAMBOO

## HAIR CARE PRODUCTS



**Organic Midollo Di Bamboo**  
**SLS free Shampoo**  
1000ml/250ml

Hydrating shampoo for all hair types, even for everyday use. Gentle shampoo with bamboo extract, aloe vera, orchid milk, chia seed oil, green tea. Thanks to its ingredients, it deeply moisturizes, nourishes and makes the hair shiny.

**To use**

Wet the hair, then wash it with the shampoo. Rinse. Repeat the process.

INCI: Aqua (Water), Ammonium Lauryl Sulfate, Sodium Myreth Sulfate, Sodium Cocoamphoacetate, Sodium Chloride, Mipa-lauryl Sulfate, Glycol Distearate, Parfum (Fragrance), Citric Acid, Guar Hydroxypropyltrimonium Chloride, Cocamide Mea, Laureth-10, Triethylene Glycol, Benzyl Alcohol, Propylene Glycol, Bambusa Arundinacea Stem Extract, Salvia Hispanica Seed Oil, Aloe Barbadensis Leaf Juice, Methylchloroisothiazolinone Methylisothiazolinone, Magnesium Nitrate, Magnesium Chloride, Phalaenopsis Amabilis Extract, Camellia Sinensis Leaf Extract, Leuconostoc/Radish Root Ferment Filtrate, Phenoxyethanol, Methylparaben, Potassium Sorbate, Sodium Benzoate, Sodium Sulfite, Ethylparaben, Propylparaben, Butylparaben.



## Organic Midollo Di Bamboo Anti-Dandruff, Anti-Greasy Shampoo 250ml IP

Shampoo for dandruff, oily hair with piroctone olamine. Due to its valuable composition, regular use of the shampoo can normalize the function of the sebaceous glands of the scalp, the hair will be shiny, supple, and soft to the touch. Organic bamboo extract and organic coconut oil deeply hydrate hair, nourish the scalp, caffeine, and rosemary stimulate scalp blood circulation. Sage, thyme, and lemon have a disinfectant and soothing effect.

Tip: You can make your treatment more effective by using Midollo di Bamboo Anti Dandruff, Greasy Serum.

### To use

Wet the hair, then wash it with the shampoo. Rinse. Repeat the process.

INCI: Aqua (Water), Ammonium Lauryl Sulfate, Sodium Myreth Sulfate, Sodium Cocoamphoacetate, Sodium Chloride, Piroctone Olamine, Citric Acid, Parfum (Fragrance), Guar Hydroxypropyltrimonium Chloride, Triethylene Glycol, Propylene Glycol, Benzyl Alcohol, Cocos Nucifera Oil (Cocos Nucifera (Coconut) Oil), Bambusa Arundinacea Stem Extract, Caffeine, Methylchloroisothiazolinone Methylisothiazolinone, Magnesium Nitrate, Magnesium Chloride, Phenoxyethanol, Thymus Vulgaris Flower/Leaf/Stem Extract, Citrus Limon Fruit Extract (Citrus Limon (Lemon) Fruit Extract), Rosmarinus Officinalis Leaf Extract (Rosmarinus Officinalis (Rosemary) Leaf Extract), Salvia Officinalis Flower/Leaf/Stem Extract, Ethylhexylglycerin.



VEGAN LIFE



ORGANIC COCONUT OIL



ORGANIC BAMBOO SAP EXTRACT



PIROCTONE-OLAMINE



SALVIA OFFICINALIS FLOWER/LEAF EXTRACT



CITRUS LIMON FRUIT EXTRACT



COLORANT FREE



THYMUS VULGARIS EXTRACT



PETROLATUM FREE



ROSEMARY LEAF EXTRACT



CRUELTY FREE



CAFFEINE

## Organic Midollo Di Bamboo Anti Hairloss & Energy Shampoo 250ml

Shampoo against hair loss with biotin. Due to its valuable composition, regular use of this shampoo can stimulate the function of the hair follicles, resulting in healthier, richer hair. Organic bamboo extract and organic coconut oil deeply hydrate hairs, nourish the scalp, caffeine, ginseng, and nettle stimulate scalp blood circulation. Wheat and soy protein, arginine, serine, threonine amino acids nourish richly, can strengthen hair.

Tip: You can make your treatment more effective by using Midollo di Bamboo Anti Hairloss Serum.

### To use

Moisten the hair, wash the hair 2x with shampoo, rinse.

INCI: Aqua (Water), Ammonium Lauryl Sulfate, Sodium Myreth Sulfate, Sodium Cocoamphoacetate, Coco-glucoPage, Glycol Distearate, Parfum (Fragrance), Sodium Chloride, Glycerin, Citric Acid, Guar Hydroxypropyltrimonium Chloride, Triethylene Glycol, Benzylic Alcohol, Propylene Glycol, Cocos Nucifera Oil (Cocos Nucifera (Coconut) Oil), Bambusa Arundinacea Stem Extract, Caffeine, Methylchloroisothiazolinone Methylisothiazolinone, Magnesium Nitrate, Magnesium Chloride, Pentyleneglycol, Wheat Amino Acids, Soy Amino Acids, Arginine HCl, Serine, Threonine, Panax Ginseng Root Extract, Urtica Dioica Extract (Urtica Dioica (Nettle) Extract), Dipotassium Phosphate, Phenoxyethanol, Potassium Sorbate, Ethylhexylglycerin, Glycoproteins, Tetrasodium Glutamate Diacetate, Sodium Benzoate, Biotin



## Organic Midollo Di Bamboo Anti Dandruff/Oily Serum 10x10ml

The special active ingredient Piroctone-olamine gently removes dandruff and also has an anti-inflammatory effect.

The beneficial effects of coconut oil normalize very dry or oily scalp, precious argan oil and castor oil nourish, the organic bamboo extract hydrates, the lemon extract conditions the hair.

### To use

Apply the formula to the scalp with the drip head directly after hair washing, but before drying it. Massage gently until it absorbs. Continue styling your hair without rinsing.

For intensive care 2 treatments per week are recommended in the first month, once a week during the maintenance period.

INCI: Aqua [Water], Alcohol Denat., Peg-40 Hydrogenated Castor Oil, Parfum [Fragrance], Piroctone Olamine, Benzophenone-4, Citric Acid, Argania Spinosa Kernel Oil, Citrus Limon Fruit Extract [Citrus Medica Limonum (Lemon) Fruit Extract], Sasa Kurilensis Leaf/Stem Extract, Alpha-isomethyl Ionone, Benzyl Salicylate, Coumarin, Linalool, Ci 47005 [Yellow 10], Cocos Nucifera (Coconut) Oil, Ci 16035 [Red 40]



**Organic Midollo Di Bamboo**  
**Special Anti-Hairloss Serum pH: 3,8-4,8**  
10x10ml

Hair lotion with precious Anti-Hairloss complex that, thanks to caffeine and camphor, helps prevent hair loss. Bamboo water and castor oil can nourish the brittle, dry, and damaged hair. Argan oil can give shiness and elasticity to dull hair.

Tip: for better effect use Midollo Di Bamboo Anti-Hairloss Shampoo also.

**To use**

By using the drip head apply to the scalp daily. Gently massage until complete absorption. Do not rinse, continue styling your hair. For intensive care, 2 treatments per week are recommended in the first month and 1 treatment per week in the maintenance period. The required amount depends on the length of your hair (max. 1 ampoule).

INCI: Aqua [Water], Alcohol denat., PEG-40 hydrogenated castor oil, Parfum [Fragrance], Menthol, Butylene glycol, Camphor, Benzophenone-4, Argania spinosa kernel oil\*, Sasa kurilensis leaf/stem extract\*. Citric acid, PPG-26-buteth-26, Caffeine, CI 47005 [Yellow 10], CI 19140 [Acid yellow 23], CI 42051, Apigenin, Oleic acid, Biotinoyl tripeptide-1

\*COSMOS certified ingredient



## Organic Midollo Di Bamboo Reconstruction Serum 10x10ml IP

Hair lotion with a precious blend of amino acids can nourish the damaged hair. Bamboo water and aloe vera can hydrate the brittle, dry hair. Argan oil can give shiness and elasticity to dull hair. Lemon extract is rich in vitamins and minerals. It can be used before and after various chemical hair treatments (e.g.: coloring, bleaching, perming, straightening etc.) without rinsing, or during the treatments by mixing it with the agents in a bowl.

### To use

After washing your hair, apply it from the roots to the hair ends by using the drip head. Massage it gently into your hair, let it absorb for 3-5 minutes. Finally, rinse it thoroughly and continue styling your hair. For intensive care, 2 treatments per week are recommended in the first month and 1 treatment per week in the maintenance period. The required amount depends on the length of your hair (max. 1 ampoule).

INCI: Propylene glycol, Alcohol denat., Myristyl alcohol, Aqua [Water], Cetrimonium chloride, Parfum [Fragrance], Ethylhexyl methoxycinnamate, Aloe barbadensis leaf juice, Argania spinosa kernel oil\*, Sasa kurilensis leaf/stem extract\*, Citrus limon (Lemon) fruit extract, Limonene, Soy amino acids, Wheat amino acids, CI 19140 [Acid yellow 23], CI 42051, Arginine HCl, Serine, Threonine, Sodium sulfate, CI 42090 [Blue 1]

\*COSMOS certified ingredient



## Organic Midollo Di Bamboo Conditioner 1000ml/250ml

Hair conditioner with organic bamboo extract, aloe vera, orchid milk, chia seed oil, green tea. Regular use can make your exposed hair stronger and thicker. It can increase the flexibility and the resistance of your hair. It provides in-depth moisture and restructuring for your hair.

### To use

After washing your hair, gently massage into your hair and leave on for a few minutes. Finally, rinse thoroughly.

INCI: Aqua (Water), Cetearyl Alcohol, Dipalmytoylethyl Hydroxyethylmonium Methosulfate, Cetrimonium Chloride, Parfum (Fragrance), Dipropylene Glycol, Methoxy PEG/PPG-7/3 Aminopropyl Dimethicone, Triethylene Glycol, Benzyl Alcohol, Propylene Glycol, Sodium Hydroxide, Methylchloroisothiazolinone, Methylisothiazolinone, Salvia Hispanica Seed Oil, Bambusa Arundinacea Stem Extract, Aloe Barbadensis Leaf Juice, Magnesium Nitrate, Magnesium Chloride, Phalaenopsis Amabilis Extract, Camellia Sinensis Leaf Extract, Leuconostoc/Radish Root Ferment Filtrate, Pentaerythrityl Tetra-di-t-butyl Hydroxyhydrocinnamate, Phenoxyethanol, Citric Acid, Sodium Benzoate, Potassium Sorbate, Methylparaben, Sodium Sulfite, Ethylparaben, Propylparaben, Butylparaben.



## Organic Midollo Di Bamboo Hair Mask

1000ml/250ml

Hair mask with organic bamboo extract, aloe vera, orchid milk, chia seed oil, green tea extract. Thanks to its valuable ingredients, it is suitable for all hair types, its revitalizing and reconstructing effect deeply hydrates and rebuilds the structure of the hair, reducing fragmentation. By applying it, the damaged hair will be stronger and more voluminous.

### To use

After washing your hair, gently massage into your hair and leave on for 3 to 10 minutes. Finally, rinse thoroughly.

INCI: Aqua (Water), Cetearyl Alcohol, Cetrimonium Chloride, Dipalmytoylethyl Hydroxyethylmonium Methosulfate, Parfum (Fragrance), Dipropylene Glycol, Methoxy PEG/PPG-7/3 Aminopropyl Dimethicone, Triethylene Glycol, Benzyl Alcohol, Propylene Glycol, Sodium Hydroxide, Methylchloroisothiazolinone Methylisothiazolinone, Salvia Hispanica Seed Oil, Bambusa Arundinacea Stem Extract, Aloe Barbadensis Leaf Juice, Magnesium Nitrate, Magnesium Chloride, Phalaenopsis Amabilis Extract, Camellia Sinensis Leaf Extract, Pentaerythrityl Tetra-di-t-butyl Hydroxyhydrocinnamate, Leuconostoc/Radish Root Ferment Filtrate, Phenoxyethanol, Citric Acid, Sodium Benzoate, Potassium Sorbate, Methylparaben, Sodium Sulfite, Ethylparaben, Propylparaben, Butylparaben.



## Organic Midollo Di Bamboo Bi-Phase Hair Conditioner Spray 500ml/150ml

A bi-phase hair conditioner with organic bamboo extract, aloe vera, orchid milk, chia seed oil, green tea for easy detangling. Its special, light formula delicately nourishes your hair, leaving it soft without making it greasy. It coats the hair with a protective film.

### To use

Spray on wet hair full length, massage in, then comb through. Do not rinse. For daily use. Shake well before use.

INCI: Aqua (Water), Cyclopentasiloxane, Propylene Glycol, PEG-40 Hydrogenated Castor Oil, Phenoxyethanol, Panthenol, Trimethylsiloxyphenyl Dimethicone, Amodimethicone, Polyquaternium-16, Polyquaternium-11, Parfum (Fragrance), C11-15 Pareth-9, C11-15 Pareth-5, Ethylhexylglycerin, Citric Acid, Decylene Glycol, Caprylyl Glycol, Acetic Acid, Hexyl Cinnamal, Linalool, Sodium Benzotriazolyl Butylphenol Sulfonate, Limonene, Geraniol, Coumarin, Citronellol, Salvia Hispanica Seed Oil, Bambusa Arundinacea Stem Extract, Aloe Barbadensis Leaf Juice, Phalaenopsis Amabilis Extract, CI 42090 (FD&C BLUE 1), CI 19140 (FD&C YELLOW 5), Camellia Sinensis Leaf Extract, Leuconostoc/Radish Root Ferment Filtrate, Potassium Sorbate, Sodium Benzoate, Methylparaben, Sodium Sulfite, Ethylparaben, Propylparaben, Butylparaben.



VEGANLIFE



ORGANIC  
ALOE VERA



ORGANIC  
BAMBOO  
SAP EXTRACT



NATURAL GREEN  
TEA EXTRACT



NATURAL  
ORCHID  
MILK EXTRACT



NATURAL  
CHIA SEED OIL



COLORANT  
FREE



NATURAL  
CASTOR OIL



PETROLATUM  
FREE



RADISH ROOT



CRUELTY  
FREE



B5  
PROVITAMIN

## Organic Midollo Di Bamboo Light Crystal Serum 150ml

A delicate crystal oil with organic bamboo extract, aloe vera, orchid milk, chia seed oil, green tea for all hair types. Especially for lifeless, dry and damaged hair. Its special non-oily formula provides instant shine and repairs your hair to the tips without making it greasy.

### To use

Spread a couple of drops evenly on wet hair before styling the hair. Do not rinse.

INCI: Cyclopentasiloxane, Dimethicone, Dimethiconol, Parfum (Fragrance), Linalool, Limonene, Bambusa Arundinacea Stem Extract, Salvia Hispanica Seed Oil, Aloe Barbadensis Leaf Juice, Aqua (Water), Propylene Glycol, Phalaenopsis Amabilis Extract, Camellia Sinensis Leaf Extract, Leuconostoc/Radish Root Ferment Filtrate, Phenoxyethanol, Citric Acid, Sodium Benzoate, Potassium Sorbate, Methylparaben, Sodium Sulfite, Ethylparaben, Propylparaben, Butylparaben.



# SUPERIOR LUXURY



SUPERIOR LUXURY  
ALL IN ONE

## HAIR CARE PRODUCTS



## All In One Superior Luxury Conditioning Shampoo- Luxury 2 in 1 multifunctional cream shampoo and conditioner

200ml

Special luxurious formula with organic tea tree oil, flaxseed oil, argan oil and prickly pear seed oil as well as silk protein, provitamin B5 and luxury perfume. It enriches the hair structure with a majestic combination of vitamins and plant oils. With 15 real benefits.

### To use

Moisten hair, then wash hair with shampoo and leave on for a few minutes. Finally, rinse thoroughly. Repeat the process.

INCI: Aqua (Water), Ammonium Lauryl Sulfate, Sodium Myreth Sulfate, Sodium Cocoamphoacetate, Parfum (Fragrance), Sodium Chloride, Styrene/Acrylates Copolymer, Citric Acid, Guar Hydroxypropyltrimonium Chloride, Niacinamide, Coco-glucoPage, Sodium Starch Octenylsuccinate, Calcium Pantothenate, Maltodextrin, Triethylene Glycol, Sodium Ascorbyl Phosphate, Benzyl Alcohol, Propylene Glycol, Pyridoxine HCl, Tocopherol Acetate, Benzoic Acid, Methylchloroisothiazolinone Methylisothiazolinone, Melaleuca Alternifolia (Tea Tree) Oil (Melaleuca Alternifolia Oil), Linum Usitatissimum Seed Oil (Linum Usitatissimum (Linseed) Seed Oil), Opuntia Ficus-Indica Seed Oil, Argania Spinosa Kernel Oil, Silica, Panthenol, Hydrolyzed Silk, Phenoxyethanol, Ethylhexylglycerin, Tetrasodium Glutamate Diacetate

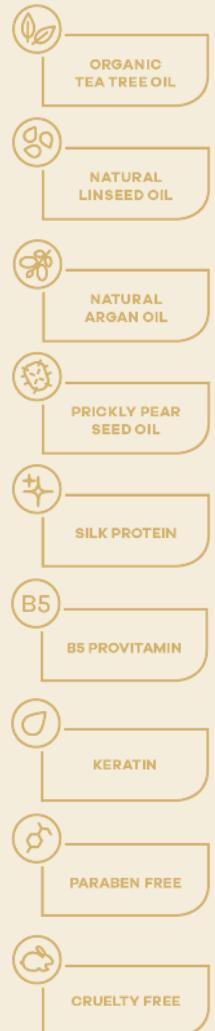


**All In One Superior Luxury**  
**Hair Mask**  
200ml

Special luxurious formula with organic tea tree oil, flaxseed oil, argan oil and prickly pear seed oil as well as silk protein, provitamin B5 and luxury perfume. With 15 real benefits.

**To use**  
After hair washing, gently massage into the hair and leave in for 1 minute. Finally, rinse thoroughly.

INCI: Aqua (Water), Cetearyl Alcohol, Stearamidopropyl Dimethylamine, Caprylic/Capric Triglyceride, Behentrimonium chloride, Citric Acid, Propylene Glycol, Creatine, Ceteareth-30, Panthenol, Methoxy PEG/PPG-7/3 Aminopropyl Dimethicone, Parfum (Fragrance), Amodimethicone, Niacinamide, Isopropyl Alcohol, Sodium Starch Octenylsuccinate, Maltodextrin, Calcium Pantothenate, Triethylene Glycol, Benzyl Alcohol, Sodium Ascorbyl Phosphate, C11-15 Pareth-5, C11-15 Pareth-9, Pyridoxine HCl, Tocopheryl Acetate, Phenoxyethanol, Caprylyl Glycol, Decylene Glycol, Acetic acid, Methylchloroisothiazolinone, Methylisothiazolinone, Argania Spinosa Kernel Oil, Opuntia Ficus-Indica Seed Oil, Melaleuca Alternifolia (Tea Tree) Oil (Melaleuca Alternifolia Oil), Linum Usitatissimum Seed Oil (Linum Usitatissimum (Linseed) Seed Oil), Hydrolyzed Keratin, Silica, Pentaerythritol Tetra-di-t-butyl Hydroxyhydrocinnamate, Hydrolyzed Silk, Ethylhexylglycerin, Tetrasodium Glutamate Diacetate



**All In One Superior Luxury  
Hair Treatment - Luxury ultralight leave-in  
multifunctional spray mask**

200ml

Special luxurious formula with organic tea tree oil, argan oil, silk protein and panthenol. It enriches the hair structure with a majestic combination of vitamins and plant oils. With 15 real benefits.

**To use**

Spray on semi-dry hair, comb, then style as usual. Do not rinse!

INCI: Aqua (Water), Cetearyl Alcohol, Behentrimonium Chloride, Phenoxyethanol, Quaternium-82, Parfum (Fragrance), Methoxy Peg/Ppg-7/3 Aminopropyl Dimethicone, Stearamidopropyl Dimethylamine, Isopropyl Alcohol, Ethylhexylglycerin, Citric Acid, Propylene Glycol, Triethanolamine, Melaleuca Alternifolia (Tea Tree) Oil (Melaleuca Alternifolia Oil), Argania Spinosa Kernel Oil, Panthenol, Pentaerythrityl Tetra-di-t-butyl Hydroxyhydrocinnamate, Hydrolyzed Silk, Tetrasodium Glutamate Diacetate



## All In One Superior Luxury Oil - Luxury ruby colored oil 100ml

Luxury ruby-coloured gentle oil. Special luxurious formula with organic tea tree oil, flaxseed oil, argan oil and prickly pear seed oil as well as silk protein, provitamin B5 and luxury perfume. It deeply nourishes the hair without weighing it down, it makes it silky, soft and amazingly light.

### To use

Apply a few drops to damp or dry hair. Do not rinse.

INCI: Cyclopentasiloxane, C15-19 Alkane, Dimethiconol, Diphenyl Dimethicone, Propoxytetramethyl piperidinyl dimethicone, Caprylic/Capric Triglyceride, Parfum (Fragrance), Retinyl Palmitate, Linseed Acid, Tocopherol Acetate, CI 26100 (D&C Red n°17), Melaleuca Alternifolia (Tea Tree) Oil (Melaleuca Alternifolia Oil), Opuntia Ficus-Indica Seed Oil, Argania Spinosa Kernel Oil, Linum Usitatissimum Seed Oil (Linum Usitatissimum (Linseed) Seed Oil), Propylene Glycol, C.I. 60725 (D&C VIOLET 2), Panthenol, Aqua (Water), Hydrolyzed Silk, Phenoxyethanol, Ethylhexylglycerin, Tetrasodium Glutamate Diacetate



BLONDERATOR®

## HAIR CARE PRODUCTS



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MILANO

BLONDERATOR®

## BLEACHING POWDERS

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**Blonderator  
Silver Shampoo**  
1000 ml/200 ml

With silk protein for blonde and gray hair. The shampoo ensures that your hair does not turn yellow, making it shiny and soft. It provides a more balanced color effect throughout the hair. It is also ideal for improving and refreshing dyed or bleached hair.

**To use**

Wash hair with gentle massage. Leave in for a few minutes, then rinse. Repeat the process.

INCI: Aqua (Water), Sodium Laureth Sulfate, Cocamidopropyl Betaine, Disodium Laureth Sulfosuccinate, Cocamide Dea, Hydrolyzed Silk, Peg-7 Glyceryl Cocoate, Sodium Chloride, Polyquaternium-7, Disodium Edta, Citric Acid, Benzyl Alcohol, Methylisothiazolinone, Methylchloroisothiazolinone, Parfum (Fragrance), Ci 60730, Linalool. Allergens: Limonene, Linalool



**IMPEVITA®**  
NATURAL ITALIAN BEAUTY

## HAIR CARE PRODUCTS



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## HAIR COLORINGS & DYEINGS

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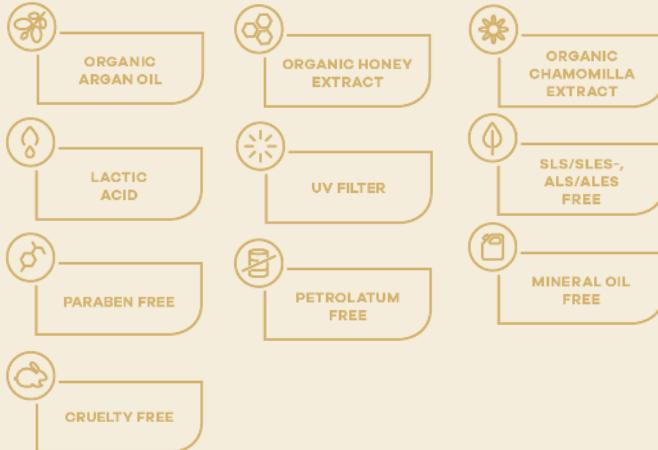
101

## Impevita Lenitive Shampoo For Sensitive Hair And Scalp 250 ml

Shampoo for sensitive hair and scalp, with more gentle surfactants instead of SLS/SLES or ALS/ALES. Paraben, petrolatum and mineral oil free. Thanks to the strengthening and regenerating effect of bio honey and bio argan oil extract, it restores the damaged hair structure. Its bio camomile extract revitalizes the outer layers of the hair and soothes the scalp.

### To use

Wash hair with gentle massage. Leave in for a few minutes, then rinse. Repeat the process.



INCI: Aqua [Water], Sodium Coceth Sulfate, Sodium Cocoamphoacetate, Cocamide Dea, Caprylyl/Capryl GlucoPage, Sodium Chloride, Glycerin, Lactic Acid, Phenoxyethanol, Parfum [Fragrance], Chamomilla Recutita (Matricaria) Flower Extract, Polyquaternium-10, Benzophenone-4, Argania Spinosa Kernel Oil, Mel Extract, Methylchloroisothiazolinone, Ci 47005 [Yellow 10], Methylisothiazolinone



## Impevita Lenitive Bi-Phase Conditioner Spray 125 ml

SLS/SLES, ALS/ALES, paraben, petrolatum and mineral oil free two-phase hair conditioner for easy combing. Thanks to the strengthening and regenerating effect of bio honey and bio argan oil extract, it restores the damaged hair structure. Its bio camomile extract revitalizes the outer layers of the hair and soothes the scalp.

### To use

Spray on the full length of wet hair, massage in, then comb through. Do not rinse. For daily use. Shake well!



INCI: Aqua [Water], Cyclopentasiloxane, Cetrimonium Chloride, Glycerin, Parfum [Fragrance], Imidazolidinyl Urea, Chamomilla Recutita (Matricaria) Flower Extract, Benzophenone-4, Dimethicone, Argania Spinosa Kernel Oil, Methylcellulose, Polysorbate 65, Mel Extract, Ci 47005 [Yellow 10]

## Impevita Shampoo For Fine, Volumless Hair 250 ml

SLS/SLES, ALS/ALES paraben, petrolatum and mineral oil free shampoo for thin and lifeless hair. Thanks to the strengthening, regenerating effect of organic honey and organic argan oil, and the nourishing effect of bio walnut leaves, the hair regains its elasticity and volume.

### To use

Wash hair with gentle massage. Leave in for a few minutes, then rinse. Repeat the process.



INCI: Aqua [Water], Sodium Coceth Sulfate, Sodium Cocoamphoacetate, Cocamide Dea, Caprylyl/Capryl GlucoPage, Sodium Chloride, Lactic Acid, Parfum [Fragrance], Phenoxyethanol, Polyquaternium-10, Benzophenone-4, Argania Spinosa Kernel Oil, Glycerin, Mel Extract, Juglans Regia (Walnut) Leaf Extract, Methylchloroisothiazolinone, Ci 19140 [Yellow 5], Ci 42051, Methylisothiazolinone



## Imprevita Conditioner For Fine, Volumless Hair 250 ml

SLS/SLES, ALS/ALES paraben, petrolatum and mineral oil free conditioner for thin and lifeless hair. Thanks to the strengthening, regenerating effect of organic honey and organic argan oil, and the nourishing effect of bio walnut leaves, the hair regains its elasticity and volume.

### To use

After washing hair, gently massage into hair, leave on for a few minutes, finally rinse thoroughly.



INCI: Aqua [Water], Cetearyl Alcohol, Cyclopentasiloxane, Cetrimonium Chloride, Cetyl Esters, Phenoxyethanol, Parfum [Fragrance], Dimethiconol, Hydroxyethylcellulose, Ethylhexylglycerin, Benzophenone-4, Citric Acid, Argania Spinosa Kernel Oil, Bht, Glycerin, Mel Extract, Juglans Regia (Walnut) Leaf Extract, Ci 19140 [Yellow 5], Ci 42051

## Impevita Shampoo for Extra Dry Hair 250 ml

Shampoo for very dry hair with more gentle surfactants instead of SLS/SLES or ALS/ALES. Paraben, petrolatum and mineral oil free. Thanks to the effect of organic honey and organic argan oil extract, it brings dry, treated hair to life. Organic cottonseed oil is a source of proteins and essential fatty acids that provide perfect care for tormented hair.

### To use

Wash hair with gentle massage. Leave in for a few minutes, then rinse. Repeat the process.



INCI: Aqua [Water], Sodium Coceth Sulfate, Sodium Cocoamphoacetate, Cocamide Dea, Caprylyl/Capryl GlucoPage, Sodium Chloride, Lactic Acid, Phenoxyethanol, Parfum [Fragrance], Polyquaternium-10, Butylphenyl Methylpropional, Argania Spinosa Kernel Oil, Gossypium Herbaceum (Cotton) Seed Oil, Glycerin, Mel Extract, Methylchloroisothiazolinone, Methylisothiazolinone Allergens: Butylphenyl Methylpropional



## Imprevita Conditioner for Extra Dry Hair 250 ml

SLS/SLES, ALS/ALES paraben, petrolatum and mineral oil free conditioner for very dry hair. Thanks to the effect of organic honey and organic argan oil extract, it brings dry, treated hair to life. Organic cottonseed oil is a source of proteins and essential fatty acids that provide perfect care for tormented hair.

### To use

After washing hair, gently massage into hair, leave on for a few minutes, finally rinse thoroughly.



INCI: Aqua [Water], Cetearyl Alcohol, Cetrimonium Chloride, Phenoxyethanol, Parfum [Fragrance], Butylphenyl Methylpropional, Argania Spinosa Kernel Oil, Benzophenone-4, Citric Acid, Gossypium Herbaceum (Cotton) Seed Oil, Glycerin, Mel Extract, Methylchloroisothiazolinone, Methylisothiazolinone Allergens: Butylphenyl Methylpropional

## Impevita Shampoo Curly, Unruly Hair 250 ml

Shampoo for curly and unruly hair, with more gentle surfactants instead of SLS/SLES or ALS/ALES. Paraben, petrolatum and mineral oil free. Thanks to the strengthening and regenerating effect of bio honey and bio argan oil and the deep-moisturizing effect of bio marigold, it restores the damaged hair structure. It makes difficult-to-handle curls velvety and shiny.

### To use

Wash hair with gentle massage. Leave in for a few minutes, then rinse. Repeat the process.



INCI: Aqua [Water], Sodium Coceth Sulfate, Sodium Cocoamphoacetate, Cocamide Dea, Caprylyl/Capryl GlucoPage, Sodium Chloride, Lactic Acid, Parfum [Fragrance], Phenoxyethanol, Polyquaternium-10, Benzophenone-4, Argania Spinosa Kernel Oil, Glycerin, Mel Extract, Calendula Officinalis Flower Extract, Ci 16035 [Red 40], Ci 47005 [Yellow 10], Methylchloroisothiazolinone, Methylisothiazolinone

## Impevita Conditioner for Curly, Unruly Hair 250 ml

SLS/SLES, ALS/ALES paraben, petrolatum and mineral oil free conditioner for unruly hair. Thanks to the strengthening and regenerating effect of bio honey and bio argan oil and the deep-moisturizing effect of bio marigold, it restores the damaged hair structure. It makes difficult-to-handle curls velvety and shiny.

### To use

After washing hair, gently massage into hair, leave on for a few minutes, finally rinse thoroughly.



INCI: Aqua [Water], Cetearyl Alcohol, Cetrimonium Chloride, Phenoxyethanol, Parfum [Fragrance], Argania Spinosa Kernel Oil, Benzophenone-4, Citric Acid, Glycerin, Mel Extract, Calendula Officinalis Flower Extract, Ci 16035 [Red 40], Ci 47005 [Yellow 10], Methylchloroisothiazolinone, Methylisothiazolinone

## Impevita Leave in Spray Mask for Curly, Unruly Hair 125 ml

SLS/SLES, ALS/ALES paraben, petrolatum and mineral oil free care spray for curly and unruly hair. Thanks to the strengthening and regenerating effect of bio honey and bio argan oil and the deep-moisturizing effect of bio marigold, it restores the damaged hair structure. It makes difficult-to-handle curls velvety and shiny.

### To use

Spray on semi-dry hair, comb and style as usual. Do not rinse! Shake well!



INCI: Aqua [Water], Quaternium-80, Phenoxyethanol, Myristyl Alcohol, Parfum [Fragrance], Amodimethicone, Cetrimonium Chloride, Ethylhexylglycerin, Trideceth-10, Benzophenone-4, Citric Acid, Argania Spinosa Kernel Oil, Glycerin, Mel Extract, Calendula Officinalis Flower Extract, Ci 16035 [Red 40], Ci 47005 [Yellow 10]

## Impevita Shampoo for Dry, Colored Hair 250 ml

Shampoo with gentler surfactants instead of SLS/SLES, ALS/ALES. Free of paraben, petrolatum and mineral oil. Thanks to the strengthening, regenerating effect of organic honey and argan oil as well as the deep moisturizing effect of organic blueberry, it nourishes the hair structure, and prevents fading by protecting the hair color.

### To use

Wash hair with gentle massage. Leave in for a few minutes, then rinse. Repeat the process.



INCI: Aqua [Water], Sodium Coceth Sulfate, Sodium Cocoamphoacetate, Cocamide Dea, Caprylyl/Capryl GlucoPage, Sodium Chloride, Lactic Acid, Phenoxyethanol, Parfum [Fragrance], Polyquaternium-10, Benzophenone-4, Argania Spinosa Kernel Oil, Glycerin, Mel Extract, Ci 28440, Vaccinium Myrtillus (Myrtle) Fruit Extract, Methylchloroisothiazolinone, Methylisothiazolinone

## Imprevita Conditioner for Dry, Colored Hair 250 ml

Conditioner free of SLS/SLES, ALS/ALES paraben, petrolatum and mineral oil, for dry, colored hair. Thanks to the strengthening, regenerating effect of organic honey and argan oil as well as the deep moisturizing effect of organic blueberry, it nourishes the hair structure, and prevents fading by protecting the hair color.

### To use

After washing hair, gently massage into hair, leave on for a few minutes, finally rinse thoroughly.



INCI: Aqua [Water], Cetearyl Alcohol, Cetrimonium Chloride, Phenoxyethanol, Cyclopentasiloxane, Parfum [Fragrance], Benzophenone-4, Silicone Quaternium-16/Glycidoxy Dimethicone Crosspolymer, Ethylhexylglycerin, Undeceth-11, Undeceth-5, Argania Spinosa Kernel Oil, Glycerin, Limonene, Benzyl Benzoate, Mel Extract, Linalool, Vaccinium Myrtillus (Myrtle) Fruit Extract, Ci 28440, Methylisothiazolinone

## Imprevita Leave in Spray Mask For Dry, Colored Hair 125 ml

SLS/SLES, ALS/ALES paraben, petrolatum and mineral oil free leave in spray mask for dry, colored hair. Thanks to the strengthening, regenerating effect of organic honey and argan oil as well as the deep moisturizing effect of organic blueberry, it nourishes the hair structure, and prevents fading by protecting the hair color.

### To use

Spray on semi-dry hair, comb and style as usual. Do not rinse! Shake well!



INCI: Aqua [Water], Cetearyl Alcohol, Behentrimonium Chloride, Phenoxyethanol, Cyclopentasiloxane, Parfum [Fragrance], Benzophenone-4, Silicone Quaternium-16/Glycidoxy Dimethicone Crosspolymer, Ethylhexylglycerin, Undeceth-11, Undeceth-5, Argania Spinosa Kernel Oil, Glycerin, Limonene, Benzyl Benzoate, Mel Extract, Linalool, Vaccinium Myrtillus (Myrtle) Fruit Extract, Ci 28440

## Impevita Special Anti-Hairloss Shampoo 250 ml

Special anti-hairloss shampoo with more gentle surfactants instead of SLS/SLES or ALS/ALES. Paraben, petrolatum and mineral oil free. Its special active ingredient is PROCAPIL® (a mixture of Oleanolic Acid, Apigenin, Biotinyl GHK), which has been specifically developed to stimulate blood circulation and metabolism in the scalp, promoting hair growth. Organic honey, organic argan oil and organic bamboo leaves also help prevent hair loss.

### To use

Wash hair with gentle massage. Leave in for a few minutes, then rinse. Repeat the process.



INCI: Aqua [Water], Sodium Coceth Sulfate, Sodium Cocoamphoacetate, Cocamide Dea, Caprylyl/Capryl GlucoPage, Sodium Chloride, Lactic Acid, Phenoxyethanol, Parfum [Fragrance], Polyquaternium-10, Sasa Kurilensis Leaf/Stem Extract, Butylene Glycol, Benzophenone-4, Argania Spinosa Kernel Oil, Glycerin, Ppg-26-buteth-26, Mel Extract, Peg-40 Hydrogenated Castor Oil, Ci 47005 [Yellow 10], Methylchloroisothiazolinone, Ci 19140 [Yellow 5], Ci 42051, Methylisothiazolinone, Apigenin, Oleanolic Acid, Biotinyl Tripeptide-1



## Impevita Reconstruction Shampoo for Dry, Chemically Treated hair and split ends 250 ml

Restructuring, rebuilding shampoo for dry, chemically treated and damaged hair. SLS/SLES, ALS/ALES, paraben, petrolatum and mineral oil free. Thanks to the strengthening and regenerating effect of organic honey and organic argan oil extract, it restores the damaged hair structure. Aloe vera extract stimulates blood flow in the hair bulbs, thereby enhancing hair growth and making hair silky soft and easy to handle.

### To use

Wash hair with gentle massage. Leave in for a few minutes, then rinse. Repeat the process.



INCI: Aqua [Water], Sodium Coceth Sulfate, Sodium Cocoamphoacetate, Cocamide Dea, Caprylyl/Capryl GlucoPage, Aloe Barbadensis Leaf Juice, Sodium Chloride, Lactic Acid, Phenoxyethanol, Parfum [Fragrance], Polyquaternium-10, Benzophenone-4, Argania Spinosa Kernel Oil, Glycerin, Mel Extract, Methylchloroisothiazolinone, Ci 19140 [Yellow 5], Ci 42051, Ci 42090 [Blue 1], Methylisothiazolinone

# MILANO

## HAIR CARE PRODUCTS



## Milano Fruit Acid Shampoo 300ml

It gives hold to thin hair to prevent it from breaking. It deepens and regenerates hair color thanks to its excellent ingredients, which are rich in nutritious vitamins. For a complete treatment, it is recommended to use a fruit extract hair mask.

**To use**  
Wet hair, then wash hair with shampoo. Rinse with lukewarm water. Repeat if necessary.



INCI: Aqua [Water], Sodium Laureth Sulfate, Sodium Chloride, Parfum [Fragrance], Phenoxyethanol, Polyquaternium-10, Limonene, Tetrasodium Edta, Citric Acid, Lactic Acid, Ci 16035 [Red 40], Methylchloroisothiazolinone, Methylisothiazolinone, Camellia Sinensis Leaf Extract, Malic Acid Allergens: Limonene



## Milano Moisturizing Crystal Shampoo 300ml

Its special formula is rich in wheat germ and flaxseed oil. The latter, as a liquid crystal, makes the hair shiny and glossy. Gently regenerates, nourishes and makes hair easy to comb.

**To use**  
Wet hair, then wash hair with shampoo. Rinse with lukewarm water. Repeat if necessary. In case of contact with eyes, rinse immediately.



INCI: Aqua (Water), Sodium Laureth Sulfate, Cocamide DEA, Cocamidopropyl Betaine, Sodium Chloride, Polyquaternium-7, Hydrolyzed Wheat Protein, Linum Usitatissimum (Linseed) Seed Extract, Disodium EDTA, Propylene Glycol, Citric Acid, Triticum Vulgare (Wheat) Germ Oil, PEG/PPG-20/6 Dimethicone, Methylchloroisothiazolinone, Methylisothiazolinone, Hexyl Cinnamal, Parfum (Fragrance), Ci 19140 (Yellow 5)

## Milano Shampoo for Dry and Colored Hair 300ml

With UV filter against harmful sun rays and hair color fading. The active ingredients of keratin, wheat protein, provitamin B5 make hair shiny, easy to comb and healthy.

### To use

Wash hair with gentle massage, then rinse with plenty of water after 1-2 minutes. Repeat the process. In case of contact with eyes, rinse immediately.



INCI: Aqua [Water], Sodium Laureth Sulfate, Sodium Chloride, Parfum [Fragrance], Imidazolidinyl Urea, Tetrasodium Edta, Citric Acid, Benzophenone-4, Caramel, Panthenol, Propylene Glycol, Sodium Cocoyl Hydrolyzed Wheat Protein, Hydrolyzed Keratin, Ci 47005 [Yellow 10]



## Milano Balsam for Dry and Colored Hair 1000ml/300ml

With UV filter against harmful sun rays and hair color fading. The active ingredients of keratin, wheat protein, provitamin B5 make hair shiny, easy to comb and healthy.

### To use

Apply to washed, towel damp hair, then rinse thoroughly with plenty of water after a few minutes. In case of contact with eyes, rinse immediately.



INCI: Aqua [Water], Cetearyl Alcohol, Cetrimonium Chloride, Imidazolidinyl Urea, Parfum [Fragrance], Phenoxyethanol, Propylene Glycol, Methylparaben, Ethylparaben, Benzophenone-4, Citric Acid, Propylparaben, Butylparaben, Panthenol, Sodium Cocoyl Hydrolyzed Wheat Protein, Hydrolyzed Keratin, Ci 47005 [Yellow 10]

**Milano**  
**Regenerating Shampoo with Milk Proteins**  
300ml

Milk protein and casein for hair that became dry, worn and weakened from frequent chemical treatments (hair dyeing, bleaching, perming). Thanks to its sophisticated ingredients, it protects, regenerates and moisturizes the hair while restoring the hair's natural softness. It is also recommended to use a milk protein hair mask for a complete treatment.

**To use**  
Wet hair, then wash hair with shampoo. Rinse with lukewarm water. Repeat if necessary. In case of contact with eyes, rinse immediately.



INCI: Aqua [Water], Sodium Laureth Sulfate, Sodium Chloride, Parfum [Fragrance], Phenoxyethanol, Polyquaternium-10, Styrene/Acrylates Copolymer, Tetrasodium Edta, Citric Acid, Coumarin, Peg-5 Cocomonium Methosulfate, Sodium Glutamate, Methylchloroisothiazolinone, Hydrolyzed Milk Protein, Hydroxypropyltrimonium Hydrolyzed Casein, Sodium Cocoyl Glutamate, Methylisothiazolinone, Hydroxypropyl Guar Hydroxypropyltrimonium Chloride



**Milano**  
**Regenerating Hair Mask with Milk Proteins**  
250ml

Milk protein and casein for hair that became dry, worn and weakened from frequent chemical treatments (hair dyeing, bleaching, perming). Thanks to its sophisticated ingredients, it protects, regenerates and moisturizes the hair while restoring the hair's natural softness.

**To use**  
After shampooing, apply to hair, massage evenly and gently. Leave the active ingredient on for 3 to 10 minutes, then rinse with lukewarm water and dry the hair. In case of contact with eyes, rinse immediately.



INCI: Aqua [Water], Cetearyl Alcohol, Cetrimonium Chloride, Phenoxyethanol, Parfum [Fragrance], Propylene Glycol, Peg-150/Decyl Alcohol/Smdi Copolymer, Coumarin, Citric Acid, Peg-5 Cocomonium Methosulfate, Sodium Glutamate, Methylchloroisothiazolinone, Hydrolyzed Milk Protein, Hydroxypropyltrimonium Hydrolyzed Casein, Sodium Cocoyl Glutamate, Methylisothiazolinone, Hydroxypropyl Guar Hydroxypropyltrimonium Chloride Allergens: Coumarin

## Milano Fantasy Fruit Hair Mask 1000ml/250ml

With UV filter against harmful sun rays and hair color fading. The active ingredients of keratin, wheat protein, provitamin B5 make hair shiny, easy to comb and healthy.

### To use

Apply to washed, towel damp hair, then rinse thoroughly with plenty of water after 3-10 minutes.



INCI: Aqua [Water], Cetearyl Alcohol, Cetrimonium Chloride, Imidazolidinyl Urea, Parfum [Fragrance], Phenoxyethanol, Propylene Glycol, Limonene, Methylparaben, Ethylparaben, Benzophenone-4, Citric Acid, Propylparaben, Butylparaben, Panthenol, Sodium Cocoyl Hydrolyzed Wheat Protein, Hydrolyzed Keratin, Ci 16035 [Red 40] Allergens: Limonene

## Milano Yoghurt Flower Hair Mask 1000ml/250ml

With UV filter against harmful sun rays and hair color fading. The active ingredients of keratin, wheat protein, provitamin B5 make hair shiny, easy to comb and healthy.

### To use

Apply to washed, towel damp hair, then rinse thoroughly with plenty of water after 3-10 minutes.



INCI: Aqua [Water], Cetearyl alcohol, Cetrimonium chloride, Imidazolidinyl urea, Parfum [Fragrance], Phenoxyethanol, Propylene glycol, Methylparaben, Ethylparaben, Benzophenone-4, Citric acid, Propylparaben, Butylparaben, Panthenol, Sodium cocoyl hydrolyzed wheat protein, Hydrolyzed keratin, CI 47005 [Yellow 10]

## Milano Vanilla Hair Mask 250ml

With UV filter against harmful sun rays and hair color fading. The active ingredients of keratin, wheat protein, provitamin B5 make hair shiny, easy to comb and healthy..

### To use

Apply to washed, towel damp hair, then rinse thoroughly with plenty of water after 3-10 minutes.



INCI: Aqua [Water], Cetearyl alcohol, Cetrimonium chloride, Imidazolidinyl urea, Parfum [Fragrance], Phenoxyethanol, Propylene glycol, Methylparaben, Ethylparaben, Benzophenone-4, Citric acid, Propylparaben, Butylparaben, Panthenol, Sodium cocoyl hydrolyzed wheat protein, Hydrolyzed keratin, CI 47005 [Yellow 10]

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## STYLING PRODUCTS

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# SUPREME<sup>®</sup> STYLE

## STYLING PRODUCTS

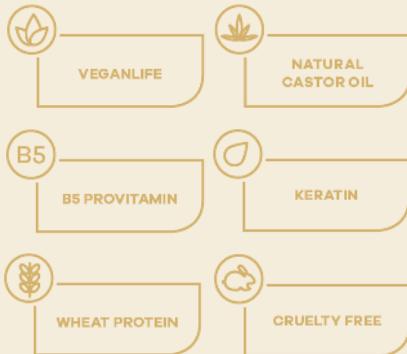


## Supreme Style Strong Pump Hairspray 250ml

Pump hairspray with strong hold that does not make the hair heavy. It contains a UV filter against harmful sun rays and hair color fading. The active ingredients of keratin, wheat protein and provitamin B5 nourish the hair.

### To use

After shaking, spray on hair.



INCI: Aqua(Water), VP/VA Copolymer, Alcohol Denat, Propylene Glycol, Hydrolyzed Keratin, Panthenol, Hydrolyzed Wheat Protein, Phenoxyethanol, PEG-40 Hydrogenated Castor Oil, Parfum (Fragrance), Ethylhexylglycerin, Cetrimonium Chloride, Hexyl Cinnamal, Linalool, Benzyl Alcohol, Citric Acid, Simethicone, Sodium Benzoate Allergens: Hexyl Cinnamal, Linalool

## Supreme Style Extra Strong Hair Mousse 300ml

Extra strong hair foam with a special forest fruit scent that combines long-lasting fixation with the protection of argan and flaxseed oil. It gives mass, shine, shine and antistatic effect to the hairstyle!



INCI: Aqua, Butane, Propane, Isobutane, Cocamide Dea, Glycerin, Vp/Va Copolymer, Sodium Lauroyl Sarcosinate, Polyquaternium-55, Phenoxyethanol, Parfum, Ceteareth-20, Polyquaternium-11, Panthenol, Propylene Glycol, Linum Usitatissimum Seed Extract, Peg-12 Dimethicone, Argania Spinosa Kernel Oil, Limonene, Hexyl Cinnamal, Linalool, Alpha Isomethyl Ionone, Geraniol, Citronellol, Benzyl Benzoate Allergens: Limonene, Hexyl Cinnamal, Linalool, Alpha Isomethyl Ionone, Geraniol, Citronellol, Benzyl Benzoate

## Supreme Style Super Hold Hair Gel 250ml

Gives instant super strong hold and texture to the hair along with a combination of film-forming layers. It dries quickly and can be easily washed out of the hair without product residues.

### To use

Place a hazelnut amount in the palm of your hand and then apply to the ends of the hair or the entire length of the hair as desired. Can be used on both wet and dry hair.



INCI: Aqua (Water), Alcohol Denat., Pvp, Glycerin, Vp/Va Copolymer, Panthenol, Carbomer, Sorbitol, Peg/Ppg-14/4 Dimethicone, Triethanolamine, Peg-40, Hydrogenated Castor Oil, Phenoxyethanol, Polysorbate 20, Ethylhexylglycerin, Citronellol, Benzyl Salicylate, Alpha-isomethyl Ionone, Limonene, Linalool, Parfum (Fragrance) Allergens: Coumarin, Linalool, Benzyl Salicylate, Alpha-isomethyl Ionone, Citronellol, Citral, Limonene

## Supreme Style Extra Strong Wax 100ml

Extra Strong Wax for maximum hold. Ideal for strong, creative styling.

### To use

Apply wax to damp hair with your fingers, then dry as desired. Can also be used on dry hair.



INCI: Aqua (Water), Ceteareth-30, PEG-7 Glyceryl Cocoate, Glycerin, VP/VA Copolymer, Paraffinum Liquidum (Mineral oil), Parfum (Fragrance), VP/Dimethylaminoethylmethacrylate, Copolymer, Butylphenyl Methylpropional, Geraniol, Hexyl Cinnamal, Linalool, Phenoxyethanol, Methylparaben, Propylparaben, Ethylparaben, Butylparaben Allergens: Butylphenyl Methylpropional, Geraniol, Hexyl Cinnamal, Linalool

## Supreme Style Hair Shaper Modelling Cream 100ml

Volumizing, styling, modelling soft cream for making creative hairstyles with a matte effect.

### To use

Apply cream to damp hair with your fingers, then dry as desired. Can also be used on dry hair.



INCI: Aqua (Water), Petrolatum, Steareth-20, Cetoleth-10, Ceteareth-30, Lanolin, Cetearyl Alcohol, Cera Microcristallina (Microcrystalline Wax), Vp/Va Copolymer, Propylene Glycol, Glycerin, Panax Ginseng Root Extract, Parfum (Fragrance), Phenoxyethanol, Bht, Methylparaben, Ethylparaben, Propylparaben, Butylparaben

## Supreme Style Matt Wax 100ml

Strong wax for a long-lasting, matte effect. It is especially recommended for men who want a long-lasting matte effect all day without greasy hair. It can be easily washed out of the hair without product residues.

### To use

Apply wax to damp hair with your fingers, then dry as desired. Can also be used on dry hair.



INCI: Aqua (Water), C12-15 Alkyl Benzoate, Petrolatum, Cera Alba (Beeswax), Kaolin, Glycerol Stearate, Ozokerite, Ceteareth-25, Peg-100 Stearate, Vp/Va Copolymer, Propylene Glycol, Synthetic Candelilla Wax, Sodium Chloride, Phenoxyethanol, Decylene Glycol, Ethylhexylglycerin, Parfum (Fragrance)

## Supreme Style Operator Wax 100ml

Operate, manipulate, spike! Gives hold and texture to dreadlocks and punk style.

**To use**  
Operate with your fingers on damp or dry hair and shoot the hairstyle.



INCI: Aqua (Water), Polysorbate, Propylene Glycol, Peg-150 Distearate, Ceteareth-30, Vp/Va Copolymer, Ozokerite, Petrolatum, Paraffinum Liquidum (Mineral Oil), Vp/Dimethylaminoethylmethacrylate Copolymer, Cetoleth-20, Cetoleth-10, Aminomethyl Propanol, Bht, Peg-90m, C13-14 Isoparaffin, Laureth-4, Polyquaternium-10, Parfum (Fragrance), Ci 42051, Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben, Butylparaben

## Supreme Style Shine Wax 100ml

Light Wax with water. Extreme polishing, extreme light effect with top quality fixing material.

**To use**  
Apply wax to damp hair with your fingers, then dry as desired. Can also be used on dry hair.



INCI: Aqua (Water), Ceteareth-30, Propylene Glycol, Glycerin, Peg-40 Hydrogenated Castor Oil, Cetoleth-20, Parfum (Fragrance), Butylphenyl Methylpropional, Geraniol, Hexyl Cinnamal, Linalool, Imidazolidinyl Urea, Phenoxyethanol, Methylparaben, Propylparaben, Ethylparaben, Butylparaben Allergens: Butylphenyl Methylpropional, Geraniol, Hexyl Cinnamal, Linalool

## Supreme Style Super Shine Spray 125ml

Ultra-innovative, ultra-light, non-greasy, non-sticky super formula that fills your hair with extreme shine without making it heavy. It eliminates tangles with its antistatic effect, protects the hair from moisture and external influences, while nourishing it with the ingredients of Monoi flower and Goji berry extract.

### To use

Spray on damp hair before drying or on dry hair for maximum shine.



INCI: Cyclopentasiloxane, Dimethicone, Parfum (Fragrance), Benzyl Salicylate, Hydroxycitronellal, Aqua (Water), Linalool, Lycium Barbarum Fruit Extract, Citric Acid, Phenoxyethanol, Cocos Nucifera Oil (Cocos Nucifera (Coconut) Oil), Gardenia Tahitensis Flower, Gardenia Tahitensis Flower Extract, Potassium Sorbate, Xanthan Gum, Sodium Benzoate Allergens: Linalool

## Supreme Style Root Lift Volumizing Hair Spray 250ml

Ideal for fine, flattened hair. It gives the hair lightness, extra volume (weight) and support. The active ingredients of natural honey and elastin coat the hairs with a resistant, protective, elastic film that nourishes the hair, leaves it soft and makes it shiny.

### To use

Spray directly on damp hair roots, comb, then dry to desired hairstyle.



INCI: Aqua (Water), Alcohol Denat., VP/Va Copolymer, Phenoxyethanol, Propylene Glycol, Panthenol, PEG-40 Hydrogenated Castor Oil, Parfum (Fragrance), Ethylhexylglycerin, Hexyl Cinnamal, Citric Acid, Linalool, Alpha-Isomethyl Ionone, Mel (Honey), Simethicone, Hydrolyzed Elastin, Pentyleneglycol Allergens: Hexyl Cinnamal, Linalool, Alpha-Isomethyl Ionone

## Supreme Style Thermo Protector Smoothing Liquid 200ml

Disciplines unruly hair strands, makes them silky soft and shiny. Enriched with tamanu oil, which has a moisturizing effect and nourishes the hair and scalp with many beneficial effects. Simplifies the blow-drying and ironing process along with heat protection. Coats and smooths the hairs with a film layer.

### To use

Apply a small amount to towel wet hair, comb and dry or iron hair as desired. Ideal for particularly curly, hard-to-straighten hair before you start straightening.



INCI: Aqua (Water), Cyclopentasiloxane, Cetyl Alcohol, Quaternium-82, Trimethylsiloxyphenyl Dimethicone, Phenoxyethanol, Polyquaternium-10, Cetrimonium Chloride, Parfum (Fragrance), Propylene Glycol, PG-Hydroxyethylcellulose Cocodimonium Chloride, Ethylhexylglycerin, Hexyl Cinnamal, Limonene, Triethanolamine, Citric Acid, Benzyl Salicylate, Alpha-Isomethyl Ionone, Citronellol, Hydroxycitronellal, Linalool, Calophyllum inophyllum seed oil, Sodium Lauroyl Lactylate, Ceramide NP, Ceramide AP, Phytosphingosine, Cholesterol, Carbomer, Xanthan Gum, Methylparaben, Propylparaben, Ceramide EOPAllergens: Hexyl Cinnamal, Limonene, Benzyl Salicylate, Alpha-Isomethyl Ionone, Citronellol, Hydroxycitronellal, Linalool

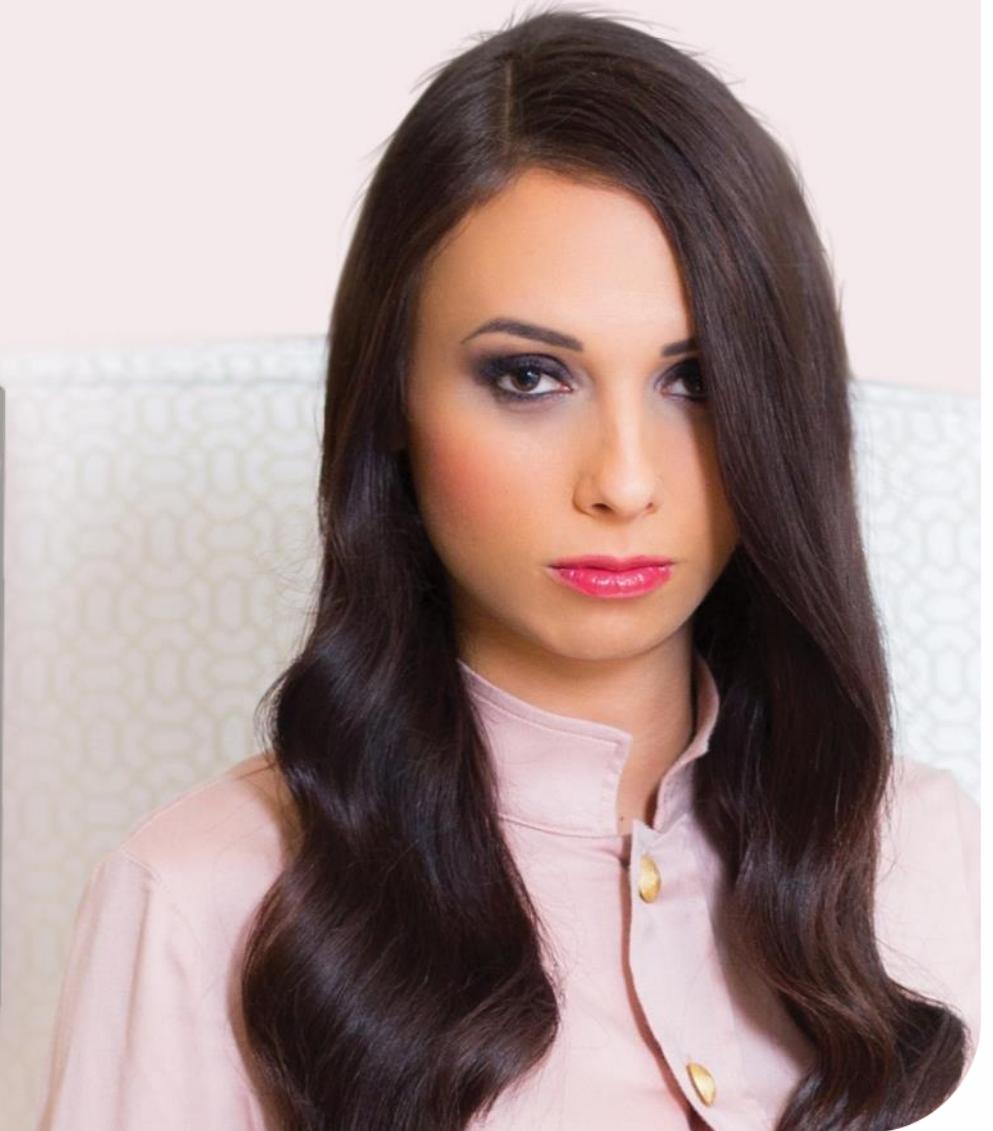
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## SPECIALTIES

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# After Color Acid TECHNIQUE®



After Color Acid  
**TECHNIQUE**

## COLOR FIXING



## After Color Acid Technique Cuticle Sealer Cream PH 3.8 1000ml/200ml

Its special hyaluronic acid molecule seals the hair cuticle as a veil and improves the outcome of hair coloring and bleaching. Due to its ionic and hydrogen cross-links, its molecules stick to the entire length of the hair even after the hair is washed with shampoo. Hyaluronic acid is a powerful conditioner that nourishes the hair with its moisturizing and protective properties. It gives the hair extra shine and glow, providing long-term color durability.

### To use

After coloring, rinse the dye mixture off the hair with plain water. Do not use shampoo! Spread the Cuticle Sealing Cream all over the hair, comb gently and leave on for 2 minutes. Finally, rinse and wash your hair with Cuticle Sealing Shampoo.

Maintenance: use once a week.

INCI: Aqua (Water); Cetearyl Alcohol; Cetrimonium Chloride; Glyceryl Laurate; Amodimethicone; Parfum (Fragrance); Triethylene Glycol; Hexyl Cinnamal; Benzyl Alcohol; Silicone Quaternium-18; Propylene Glycol; Trideceth-10; Hydroxyisohexyl 3-Cyclohexene Carboxaldehyde; trideceth-6; trideceth-12; Citric Acid; Hydroxypropyltrimonium Hyaluronate; Phenoxyethanol; Methylchloroisothiazolinone Methylisothiazolinone; Camellia Oleifera Seed Oil; Magnesium Nitrate; Magnesium Chloride; Diamond Powder; Maltodextrin; Ruby powder; CI 14700 (FD&C RED 4); Wheat Amino Acids; Soy Amino Acids; Arginine HCl; Serine; Threonine; Ethylhexylglycerin; Potassium Sorbate; Sodium Benzoate; Silica; Acetyl heptapeptide-9 (and) Colloidal Gold



VEGANLIFE



CAMELLIA OLEIFERA  
SEED OIL



DIAMOND  
POWDER



HYALURONIC  
ACID



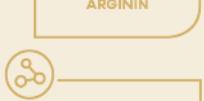
COLLOIDAL GOLD



WHEAT  
AMINO ACID



3 MONTH  
LONG LASTING  
EFFECT



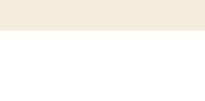
ARGININ



PARABEN FREE



THREONINE



SLS/SLES FREE



SERINE

## After Color Acid Technique Cuticle Sealer Shampoo PH 4.5 1000ml

Special acidic pH formula with hyaluronic acid, collagen and arginine. Its innovative formula seals the hair cuticle after coloring and improves the outcome of hair coloring and bleaching. It gives the hair extra shine and glow, providing long-term color durability.

### To use

Wash hair with shampoo while gently massaging, then rinse. Repeat the process.

INCI: Aqua (Water), Ammonium Lauryl Sulfate, Sodium Myreth Sulfate, Sodium Cocoamphoacetate, MIPA-lauryl sulfate, Glycol Distearate, Sodium Chloride, Parfum (Fragrance), Citric Acid, Guar Hydroxypropyltrimonium Chloride, Hexyl Cinnamal, Cocamide MEA, Laureth-10, Triethylene Glycol, Hydroxyisohexyl 3-Cyclohexene Carboxaldehyde, Benzyl Alcohol, Propylene Glycol, Linalool, Linum Usitatissimum Seed Oil (Linum Usitatissimum (Linseed) Seed Oil), Argania Spinosa Kernel Oil, Citronellyl Methylcrotonate, Pisum sativum (Pea) Peptide, Methylchloroisothiazolinone Methylisothiazolinone, Magnesium Nitrate, Magnesium Chloride, Glycerin, SODIUM PCA, Urea, Wheat Amino Acids, Soy Amino Acids, Leuconostoc/Radish Root Ferment Filtrate, Hydrolyzed Silk, Trehalose, Arginine HCl, Serine, Threonine, Polyquaternium - 51, Phenoxyethanol, Sodium Hyaluronate, Ethylhexylglycerin, Tetrasodium Glutamate Diacetate, Potassium Sorbate, Sodium Benzoate



## After Color Acid Technique Maintainer Shampoo PH 5.5 200ml

Special maintenance formula for home use to be used after coloring, with hyaluronic acid, that seals the hair cuticle like a veil. Its collagen and arginine amino acid components nurture and hydrate the structure of the hair. Its innovative formula improves the outcome of hair coloring and bleaching. It gives the hair extra shine and glow, providing long-term color durability.

### To use

Wash hair with shampoo while gently massaging, then rinse. Repeat the process.

INCI: Aqua (Water), Ammonium Lauryl Sulfate, Sodium Myreth Sulfate, Sodium Cocoamphoacetate, Sodium Chloride, Parfum (Fragrance), Citric Acid, Guar Hydroxypropyltrimonium Chloride, Hexyl Cinnamal, Triethylene Glycol, Benzyl Alcohol, Propylene Glycol, Linalool, Linum Usitatissimum Seed Oil (Linum Usitatissimum (Linseed) Seed Oil), Argania Spinosa Kernel Oil, Citronellyl Methylcrotonate, Pisum sativum (Pea) Peptide, Methylchloroisothiazolinone Methylisothiazolinone, Magnesium Nitrate, Magnesium Chloride, Glycerin, SODIUM PCA, Urea, Wheat Amino Acids, Soy Amino Acids, Leuconostoc/Radish Root Ferment Filtrate, Hydrolyzed Silk, Arginine HCl, Serine, Threonine, Trehalose, Polyquaternium - 51, Phenoxyethanol, Sodium Hyaluronate, Ethylhexylglycerin, Tetrasodium Glutamate Diacetate, Potassium Sorbate, Sodium Benzoate



**After Color Acid Technique Cuticle Sealer  
Anti-Odor Hair Mask PH 3.5**  
1000ml/200ml

Innovative acidic pH formula with hyaluronic acid, collagen and arginine rich in amino acids. Seals the hair cuticle after coloring and improves the outcome of hair coloring and bleaching. Its special "SINODOR" component forms molecular bonds with the volatile components of unpleasant odors that are present after technical treatments, neutralizing and eliminating them.

**To use**

After shampooing, spread all over hair, comb gently and leave on for 5 minutes. Finally rinse. For bleaching procedures, use before shampooing. Use diluted on thin hair.

Maintenance: use once a week.

INCI: Aqua (Water), Cetearyl Alcohol, Cetrimonium Chloride, Dipalmitoylethyl Hydroxyethylmonium Methosulfate, Parfum (Fragrance), Citronellyl Methylcrotonate, Methoxy PEG/PPG-7/3 Aminopropyl Dimethicone, Dipropylene Glycol, Triethylene Glycol, Hexyl Cinnamal, Benzyl Alcohol, Propylene Glycol, Hydroxysohexyl 3-Cyclohexene Carboxaldehyde, Sodium Hydroxide, Methylchloroisothiazolinone Methylisothiazolinone, Argania Spinosa Kernel Oil, Linum Usitatissimum Seed Oil (Linum Usitatissimum (Linseed) Seed Oil), Magnesium Nitrate, Magnesium Chloride, Pisum sativum (Pea) Peptide, Glycerin, SODIUM PCA, Urea, Wheat Amino Acids, Soy Amino Acids, Leuconostoc/Radish Root Ferment Filtrate, Pentaerythrityl Tetra-di-t-butyl Hydroxyhydrocinnamate, Hydrolyzed Silk, Arginine HCl, Serine, Threonine, Trehalose, Polyquaternium - 51, Phenoxyethanol, Sodium Hyaluronate, Ethylhexylglycerin, Tetrasodium Glutamate Diacetate, Potassium Sorbate, Sodium Benzoate





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## BOND REGENERATOR SYSTEM



## IMPLEX

### Bond Regenerator System

4 x 200ml

#### IMPLEX Phase 1

For colored hair When the low molecular weight amino acid chain enters the hair, it reunites, rebuilds, and restores the disulphide bonds of damaged hair that break down during heat, mechanical, and chemical treatments.

#### IMPLEX Phase 2

It has been developed for use after chemical treatment. It stabilizes the hair's disulphide bonds, deeply nourishes and seals the cuticles, guaranteeing a long-lasting color result.

#### IMPLEX Phase 3

The IMPLEX Bond Sustainer has been specially developed for home use with a velvety creamy texture for normal and thick hair. It activates and refreshes the complex of the first phase rebuilding molecule that took place in the salon. The hair regains its wonderful shine by the flaxseed oil extract.

**INCI:** (Phase1):Aqua (Water); Alcohol Denat.; Pisum sativum (Pea) Peptide; Phenoxyethanol; Ammonium Acryloyldimethyltaurate/Beheneth-25 Methacrylate Crosspolymer; Parfum (Fragrance); PPG-26-Buteth-26; PEG-40 Hydrogenated Castor Oil; Citric Acid; Leuconostoc/Radish Root Ferment Filtrate; Ethylhexylglycerin  
 (Phase2):Aqua (Water), Cetearyl Alcohol, Cetrimonium Chloride, Butyrospermum Parkii Butter (Butyrospermum Parkii (Shea) Butter), Parfum (Fragrance), Amodimethicone, Methoxy PEG/PPG-7/3 Aminopropyl Dimethicone, C11-15 Pareth-5, C11-15 Pareth-9, Benzyl Alcohol, Acetic acid, Caprylic/Glycol, Decylene Glycol, Phenoxyethanol, Sodium Hydroxide, Methylchloroisothiazolinone, Citronellyl Methylcrotonate, Hydrolyzed keratin, Methylisothiazolinone  
 (Phase3, normal):Aqua (Water), Cetyl Alcohol, Cetrimonium Chloride, Glyceryl Laurate, Amodimethicone, Parfum (Fragrance), Silicone Quaternium-18, Benzyl Alcohol, Trideceth-10, trideceth-12, trideceth-6, Citric Acid, Methylchloroisothiazolinone, Argania Spinosa Kernel Oil, Linum Usitatissimum Seed Oil (Linum Usitatissimum (Linseed) Seed Oil), Methylisothiazolinone  
 (Phase3, thin):Aqua (Water), Cyclopentasiloxane, Cetearyl Alcohol, Quaternium-82, Behentrimonium chloride, Parfum (Fragrance), Dimethicone, Stearamidopropyl Dimethylamine, Dimethiconol, Isopropyl Alcohol, Hydrolyzed keratin, Citric Acid, Benzyl Alcohol, Argania Spinosa Kernel Oil, Linum Usitatissimum Seed Oil (Linum Usitatissimum (Linseed) Seed Oil), Methylchloroisothiazolinone, Methylisothiazolinone



#### BOND REGENERATOR (PHASE 1)



#### BOND AMPLIFIER (PHASE 2)

- Stabilizes the disulphide bonds of hair
- Closes the cuticles
- 1 Rinse the hair
- 2 10-30 ml  
10 min  
Gently massage
- 3 Rinse and shampoo

#### BOND SUSTAINER (PHASE 3) HOME TREATMENT

- 3 For Normal/Thick Hair  
10-30 ml  
2-3 min
- 3 For Thin Hair  
10-15 ml  
2-3 min



NATURAL  
ARGAN OIL



NATURAL  
LINSEED OIL



NATURAL  
CASTOR OIL



NATURAL SHEA  
BUTTER



RADISH ROOT



KERATIN



PEA PEPTIDE



MINERAL OIL  
FREE



CRUELTY  
FREE



PPD FREE

## IMPLEX

### Bond Regenerator (Phase 1)

200ml

When the low molecular weight amino acid chain enters the hair, it reunites, rebuilds, and restores the disulphide bonds of damaged hair that break down during heat, mechanical, and chemical treatments.

#### To use

Mix at least 20 grams of bleaching powder in a bowl (NOT metal) with the required amount of oxidizing emulsion, then add 7 ml of additive from IMPLEX Phase 1. Mix with a brush, then follow the normal action time of the bleaching powder to continue. Note: The dose of additive 1 cannot be increased, even if more than 20 grams of bleaching powder is used. Use a fixed amount for each use.

Perm: Preparation: Wash your hair with shampoo, massage your scalp and rinse well. Pretreatment: Mix 20 ml of water in a bowl (NOT metal) with 3,5 ml of IMPLEX Phase 1 additive. Place the mixture in a spray bottle. Spray half the amount of wet hair before curling.

Perming procedure: Curl the hair, then rinse observing the normal duration of the perm lotion. Neutralization: Pre-treatment: Spray the remaining Phase 1 mixture on towel-dried hair.

Neutralization procedure: Apply the perm lotion neutralizer, leave on the hair for 10 minutes (for very long hair, increase the time by another 5 minutes). Rinse thoroughly with warm water for a few minutes without removing the curlers.

Bleaching: Usage: Mix at least 20 grams of bleaching powder in a bowl (NOT metal) with the required amount of oxidizing emulsion, then add 7 ml of additive from IMPLEX Phase 1. Mix with a brush, then follow the normal action time of the bleaching powder to continue. Note: The dose of additive 1 cannot be increased, even if more than 20 grams of bleaching powder is used. Use a fixed amount for each use.

INCI: Aqua (Water); Alcohol Denat.; Pisum Sativum (Pea) Peptide; Phenoxyethanol; Ammonium Acryloyldimethyltaurate/Beheneth-25 Methacrylate Crosspolymer; Parfum (Fragrance); Ppg-26-buteth-26; Peg-40 Hydrogenated Castor Oil; Citric Acid; Leuconostoc/Radish Root Ferment Filtrate; Ethylhexylglycerin



#### The structure of human hair after hair dyeing



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- RADISH ROOT
- PEA PEPTIDE
- PPD FREE
- SULFATE FREE
- MINERAL OIL FREE
- CRUELTY FREE

## IMPLEX

### Bond Amplifier (Phase 2)

200ml

It has been developed for use after chemical treatment. It stabilizes the hair's disulphide bonds, deeply nourishes and seals the cuticles, guaranteeing a long-lasting color result.

#### To use

For colored hair: Rinse hair thoroughly with water. Apply IMPLEX Phase 2 (10-30ml depending on the length of the hair) to damp hair and ends. Massage into hair and spread with antistatic comb. Leave on for 10 minutes, then rinse. If you deem it necessary, clean with shampoo. After color shampoo is recommended.

When bleaching To use: Rinse the bleach from the hair, then apply IMPLEX Phase 2 cream (10-30ml depending on the length of the hair) to the hair and hair ends. Massage into hair and spread with an antistatic comb. Leave on for 10 minutes, then rinse. If you deem it necessary, clean with shampoo. After color shampoo is recommended.

When perming To use: After removing curlers from hair, apply IMPLEX Phase 2 cream (10-30ml depending on hair length) to damp hair and hair ends. Massage into hair and spread with an antistatic comb. Leave on for 10 minutes, then rinse. If you deem it necessary, clean with shampoo. After color shampoo is recommended.

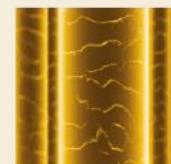
INCI: Aqua (Water), Cetearyl Alcohol, Cetrimonium Chloride, Butyrospermum Parkii Butter (Butyrospermum Parkii (Shea) Butter), Parfum (Fragrance), Amodimethicone, Methoxy PEG/PPG-7/3 Aminopropyl Dimethicone, C11-15 Pareth-5, C11-15 Pareth-9, Benzyl Alcohol, Acetic acid, Caprylyl Glycol, Decylene Glycol, Phenoxyethanol, Sodium Hydroxide, Methylchloroisothiazolinone, Citronellyl Methylcrotonate, Hydrolyzed keratin, Methylisothiazolinone



#### The structure of human hair after hair dyeing



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## IMPLEX Bond Sustainer (Phase 3)

Normal/Thick Hair

200ml

The IMPLEX Bond Sustainer has been specially developed for home use with a velvety creamy texture for normal and thick hair. It activates and refreshes the complex of the first phase rebuilding molecule that took place in the salon. The hair regains its wonderful shine by the flaxseed oil extract.

### To use

For colored hair To use: Apply IMPLEX Phase 3 cream to wet hair & ends (10-30 ml depending on hair length). Massage into hair and spread with antistatic comb. Leave on for 2-3 minutes, then rinse. Finally, dry the hairstyle.

When bleaching To use: Apply IMPLEX Phase 3 cream to wet hair & ends (10-30 ml depending on hair length). Massage into hair and spread with antistatic comb. Leave on for 2-3 minutes, then rinse. Finally, dry the hairstyle.

When perming To use: Apply IMPLEX Phase 3 cream to wet hair & ends (10-30 ml depending on hair length). Massage into hair and spread with antistatic comb. Leave on for 2-3 minutes, then rinse. Finally, dry the hairstyle.

INCI: Aqua (Water), Cetyl Alcohol, Cetrimonium Chloride, Glyceryl Laurate, Ammodimethicone, Parfum (Fragrance), Silicone Quaternium-18, Benzyl Alcohol, Trideceth-10, trideceth-12, trideceth-6, Citric Acid, Methylchloroisothiazolinone, Argania Spinosa Kernel Oil, Linum Usitatissimum Seed Oil (Linum Usitatissimum (Linseed) Seed Oil), Methylisothiazolinone



### The structure of human hair after hair dyeing



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## IMPLEX Bond Sustainer (Phase 3)

for Thin Hair

200ml

Bond Sustainer specifically developed for home use with a liquid texture for thin hair. It activates and refreshes the complex of the first phase rebuilding molecule that took place in the salon. The hair regains its wonderful shine by the flaxseed oil extract.

### To use

For colored hair To use: Apply IMPLEX Phase 3 liquid to wet hair & ends (10-15 ml depending on hair length). Massage into hair and spread with antistatic comb. Leave on for 2-3 minutes, then rinse. Finally, dry the hairstyle.

When bleaching To use: Apply IMPLEX Phase 3 liquid to wet hair & ends (10-15 ml depending on hair length). Massage into hair and spread with antistatic comb. Leave on for 2-3 minutes, then rinse. Finally, dry the hairstyle.

When perming To use: Apply IMPLEX Phase 3 liquid to wet hair & ends (10-15 ml depending on hair length). Massage into hair and spread with antistatic comb. Leave on for 2-3 minutes, then rinse. Finally, dry the hairstyle.

INCI: Aqua (Water), Cyclopentasiloxane, Cetearyl Alcohol, Quaternium-82, Behentrimonium chloride, Parfum (Fragrance), Dimethicone, Stearamidopropyl Dimethylamine, Dimethiconol, Isopropyl Alcohol, Hydrolyzed keratin, Citric Acid, Benzyl Alcohol, Argania Spinosa Kernel Oil, Linum Usitatissimum Seed Oil (Linum Usitatissimum (Linseed) Seed Oil), Methylchloroisothiazolinone, Methylisothiazolinone



### The structure of human hair after hair dyeing



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## IMPLEX Twin-Sachet Bond Regenerator 10ml + Amplifier 15ml

The ImPLEX Bond Regenerator product was developed to restore the hair structure in the cortex, applicable specifically for mixing with any dye, bleaching powder, perming solution, or straightening cream as part of any chemical treatment. After it is absorbed by the hair, the chain of low molecular-weight amino acids unites, constructs, and restores the disulphide bonds of the damaged hair, dissolved by treatments involving heat, mechanical and acidic effects. The future belongs to injury-free chemical treatments.

The ImPLEX bond amplifier was specifically designed for usage after the chemical treatment. It stabilizes the disulphide bonds of your hair, provides deep care, and closes the cuticles to guarantee a long-lasting colour. Usage: depending on hair length apply 10-30 ml on your wet hair. Massage it in, and spread it by using an antistatic comb. Let it work for 10 minutes, then rinse it off.

INCI: IMPLEX Bond Regenerator:Aqua (Water); Alcohol Denat.; Pisum Sativum (Pea) Peptide; Phenoxyethanol; Ammonium Acryloyldimethyltaurate/Beheneth-25 Methacrylate Crosspolymer; Parfum (Fragrance); Ppg-26-buteth-26; Peg-40 Hydrogenated Castor Oil; Citric Acid; Leuconostoc/Radish Root Ferment Filtrate; Ethylhexylglycerin. ImPLEX bond amplifier: Aqua (Water), Cetearyl Alcohol, Cetrimonium Chloride, Butyrospermum Parkii Butter (Butyrospermum Parkii (Shea) Butter), Parfum (Fragrance), Amodimethicone, Methoxy Peg/Ppg-7/3 Aminopropyl Dimethicone, C11-15 Pareth-5, C11-15 Pareth-9, Benzyl Alcohol, Acetic Acid, Caprylyl Glycol, Decylene Glycol, Phenoxyethanol, Sodium Hydroxide, Methylchloroisothiazolinone, Citronellyl Methylcrotonate, Hydrolyzed Keratin, Methylisothiazolinone

### IMPLEX Bond Regenerator

Mix at least 20 grams of bleaching powder in a bowl (NOT metal) with the required amount of oxidizing emulsion, then add 7 ml of additive from IMPLEX Phase 1. Mix with a brush, then follow the normal action time of the bleaching powder to continue. Note: The dose of additive 1 cannot be increased, even if more than 20 grams of bleaching powder is used. Use a fixed amount for each use.

Perm: Preparation: Wash your hair with shampoo, massage your scalp and rinse well. Pretreatment: Mix 20 ml of water in a bowl (NOT metal) with 3,5 ml of IMPLEX Phase 1 additive. Place the mixture in a spray bottle. Spray half the amount of wet hair before curling. Perming procedure: Curl the hair, then rinse observing the normal duration of the perm lotion.

Neutralization: Pre-treatment: Spray the remaining Phase 1 mixture on towel-dried hair. Neutralization procedure: Apply the perm lotion neutralizer, leave on the hair for 10 minutes (for very long hair, increase the time by another 5 minutes). Rinse thoroughly with warm water for a few minutes without removing the curlers. Bleaching: Usage: Mix at least 20 grams of bleaching powder in a bowl (NOT metal) with the required amount of oxidizing emulsion, then add 7 ml of additive from IMPLEX Phase 1. Mix with a brush, then follow the normal action time of the bleaching powder to continue. Note: The dose of additive 1 cannot be increased, even if more than 20 grams of bleaching powder is used. Use a fixed amount for each use.

### IMPLEX Bond Amplifier

For colored hair To use: Rinse hair thoroughly with water. Apply IMPLEX Phase 2 (10-30ml depending on the length of the hair) to damp hair and ends. Massage into hair and spread with antistatic comb. Leave on for 10 minutes, then rinse. If you deem it necessary, clean with shampoo. After color shampoo is recommended.

When bleaching To use: Rinse the bleach from the hair, then apply IMPLEX Phase 2 cream (10-30ml depending on the length of the hair) to the hair and hair ends. Massage into hair and spread with an antistatic comb. Leave on for 10 minutes, then rinse. If you deem it necessary, clean with shampoo. After color shampoo is recommended.

When perming To use: After removing curlers from hair, apply IMPLEX Phase 2 cream (10-30ml depending on hair length) to damp hair and hair ends. Massage into hair and spread with an antistatic comb. Leave on for 10 minutes, then rinse. If you deem it necessary, clean with shampoo. After color shampoo is recommended.



- VEGANLIFE
- NATURAL CASTOR OIL
- RADISH ROOT
- PEA PEPTIDE
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- MINERAL OIL FREE
- CRUELTY FREE

### The structure of human hair after hair dyeing



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**IMPLISS®**  
KERATIN COMPLEX SMOOTHING THERAPY

## HAIR STRAIGHTENING SYSTEM WITH KERATIN



## Impliss Deep Cleansing Shampoo with Keratin pH 7.0

500ml

An effective deep cleansing shampoo with keratin for all hair types with pH value of 7.0. It helps to open the cuticle before the hair straightening procedure, does not clog the hairs, thus making them soft, easy to comb and shiny. Free of formaldehyde and parabens.

### To use

Apply product to damp hair, lather, then rinse thoroughly. Repeat the operation twice for 5 minutes. Dry your hair up to 70%. Warning: For professional use only. Keep out of reach of children. For external use only.

INCI: Aqua (Water), Sodium Laureth Sulfate, Decyl Glucopage, Sodium Cocoamphoacetate, Cocamidopropyl Betaine, Sodium Chloride, Glycol Distearate, Undecylenamido Propyl Betaine, Parfum (Fragrance), Ciric Acid, Cocamide MEA, Laureth-10, Sodium Hydroxide, Triethylene Glycol, Polyquaternium-7, Benzyl Alcohol, Propylene Glycol, Hydroxyisohexyl 3-Cyclohexene Carboxaldehyde, Tetrasodium EDTA, Simmondsia Chinensis Seed Oil (Simmondsia Chinensis (Jojoba) Seed Oil), Methylchloroisothiazolinone Methylchloroisothiazolinone, Hydrolized Keratin, Phenoxyethanol, Magnesium Nitrate, Magnesium Chloride, Ethylhexylglycerin



## Impliss Hair Straightening Cream with Glyoxylic Acid and Keratin 500ml

An effective formaldehyde, sulphate and paraben-free hair straightening cream for all hair types, which has an immediate effect on the external layer of the hair, thus not damaging the inner layers. Glyoxylic acid molecules are activated by heat and form a tightly bonded network that nourishes and protects the hairs while maintaining the durability of the straightness for 2 to 3 months.

### To use

Put 80/100 grams of cream for medium length hair in a bowl. For a perfect application, separate the hair into four equal parts starting at the nape of the neck. Using 1,5 cm separations, spread the smoothing cream over the entire area of the hair using a dense toothed comb. Duration 25 minutes. After the effect time: use a comb and hair dryer to dry the hair. Start again at the nape of the neck, moving in 1,5 cm separations, and then straighten the strands seven times at 140 to 220 ° C, depending on the hair type, using a hair straightener. After the procedure, rinse your hair thoroughly.

INCI: Aqua (Water), Glyoxylic Acid, Cyclopentasiloxane, Cetearyl Alcohol, Glycerin, Cetrimonium Chloride, Ceteareth-30, Dimethiconol, Paraffinum Liquidum (Mineral Oil), Parfum (Fragrance), Propylene Glycol, Panthenol, Simmondsia Chinensis Seed Oil (Simmondsia Chinensis (Jojoba) Seed Oil), Hydrolyzed Keratin



## Impliss Moisturizing Mask with Keratin pH 4.0

500ml

Effective formula with keratin and glyoxyl acid. Formaldehyde, sulfate, and paraben-free cuticle sealing, moisturizing hair mask for all hair types. Thanks to its pH 4.0 value, it perfectly recloses the hair cuticle, making the hair glossier, softer and easier to comb for several weeks.

### To use

Apply after heat treatment and thorough rinsing, then spread the product over the entire area of the hair with a dense toothed comb. Duration: 2-3 minutes. After the effect time, rinse the hair and then continue drying.

INCI: Aqua (Water), Cetearyl Alcohol, Cetrimonium Chloride, Butyrospermum Parkii Butter (Butyrospermum (Shea) Parkii Butter), Parfum (Fragrance), Amodimethicone, Methoxy PEG/PPG-7/3 Aminopropyl Dimethicone, C11-15 Pareth-5, C11-15 Pareth-9, Triethylene Glycol, Benzyl Alcohol, Propylene Glycol, Hydroxyisohexyl 3-Cyclohexene Carboxaldehyde, Phenoxyethanol, Caprylyl Glycol, Decylene Glycol, Acetic Acid, Methylchloroisothiazolinone, Methylchloroisothiazolinone, Simmondsia Chinensis Seed Oil (Simmondsia Chinensis (Jojoba) Seed Oil), Hydrolized Keratin, Magnesium Nitrate, Magnesium Chloride, Pentaerythrityl Tetra-di-t-butyl Hydroxyhydrocinnamate, Citric Acid



-  NATURAL JOJOBA SEED OIL
-  NATURAL SHEA BUTTER
-  KERATIN
-  3 MONTH LONG LASTING EFFECT
-  PARABEN FREE
-  THIOMOLBYDATE ACID FREE
-  GLUTARALDEHYDE FREE
-  FORMALDEHYDE FREE
-  CRUELTY FREE

## Impliss Gioxalic Acid Maintenance Spray

with Keratin

100ml

An effective formula with keratin and glyoxyl acid.

Formaldehyde, sulphate, and paraben-free, glyoxalic acid maintenance spray developed for home use that returns the glycolic acid molecules to the hair with each use and keeps the duration of straightness achieved in the salon level. It contains heat-activated molecules that protect, regenerate and rebuild the structure of the hair. Its application provides protection against harmful UV radiation as well as smog. It makes the hair softer, brighter and easier to handle after the first use.

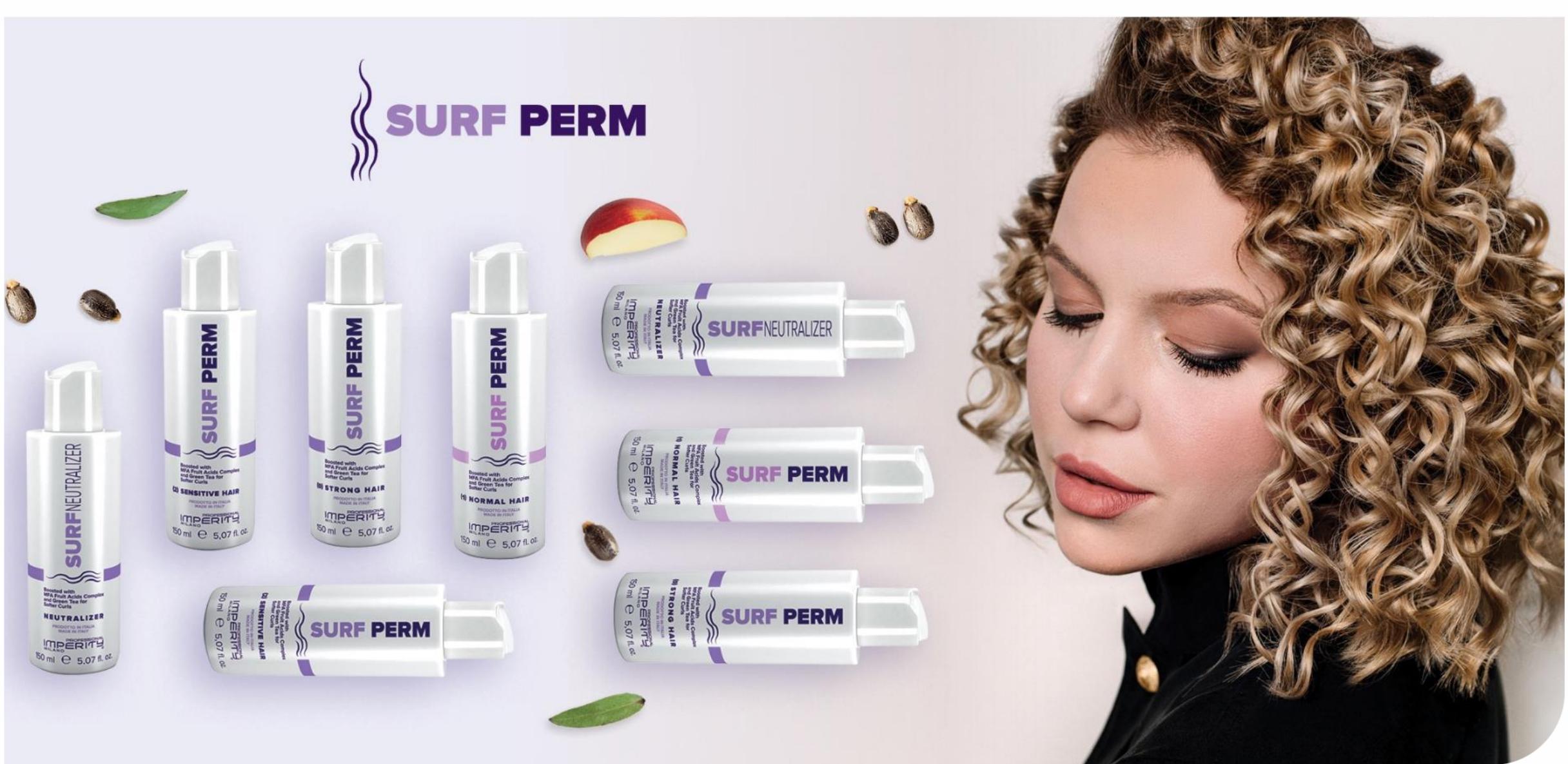
### To use

Thoroughly spray towel-dried hair before each heat treatment, drying and ironing. Before straightening and drying your hair, apply the material from strand to strand. Important: Keep out of reach of children. Do not get in eyes!

INCI: Aqua (Water), Glyoxalic Acid, Cyclopentasiloxane, Cetearyl Alcohol, Glycerin, Cetrimonium Chloride, Ceteareth-30, Dimethiconol, Paraffinum Liquidum (Mineral Oil), Parfum (Fragrance), Propylene Glycol, Panthenol, Simmondsia Chinensis Seed Oil (Simmondsia Chinensis (Jojoba) Seed Oil), Hydrolyzed Keratin



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## PERMANENT CURLING PRODUCTS



## Surf Perm (0) Perm Lotion For Strong / Difficult Hair 150ml

Professional perm lotion with green tea extract and complex mixed fruit acids (MFA complex) for strong / difficult hair. Tea extract helps neutralize irritation. The end result is a velvety, flexible, natural-looking curly hair style.

### To use

After washing your hair, rinse with a small amount of shampoo and wipe with a towel and then wrap it up on curlers, then use a perm sponge to spread the perm lotion on the strands. Spread the perm water on the surface of the hair and leave it on for 10 to 20 minutes. Rinse the curled strands thoroughly with lukewarm water, then soak up excess water with a towel and secure with the perm fixer for 8 to 10 minutes.

INCI: Aqua [Water], Ammonium Thioglycolate, Ammonium Bicarbonate, Peg-40 Hydrogenated Castor Oil, Parfum [Fragrance], Ammonium Hydroxide, Geraniol, Coumarin, Alpha-isomethyl Ionone, Limonene, Linalool, Cinnamyl Alcohol, Sodium Hydrosulfite, Lactic Acid, Camellia Sinensis Leaf Extract, Citric Acid, Malic Acid Allergens: Geraniol, Coumarin, Alpha-isomethyl Ionone, Limonene, Linalool, Cinnamyl Alcohol



**Surf Perm (1) Perm Lotion  
for normal hair**  
150ml

Professional perm lotion with green tea extract and complex mixed fruit acids (MFA complex) for normal hair. Tea extract helps neutralize irritation. The end result is a velvety, flexible, natural-looking curly hair style.

**To use**

After washing your hair, rinse with a small amount of shampoo and wipe with a towel and then wrap it up on curlers, then use a perm sponge to spread the perm lotion on the strands. Spread the perm water on the surface of the hair and leave it on for 10 to 20 minutes. Rinse the curled strands thoroughly with lukewarm water, then soak up excess water with a towel and secure with the perm fixer for 8 to 10 minutes.

INCI: Aqua [Water], Ammonium Thioglycolate, Ammonium Bicarbonate, Peg-40 Hydrogenated Castor Oil, Parfum [Fragrance], Ammonium Hydroxide, Geraniol, Coumarin, Alpha-isomethyl Ionone, Limonene, Linalool, Cinnamyl Alcohol, Sodium Hydrosulfite, Lactic Acid, Camellia Sinensis Leaf Extract, Citric Acid, Malic Acid Allergens: Geraniol, Coumarin, Alpha-isomethyl Ionone, Limonene, Linalool, Cinnamyl Alcohol



- VEGANLIFE
- NATURAL GREEN TEA EXTRACT
- NATURAL CASTOR OIL
- LACTIC ACID
- MALIC ACID
- CITRIC ACID
- 3 MONTH LONG LASTING EFFECT
- CRUELTY FREE

## Surf Perm (2) Perm Lotion for Sensitive hair 150ml

Professional perm lotion with green tea extract and complex mixed fruit acids (MFA complex) for normal hair. Tea extract helps neutralize irritation. The end result is a velvety, flexible, natural-looking curly hair style.

### To use

After washing your hair, rinse with a small amount of shampoo and wipe with a towel and then wrap it up on curlers, then use a perm sponge to spread the perm lotion on the strands. Spread the perm water on the surface of the hair and leave it on for 10 to 20 minutes. Rinse the curled strands thoroughly with lukewarm water, then soak up excess water with a towel and secure with the perm fixer for 8 to 10 minutes.

INCI: Aqua [Water], Ammonium Thioglycolate, Ammonium Bicarbonate, Peg-40 Hydrogenated Castor Oil, Parfum [Fragrance], Ammonium Hydroxide, Geraniol, Coumarin, Alpha-isomethyl Ionone, Limonene, Linalool, Cinnamyl Alcohol, Sodium Hydrosulfite, Lactic Acid, Camellia Sinensis Leaf Extract, Citric Acid, Malic Acid Allergens: Geraniol, Coumarin, Alpha-isomethyl Ionone, Limonene, Linalool, Cinnamyl Alcohol



**Surf**  
**Neutralizing Fixing Fluid pH 6.5**  
150ml

Professional neutralizing fixing liquid that stabilizes the keratin structure of the hair, resulting in a long-lasting, elastic curly hairstyle. Thanks to its special formula, the green tea extract and complex mixed fruit acids (MFA complex), it regenerates and nourishes the hair healing the damage incurred during the perming process.

**To use**

After rinsing the perm lotion off the hair, spread it on the hair and leave it on for 8 to 10 minutes, then rinse off.

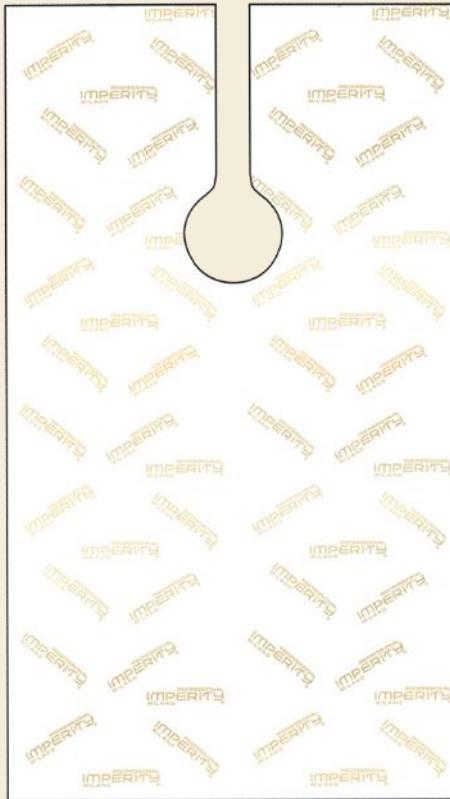
INCI: Aqua [Water], Hydrogen Peroxide, Cocamidopropyl Betaine, Parfum [Fragrance], Phosphoric Acid, Disodium Pyrophosphate, Dimethicone, Tetrasodium Edta, Methylcellulose, Polysorbate 65, Lactic Acid, Camellia Sinensis Leaf Extract, Citric Acid, Malic Acid



## ADDITIONAL PRODUCTS



Single Use Color Cape Imperity Logo  
(1 pack = 20 pcs)



Cutting Cape Black Imperity Logo  
205A



Color Apron Waterproof Black Imperity  
Logo 4907



Tint Brush Translucent Black Imperity Logo  
NH04



Tint Bowl Translucent Black Imperity Logo  
HB01



Tint Bowl Translucent Black Imperity Logo  
HB12



Hairdressing Towel with Imperity Logo  
50x100 cm Black



Hair Clip Rubberized Finish Black Imperity  
Logo 2205A (1 pack = 6 pcs)



Gold-and-black detangler hair brush



Flat color whisk with Imperity Logo



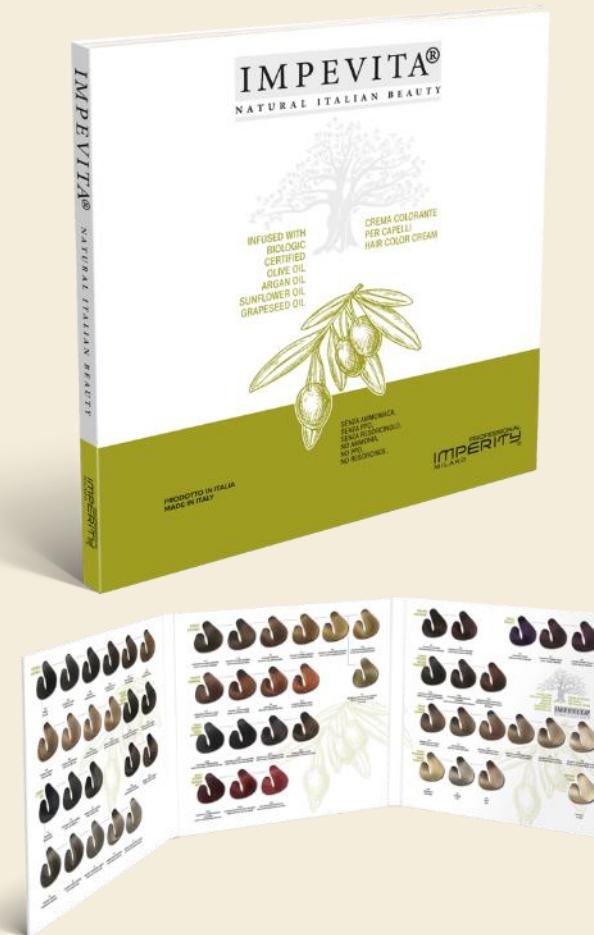
Balayage board with Imperity Logo



## Singularity Premium Color Chart



## Impevita Premium Color Chart



## I Am Color Color Chart Vivid Shades



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**IMPERITY PROFESSIONAL MILANO Ltd.**  
IT-20126 MILANO, VIALE MONZA 347

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